

August 31st 2015: SEPT SCOR Board meeting

Mark Vanni
Frank
Stacy
Shawn
Mary
Steve
Rob Jasminski
Peter Coffin
Seth
Tim Benedict
Aimee Berger-Givalo
Guest: James Jordan

June & August BOD minutes approved

President:

CCSL-competing league to CJSA-keep adding our name to their mailing list-Steve keeps reminding him we are not going to be part of CCSL

Player development initiatives: current age grps Aug 31-July 31st - going to shift to calendar year-phase in over 2 year period-can start phasing in Fall 2016 - more info to follow

Field status: ERMS is a mess-not being cut properly. Shawn and Steve are working with Pks & Rec (Walter-the maintenance guy on the ground) We are discussing what our leverage is? All sports clubs would have to join together to demand better service of the fields.

Treasurer:

The more successful we are in House and Academy -these are grass based programs- we have a better profit margin. Turfing Onalfo-we get more use of the same field, not a new field. The negotiations re: turfing Onalfo has to be that we get to use it as much as we have + more (more seasons) Another option: Lights on SRMS-

Aimee has noted that over the past 8 years she's saved every field use allocation sheet and we get less and less field space every year. Discussion is that we cannot have the town involved in any way (no town bond) bc then they have a say and town gets a vote. Planning and Zoning has already approved - just needs to be funded: we have to run a campaign. Thought: we find a possible site for indoor facility (Bennett's Farm property, corporate park, housing)

Sub Committee to discuss it further-be open to the idea of a campaign with other clubs.

Density on Diniz is 12 hrs every Sunday-complexity of field maintenance has increased our costs. If we're really committed to this, maybe we hire a professional fundraiser-typically about 5% if done well. Time frame for returfing and lightening: start in fall, should be ready for spring play. Also/firstly, we need to canvas the membership ('feasibility study') to see if membership agrees with our vision.

Treasurer:

tracking up 2% and our expenses are tracking down 7%

Less Travel expenses, more House/Academy profitable growth

No surprises

We're starting to build up a balance-we need to start considering what we can do with these funds (giving back to our club) Discussion: we should probably create an account that could get a better rate if we had funds earmarked for special projects

Thought: Start culminating the list of our philanthropic works to get some good press

Special Programs:

Locked in for Wooster and the Dome U12 and up for winter

Numbers should be the same as last year

The Dome is looking to make deals to get field space

Website/Communications:

Our website is domained under GoDaddy-Frank is trying to get emails changed so that we have a direct, clean line.

Travel:

Girls: all good-up and running: waiting on schedules - will receive Friday night of Labor Day w/e

Needs to be clear: if you go to a tournament instead of your weekly scheduled game, it's considered a forfeit.

Coaching:

We need to speak to Phil re: we have no social media policies in place-Phil needs to speak to his coaches about NOT communicating with players via any social media.

Phil took a hit to his pipeline of coaches: we need to know if someone quits or leaves unexpectedly, what's the POA? Where is he sourcing coaches from?

Mark will follow-up with him-an executive committee meeting with him

Tournament:

4-5 volunteers have stepped up and Mark is giving them the responsibility to run/manage the tournament-someone has to take charge for next year or we discuss not hosting next year if no one is willing to take on the responsibility of orchestrating. It makes about \$20K but with our recent fundraising / sponsorships, we are not in jeopardy of missing that money.

House:

Registration is still ongoing

Close to 900 across House and A1 / fall 2014 we were are 960+

Wilton and New Canaan teams have joined us too-becoming a mini rec plus on the House side

Need some more HS girls-at the moment, only 10 registered-maybe more coming off try-outs

First parents' meeting this Saturday-went well

14 sponsors locked in for the Fall ...around \$11K! Some sponsors gave promotional material to share at the House parent meeting

Fall newsletter: good set of topics

Fields:

All equipment has been moved to appropriate fields

3 goals at VP-welded

Goal at SRMS-trying to fix the crossbar that's been bent-no longer being made so may be tough to fix

Nets to be clipped

Main items are House items: maybe send Tim an email to mobilize House coaches to get smaller goals netted. Also coaches need to be educated to move goals off the field

Sandbags - 50% disappeared from the end of last season / refs will not allow play without sandbags

Academy (sent via email from Keesh):

In sum, Academy is enjoying great success - and measures are in place to continue that into the future.

Importantly, collaboration and coordination with House (at least in my view) is also strong and. Here are the key details:

1) Another record season of Academy enrollment:

Fall 2015: 249*, +8% vs the prior year

Fall '14: 231, +19% vs the prior year

Fall '13: 183, +26% vs the prior year

Fall '12: 154

Fall '11: 154

*Please note that due to field constraints at P&R, we unfortunately had to turn away another 11 Academy 3 applicants (who were all referred to House programs).

Thus, the actual demand for Academy programs was 260, a 13% increase over 2014 and 69% higher than 2012.

After this season, Phil and I will explore how to create additional field resources for the Spring season to avoid turning away players. This will require collaboration with House of course.

2) The Academy III season begin this past week.

Thanks to great help from Shawn, Phil, Aimee and Academy parent volunteers, goals were moved a week ago and games began this past weekend.

3) Succession

After the Spring season, I hope to turn over the Academy program to two long-time House volunteers that have expressed interest. Phil and I have met with them and the next two seasons will serve as an apprenticeship of sort.

Member letter addressed re: Jewish holidays. Our position is that we have so many scheduled days and players, we cannot reschedule on all school holidays. Steve will respond via email.

830pm mtg adjourned