

Monday, January 13, 2014

SCOR Board Mtg Minutes

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Present:

Paul Murdock

John Healy

Steve Sasse

Mark Vanni

Rob Jasminski

Peter Coffin

Pete Collins

Stacey Hines

VP Boys-Mark Vanni

VP Girls- Stacey Hynes

Also: Phil Bergen, Hillary Lust, Aimee Berger Givalo

7:15 meeting start

December minutes approved as amended

President:

SW District mtg

New executive director is proposing that Central assign all refs but thinking it won't go into effect.

Registration issue: Rec Plus players were not uploaded

They need a U9 commissioner

All have U9 programs-we do not

18 clubs from SWD made the playoffs

Rec Plus prgm coordinator: -Kathy- after 18 yrs, she's retiring...

Steve Harrington-willing to do Ridgefield piece-not all SWD towns-if each town has their own Rec Plus coordinator, that would work (travel model)

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-rule change: combining double roster A & B teams-not going to pass-not an issue

-Scheduling of games: when ref calls game, with both teams on the field-away team bc home teams next day (weather issue, field issue)

-Scholarships: \$2k each for CJSA scholarships-we should make sure SCOR players apply

-we should put it on the SCOR website-

SCOR scholarship-merits based on their contributions to SCOR-

Discussion as to what we should post on SCOR website with links for SCOR families to see (create scholarship tab on the SCOR website)

Steve Sasse s an alternate on the disciplinary committee

Gave \$5K to TH II for the lights-it was the \$ from the Have a Ball fundraiser

-Again, add to the website/newsletter

Peter Coffin:

talking about fundraising.....multi faceted: encompasses such a grand scale of work

the structure of the fundraising psn: VP Fundraising:/publicity/marketing/

question: a paid person? Discussion suggesting NO - instead, a BOARD level psn, with a supportive a committee - we have to figure out how we want to manage this fundraising piece-we need more people power....

We need to set up a file of documentation that can be easily passed down/over to new person managing the position

Treasurer:

Adjustments: Fairfield tournament director-never paid....

One pymt for house referees- total costs of \$10K so profit down to \$30K - paymts from last year being paid this year (2014)

Travel: Alicia's write-up:

Spring 2014

Hot Topics

- Edits to Travel Policies – inclusive of tryout process, double rostering, commitment/discipline, etc
 - Target posting and notification to club by March 1st
- U10 parent onboarding “plan” or “program”
- U9 Select Pilot Program this this spring
- Proposed rate increase for Fall 2014 (\$50)

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Spring Preparation

- Registration is open through March 1st
 - Approximately ~80% registered in Jan 2013 as part of Early Bird discount. Vs. ~20% Jan 2012
 - In 2012 it took to the end of February to gather 96% of registrants
 - As of this morning 7 Travel registrations
 - Travel targeting 300 registrations for Spring 2014. Push to target 50% of those by Feb 1
 - Fall 2013 approx. 350 players
 - Spring 2013 approx. 290 players (264 spring 2012)
- Ad placed in Ridgefield Press – re run Feb 20th
- Notification made on SCOR.org home page and Facebook
- Flyers were dropped at schools Monday 1/13 for distribution
- Email copy was approved today 1/13 and will blast Tues/Wed this week
- Discuss circulation of flyer at Winter Sessions (Alicia can print them if Phil and staff can distribute).

Key Dates

- Registration 1/7-3/1 (no early bird)
- Ridgefield Press add ran 1/10 and re run 2/20
- Travel regroup 3/6 - 3/8 for rosters and announce rosters w/o 3/10
- w/o 3/10 and 3/17 Secure Manager's and PAC's
- w/o 3/10 secure Coach/Practice Field/Practice Time and announce w/o 3/17
- w/o 3/17 – 3/31 lock in Tournament selections (Westport WIN mid March)
- Manager Meeting w/o 3/24
- PAC Meeting w/o 3/24
- TBD if we'll host a Parent Meeting or Player Meeting before season officially starts
- Practice begins Tuesday 4/2 (if fields are open)
- Season ends about 6/15

Motion to vote Stacy Hynes in as VP Girls Travel-all agree

Peter noted the orange jersey has changed ; Peter talking to Soccer & Rugby, jersey price down, shorts price went up

Soccer & Rugby as sponsor-logo on the shirt-CFC has them on all their shirts-the club got a kickback -Peter Coffin will investigate the options

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House:

Season start 4/5-6/7

Coaches meeting the week before (3/30)

All Exec Dirs returning.....

try to give the game/field/schedule for parents before registration deadline to avoid scheduling conflicts

uniforms-we do need an alternate uniform provider-they want to dump Challenger

last order was a shambles

There are a lot of good local screen printers-john papas has a golf shop -

middle house: nylon shirts/not just the cotton shirts

number of teams by age group for last spring? Aimee will provide

Development (now to be known as Fundraising):

John Healy-next 60 days we have to square up the sponsors

John willing to assist next Fundraiser VP through the Spring season

Fields:

Pks and Rec pushed off anything to do with the drainage issues til 2015 and they are going to keep pushing it....What about the Board of Selectman? We've paid Pks and Rec \$450K over the last couple of years-not fair that our fields aren't being maintained-we have not been getting any value added, any aggregate benefit - we have no choice but to pay Pks and Rec \$34 per kid X 1500 kids

Go after the EDC-Economic Development Commission-

Only other option (Rob) is that we take control of Diniz and Onalfo -maintenance etc-

Idea: when the parent checks out online, the fee is detailed out:

-refs, CJSA fee, Pks and Rec etc.

Steve will talk to Terry-he needs to find a replacement: Feb 20th fields mtg; Aimee is talking to the lacrosse fields assignor to figure out the sharing of SRMS/TH II

Onalfo, Diniz, FES for Spring House

Website/Communications:

need Facebook password

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non-website related: changed Phil and Hillary accounts-added space-the emails accounts are good-

website has been stable, no dead links-

Marcie put donations from Have a Ball through the store - the store is now up and running-

the store is now set up ready to accept donations/sell merchandise

Phil would like to set up marketing angle with an up and running store

We can sell shirts-minimum order: 1-Tennars will heat press

Will try as a pilot program-discussion: Tiger Shop?

Paul & Phil: will get together and propose idea at next meeting

Academy:

Email from Keesh:

Last month, we discussed the Academy survey results – which indicated very high levels of satisfaction with the kids experience and the quality of soccer instruction. Areas of potential improvement included better communication with parents as well as a desire for more individual player attention and feedback. Thus, in order to take the program to a higher level of success and member satisfaction, we intend to introduce an Academy Head coach and dedicated pro coaches for the Spring season. We are optimistic that these enhancements will improve the dialogue and rapport between parents, players and pro coaches. Academy communications and recruitment efforts in the months to come will highlight these forthcoming improvements.

Coaching:

change the add: highlight the late registration fee

all spring related mtgs have been scheduled

T shirt fundraising

Keesh suggested banners at promote the High school girls / boys teams

\$100 banner: 4x12 ft at Diniz, Onalfo on the back fence

Travel players pre season mandatory mtg: intent is to remind kids SCOR pride

Major changes: curriculum: homework and testing: full pkt as it relates to try outs, HW, expectations

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Put together pkts: SCOR news, code of conduct, Phil will send to us to preview for travel players

Addressing CT Rush: players can't play CT Rush bf a SCOR game

-meeting adjourned 855p