



SLAM DUNK CLUB/CSH BOYS BASKETBALL  
7227 Simms Street  
Littleton, CO 80127



September 1, 2017

Dear Business Owner or Manager,

The Slam Dunk Club is the organization of parents of the **2016 JEFFCO LEAGUE CHAMPION CHATFIELD BOYS' BASKETBALL** program dedicated to making the basketball program successful at all levels, including:

- Increasing the community interest;
- Recognizing the endeavors of the teams and individual athletes;
- Raising funds to lower the costs for all athletes participating in the program;
- Assisting the Athletic Department and coaches.

One of our primary functions is to assist the program to provide necessary equipment, uniforms, and support beyond what the school district provides. Each year we also provide \$1,500 in scholarships for graduating seniors involved in the program, as well as offering financial assistance for families in our program.

By becoming a sponsor, you will not only contribute to our efforts, but you'll gain valuable recognition, exposure, and loyalty among the CSH Community – exposure to not only our immediate CSH basketball family and alumni, but through our social media communities and publicity, to the entire Chatfield student body and beyond: 145 member faculty, 35 players and their families, fans, alumni and the entire 2,000+ student body, as well as our growing social media fan base.

Attached is an order form providing details on how you can purchase your advertisement. **We are asking that all forms and checks are received no later than Wednesday, November 15<sup>th</sup> for inclusion in our marketing materials.** For more information and to

answer your questions, please contact Rick Dillard [rickdillard@comcast.net](mailto:rickdillard@comcast.net) or Belinda Carlson at [carlson.belinda@gmail.com](mailto:carlson.belinda@gmail.com)

FACTS ABOUT YOUTH SPORTS

- Number of kids who play organized sports – 36 million
- Number of kids who play high school sports – 5 million
- Number of boys playing high school basketball – 510,000
- Percent of boys who play high school sports – 66%
- Percent of Corporate Executives who played high school sports – 73%

Thank you for your support!

Slam Dunk Club