

GLYSA Board Meeting
July 29, 2015

Attendance:

Christine MacPherson
Stacy Caron
Karen Grace
Brian Akasian
John Haley
Rich Conley
David Gray
Karen Grace
Ann Marie DuRoss
Doug Niles
Rob Proulx
Joe Wilkie
Tim Cook

7:41 meeting called to order

Financials

\$78,000 in bank
39,000 in payables
\$126,000 Receivables
23,000 June July???
\$ 1700 Paid to VHL for Playoffs

paid out 10k , janas ice

missing 7 jersey payments

\$250 short on summer skills – at 9500? 6k profit
16 people paid in full for season
5% discount prior to 9/1 – cash or check only
taxes due august 15th – extension filed

Christine – rink opens 9/8, no early opening
-dracut old home day, we will not participate this year

Karen – gift certificates for L2P?

C – Ginger has ice schedule? Let's get the practice schedule out

Team Updates

In-House – 7

Mites – 29

Squirts – 26

Peewee – 28

Bantam – 23 – 2 have not paid anything (1 paid reg), no communication (we need bantams)

Midget – 10 – Brian A sent out email today pushing reg.

SC- 4 kids on the bubble of PW1 and PW2 – looking for balance and team assignments – give them 4 weeks to make decision?

Any level with bubble players - we decide by end of September

DG – make it 3 weeks

Discussion about communicating with parents re- bubble kids

Suggestion for email to all parents from organization- Christine to handle

Jersey/Apparel

Rich will follow up on Pure \$500 sponsorship and 15% off instore coupons.

How do parents take advantage?

Making changes to mockups

Suggestion to hawks gear orders (sweats, hats, bags) in beginning of season.

(Cookout at Janas? Meet and Greet night? Lowell vs. Dracut football night – fundraiser?)

Distribute jerseys through coaches – Rich will contact board for sorting help

Bauer rep in mid-late september

Rest of apparel conversation tabled until Derek is back to discuss role next year.

Summer Skills

Made good \$\$\$ - program going well

Need more puck drills - Brian

Fundraising/Golf Tournament

AnnMarie – “we have work to do”

- need to get sponsors who are signed up to pay
- discussion on foursomes, who is returning this year.
- raffles/baskets from each team
- need volunteers to help out

Rich to get bauer hats –

-Joe W to create print out half page flyers to distribute URL – drive traffic to golf page

-suggestion – individual signups Ok – we will create foursomes for them.

Cross-Ice Boards/Advertising

Joe – cost us \$300-\$400 for all stickers. Not financially feasible.

Suggest revenue share for advertising banners – state codes on types of banners . Christine – Janas will most likely keep all the money.

-Snack shack? – Discussion item – could be profitable. Christine and Stacy meeting with rink was bumped

Coaching Update –

All coaches need to submit - Cori Forms – weekend before season, coaches meeting where all fill out forms.

SafeSport registration – all new coaches need to take – online thing – about an hour

High Skills Hockey – L2P

Starts september 26th – need a coordinator – Rob Proulx

Need to put something on Website

Need to clone registrations list – Karen

L2P information page, toolbar on site?

\$10/session

Stacy and Christine to reach out to schools with info on L2P

Dave Gray has contact in Lowell

Joe W to handle dracut

AnnMarie to hit Tyngs

-need flyer to be approved by schools, then ask how many copies

Others: ICS

Lowell Collegiate – Charter school

Innovations Academy? K-5 or 5 and up?

Tuition Assistance for Members

(names kept confidential)

Parent going through hard time – we should motion to pay full tuition in severe cases – health issues, etc.

-point of fundraisers is to help these kids keep playing

-board member or coach to nominate?

-need parameters in place for future boards, etc.

-personal thing – coaches or board members nominate.

-case by case basis

-Christine – Outside sponsorship for this?

-Karen – add to budget for planning purposes – earmark a portion of fundraising. Karen – use \$250 deposits from dropouts

-risk of abusing the program – we need to be careful

JW – full tuition is over-generous.

OPEN DISCUSSION, LOTS OF IDEAS AND ISSUES TO DISCUSS

-Rich – wants parameters and requirements rather than case-by-case

**Motion by Rich to create a subcommittee to discuss tuition assistance –
Brian seconds motion . Unanimous - approved**

New Business

Brian A to checking with Tsongas – emailing them 7/29- Tsongas replied (Dean Easterland) pretty much full ice schedule already. Brian to continue conversation.

Sized hats and quantities - 110? 150? including Kids sizes?– buy at \$15.
Sell for \$20 – 100 adult (multi sizes), 50 kids

Christine waiting to hear from Icenter in regard to more ice – no ice avail, doesn't look good. Christine will call Breakaway to check.

Next meeting date

August 31th Monday – at 4 oaks – make your own tee times!

Meeting adjourned 9:23pm