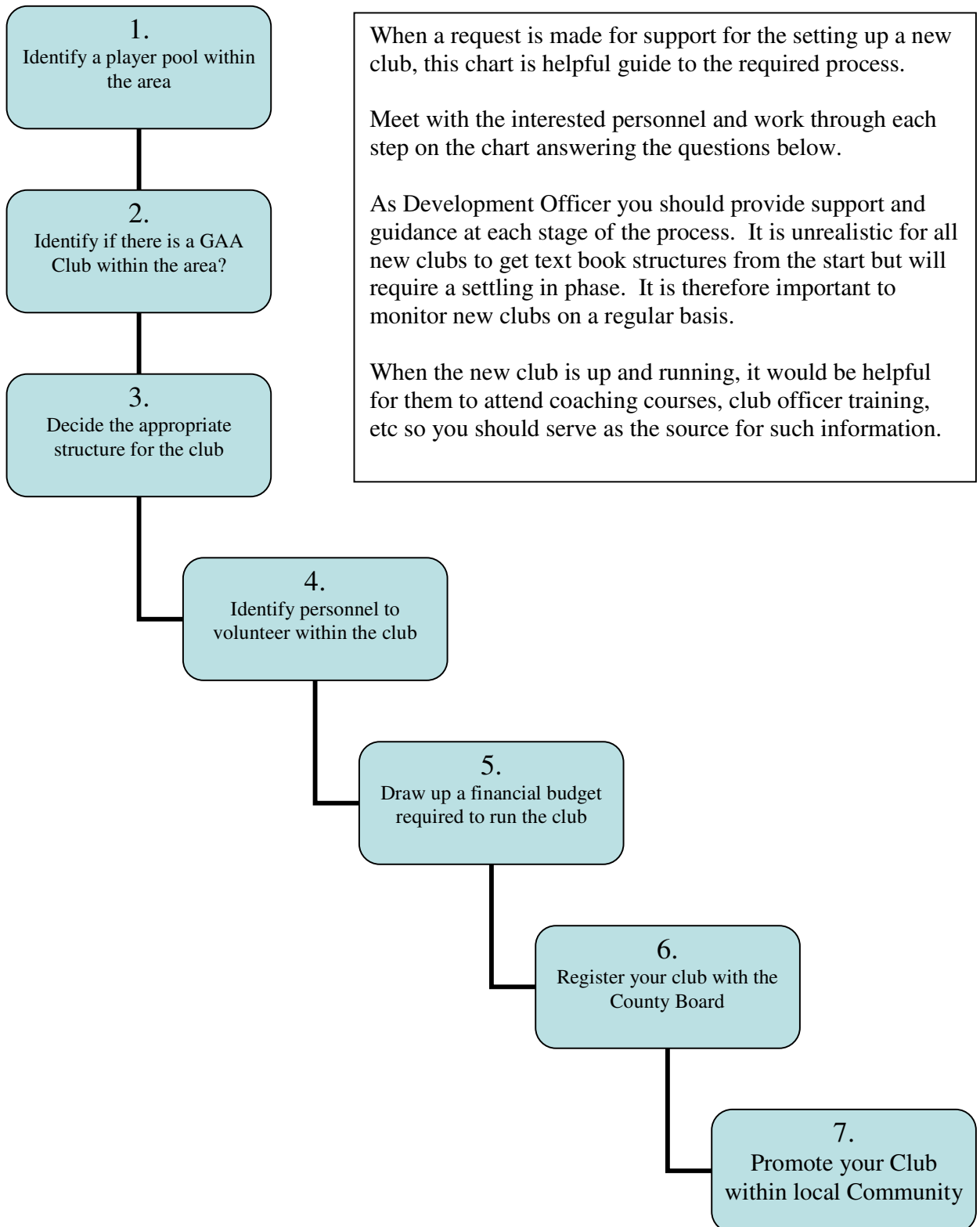


Setting up a New Club



Setting up a New Club

1.
Identify a player pool within
the area

- Important that there is a sound underage pool of players e.g. U-12 or U-14 to sustain growth within the club
- Are there other Ladies Football clubs in your area?
- How many schools in your area? How many girls attending these schools? Do the schools participate in Cumann na mBunscol competitions?

2.
Identify if there is a GAA
Club within area

- A GAA Club will serve as a source for access to facilities, a club name, club colours and a recognised name within the community
- If no GAA Club within the area – facilities for training and playing matches should be identified at this stage of the process

3.
Decide the structure of your
Club

- Will club be a stand alone club? If yes, club facilities, name and colours need to be decided
- Will club be fully integrated with GAA Club? Club will take on GAA structures
- Will club be a sub-committee of GAA Club? If so, club will have it's own governance structure but will be closely linked with GAA Club for activities such as fundraising, etc
- Club should meet with GAA to discuss the options above.

4.
Identify personnel to
volunteer within the club

- Identify the number of volunteers required by the club. This will include Officers, Coaches, etc – see Official Guide re Officers of a Club
- Identify and recruit personnel from local community e.g. parents, teachers, 3rd level students, etc
- Offer training to all recruited volunteers e.g. Club Officer Training, Coaching courses, etc



5.
Draw up financial budget
required to run Club

- List all sources of expenditure for the club i.e. affiliation, registrations, team kit, equipment, etc
- Identify potential sources of income i.e. key businesses within local community, business links with the club
- Draw up some fundraising ideas i.e. church gate collections, bag packing, club draw
- If linked with GAA club for fundraising, should consult with GAA before organizing separate fundraising initiatives



6.
Register your Club with the
County Board

- Contact County Board to register your club and get list of fixtures for the relevant teams
- Provide list of officers to the County Board and source County Board Meeting dates, etc
- Identify any potential courses or training being offered by the County Board
- Contact Croke Park for a New Club Pack which will include team list book, registration book, promotional posters, etc



7.
Promote your Club within
the local community

- Once training days, times and venue are confirmed it is vital that all current and potential members are aware of them
- Ensure that the local community is aware of the new club and what the club has to offer i.e. what age groups can join and opportunity to coach or be part of administration team
- Use all promotional tools available i.e. local newspapers, local radio, local Mass Bulletin, etc
- Set up a Club-School link with all schools in your area. Ensure to put posters up with training days and times, clearly outlining all new members welcome