



Winter 2018

Dear friend:

The Haverford Hawks Ice Hockey Club invites you to join us this spring for the 19th year of our Finland Exchange program. This hockey and cultural exchange experience provides our children with a unique opportunity to learn about the Finnish culture, while playing the sport they love. To make this season's event a success, we seek corporate sponsorships.

The Haverford Hawks Ice Hockey Club is recognized by the IRS as a 501(c)(3) organization that teaches children ages four through 18 the competitive sport of hockey. We are also registered with the Commonwealth of Pennsylvania as a charitable organization. The Hawks organization has been an important part of Havertown and the Main Line area since 1975, providing youth with an opportunity to learn the importance of dedication, teamwork, and sportsmanship.

We believe we are one of the few youth hockey cultural exchanges in the country. Since 1999, the Haverford Hawks Ice Hockey Club has partnered with the Viikingit Hockey Club of Helsinki, Finland. On alternating years, our children host the Viikingit players or travel to Helsinki, Finland for a tournament. This hockey season, we will host approximately 50 Finnish players and their families for ten days.

The goal of the program is to harness the kids' love for hockey and use it to develop friendships with Finnish players. Over the years, many of the bonds built through the Finland Exchange have become life-long friendships. These friendships inspire in our children a curiosity for the world, travel, and learning and provide an education far beyond what they can learn on the ice or in a classroom. The program plants seeds of exploration, curiosity, and gives our children a much-needed global perspective.

We accomplish all of this through Club fundraising, donations from friends and supporters, and corporate sponsorships. All fundraising reduces the costs of hosting the Finnish teams for the U.S. tournament and the costs of traveling to Helsinki. Sponsorship levels are outlined in the attached brochure.

As a proud sponsor of the Finland Exchange program, you or your sponsoring company will be prominently recognized in our Exchange materials, and valued by area families as a supporter of youth hockey and cultural exchange.

Thank you so much for considering this great partnership opportunity.

Kiitos (Thank you),

Frank B. Rabadam
Haverford Hawks | Finland Exchange Co-Chair

Haverford Hawks Youth Ice Hockey Club

Post Office Box 528
Havertown, PA 19083

Making the world a smaller place through hockey and friendship

The Haverford Hawks host the Viikingit Hockey Club in the spring of even years and travel to Helsinki, Finland in odd years.

In country, the teams' families host the visiting players. The players practice together, have mixed scrimmages, and then participate in an open tournament. Through the Exchange, players learn and practice each other's languages and experience the cultures of each other's countries. They learn the differences in hockey rules and styles between Europe and America. Most importantly, players and families make lasting global friendships.

On both sides of the Atlantic, the Exchange week consists of cultural outings and group events for families and players. Through the Exchange, hundreds of players and their families have experienced this unique cultural and educational opportunity.

With hockey as its impetus and friendship as its goal, the Haverford Hawks Ice Hockey Club is proud to continue this cultural tradition in 2017-18 for the 19th year.

Thank You! Kiitos!

Haverford Hawks Ice Hockey Club
Finland Exchange
Post Office Box 528
Havertown, PA 19083



Tournament: March 29-31, 2018



The History of the Haverford Hawks | Finland Exchange

The seeds of the Haverford Hawks | Finland Exchange were sown in 1998. In that year, the Rinta-Panttila family had moved from Helsinki, Finland to Philadelphia and Antti Rinta-Panttila played his first season for the Haverford Hawks Pee Wee B team. At Christmas break, the Rinta-Panttila family hosted one of Antti's Finnish hockey friends for the holiday week. The boys, along with several other Haverford Hawks players, played in a local school tournament. While watching the tournament, Hawks' parents John Wert and Pertti Rinta-Panttila wondered what it would be like to invite Antti's entire team, the Viikingit Hockey Club of Helsinki, to the U.S. for the Hawks' annual end-of-season tournament. Late winter of the same season, the Viikingit Hockey Club traveled to the U.S.—commencing the Haverford Hawks | Finland Exchange.

2017-18 is the 19th year of the Haverford Hawks Finland Exchange. Scheduled for March 29 – 31, 2018, the biennial Finland Exchange Hockey Tournament will host 12 teams, including 50 Finnish families.

The Haverford Hawks Youth Ice Hockey Club is a 501(c)(3) tax-exempt organization and is recognized by the Commonwealth of Pennsylvania as a charitable organization.

Contributions are tax deductible to the extent allowed by law.

Be part of the tradition!

We fund raise to host the Viikingit Hockey Club in Philadelphia for a PeeWee Tournament in Havertown, and to travel to Helsinki with three teams for a Bantam Tournament.

- Platinum Level: \$10,000 (1)**
Presenting Sponsor's name and logo on Tournament banners; all printed materials including Cover and Presenting Sponsor page in Tournament program; on web and social media; and press releases. 2 tickets to Flyers' game (4/1/17) with teams & 2 tickets to Exchange Farewell Dinner (3/31/17).
- Gold Level: \$5,000**
Sponsor name and logo on all printed materials including a Gold-level Sponsor page in Tournament program; web page and social media; and press releases. 2 tickets to Farewell Dinner (3/31/17).
- Silver Level: \$2,500**
Sponsor name included on all printed materials including Silver-level Sponsor page in Tournament program; web page and social media; and press releases. 2 tickets to Farewell Dinner (3/31/17).
- "Stanley Cup" Level: \$500 - \$1,000**
Sponsor name printed on special Stanley Cup-Level Sponsor page in Tournament program. Complimentary message in program to teams/ players.
- "Superfan" Level: \$100 to \$499**
Sponsor name highlighted in a "Special Thanks to our Superfans" list in Tournament program. Complimentary message in program to teams/ players.

Finland Exchange Sponsor Information

Sponsor Name

Name of Sponsor Contact

Complete Mailing Address
(for donor acknowledgement letter)

Email address

Telephone number

- I wish my donation to be anonymous.

My sponsorship payment will be made by:

- Check Credit Card PayPal

- Please send an invoice for my pledge.

- Visa Mastercard Discover American Express

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Card Number

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Exp Security

Checks should be made payable to:
"Haverford Hawks Finland Exchange"

Sponsors' camera-ready company artwork/logo due
Monday, February 28, 2018.

Exchange Contact: Frank Rabadam, Co-Chair, Finland Exchange,
C/O 511 Kathmere Road, Havertown, PA 19083
hawksfinland@gmail.com