



*"PROUDLY SERVING LOUDOUN COUNTY FOR 49 YEARS"*

---

Lower Loudoun Boys Football League (LLBFL) celebrates its 49th anniversary this fall. LLBFL continues to provide Loudoun County children with opportunities to participate in a sports program that teaches the fundamentals of football and cheerleading, sportsmanship, and teamwork. LLBFL serves the Great Falls, Lowes Island, Potomac Falls, Sterling Park, and Sugarland communities.

LLBFL is a not-for-profit, 501(c)(3) corporation run entirely by volunteers. Parents and community members give their time tirelessly to support fundraising activities. Funds from these events provide most of LLBFL's financial support.

Player equipment, liability insurance, and stadium maintenance are the greatest organizational costs. Registration fees cover a very small percentage of the year's expenses. The league outfits each participant with a uniform, pads, helmet, and other protective gear. Our goal is to keep the registration fee financially viable for Sterling area families. Business sponsorships help in that quest.

LLBFL strives to provide a quality sports program for all ages, from the flag football league (ages 5-7) to the C (grades 3-4), B (grades 5-6), and A Leagues (grades 7-8). Flag league players have fun learning the basics of team play and football fundamentals. The Pom-Pom squad supports flag football teams, and cheerleaders support tackle football teams within the appropriate grades. These players and cheerleaders represent the future of LLBFL, and your sponsorship will ensure that LLBFL can continue to provide a great league to the children in our area.

Our goal is to instill the ideals of good sportsmanship, honesty, loyalty, courage, reverence, self-discipline, and respect for others in the youth of local communities. Our objective is to develop stronger, happier, and well-adjusted youth who will grow to be healthy, trustworthy contributors to our society.

Our generous sponsors have allowed us to upgrade the stadium significantly in the past few years. LLBFL installed state of the art lights, new aluminum bleachers, a new scoreboard, and an upgraded sound system.

Now, more than ever, we need your support. Our stadium located on Sterling Blvd. is owned and maintained solely by LLBFL. We receive no financial support from Loudoun County. All of our revenue is obtained through our low-cost registration, league fund raisers, and our sponsors.

Please help us continue to offer this important program to Loudoun County youth by becoming a sponsor. The included form indicates sponsorship levels and benefits to your company for each sponsorship level. To support area youth sports, you can complete the form and mail your donation to the address listed at the bottom. Becoming a LLBFL corporate sponsor will help continue the tradition which began so many years ago, a tradition that has helped shape many of the lives of the children who have played LLBFL football.

Thank you,  
Brett McMahan  
Treasurer



*"PROUDLY SERVING LOUDOUN COUNTY FOR 49 YEARS"*

---

# LLBFL Sponsorship Levels

## Team Sponsor

**\$500 for 1 team, \$850 for 2 teams, \$1,250 for 3 teams**

- 3'x5' banner with sponsor name placed on the fence surrounding our field during the season
- Sponsor name announced during games
- Plaque that includes a picture of the sponsored team(s)

## Corporate Sponsor

**\$2,000+**

- 3'x5' banner with sponsor name placed on the fence surrounding our field during the season
- Sponsor name announced during games
- Sponsorship plaque that includes a picture of the team sponsored
- Company link on our Sponsorship page that includes contact information and your logo prominently displayed and rotating on the front page of our website.

## Gold Sponsor

**\$3,000+**

- 3' x 5' banner with sponsor name placed prominently displayed on the bleachers facing Sterling Blvd.
- Sponsor name announced during games
- Company link on our website's sponsorship page that includes contact information and your logo prominently displayed and rotating on site's main page
- Email blast to our members advertising your sponsorship with information about your business



"PROUDLY SERVING LOUDOUN COUNTY FOR 49 YEARS"

# LLBFL Sponsorship Form

## SPONSOR INFORMATION

Company/Organization Name \_\_\_\_\_  
Point of Contact \_\_\_\_\_  
Street Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone Number \_\_\_\_\_  
Email Address \_\_\_\_\_  
Website Link (Corporate & Gold Sponsors) \_\_\_\_\_

## TEAM SPONSOR

\$500 for 1 team, \$850 for 2 teams, \$1,250 for 3 teams

First Sponsored Team: \_\_\_\_\_ League: A  B  C  Flag   
Second Sponsored Team: \_\_\_\_\_ League: A  B  C  Flag   
Third Sponsored Team: \_\_\_\_\_ League: A  B  C  Flag

## CORPORATE SPONSOR

\$2,000+

Corporate Level Sponsorship for the 2018 season for \$ \_\_\_\_\_

## GOLD SPONSOR

\$3,000+

Gold Level Sponsorship for the 2018 season for \$ \_\_\_\_\_

Total Sponsorship(s): \$ \_\_\_\_\_

Please make checks payable to LLBFL. You can mail sponsorship forms and payment to LLBFL, P.O. Box 163, Sterling, VA 20167 or contact Brett McMahan at 703-628-4983.

Email your high-resolution logo and banner specifics to [Brett.McMahan@LLBFL.org](mailto:Brett.McMahan@LLBFL.org).

LOWER LOUDOUN BOYS FOOTBALL LEAGUE THANKS YOU FOR YOUR SUPPORT! PLEASE COME BY AND VISIT OUR FIELD DURING GAME TIME AND EXPERIENCE THE RESULT OF YOUR CONTRIBUTIONS.

LLBFL is a 501(c)(3) non-profit corporation. Donations are tax deductible. FIN# 52-1226315