



February 5, 2014- Executive Meeting

President Pierre Khoury called the meeting to order on February 5, 2014 7:25 PM

Board Members in Attendance: Pierre Khoury, Dave Bacher, Pat Cercone, Becky Brown, Matt Curran, Trisha Fronczak, Brian West, Kimberly Matthews, Mary Kreisberg, Dale Miller,

Board Members Absent: Dave Bacher, Deb Irwin, Brian West, Bob Cretella

Secretary's Report – Kimberly Matthews

General Meeting February 19 , 2014 Cranberry Township - 7:00pm room 2/3

General Meeting March 19, 2014 at 7:30 p.m. Activity room 2/3

Executive meeting March 5, 2014 Cranberry Township 7:00p.m.

Open Registration events - March 23, and April 3

President's Report – Pierre Khoury

- Working on Concussion training program - Senior project
- January minutes motioned to approve by Pierre , Matt Curran seconded. Approved unanimously
- Referee Accountability- 4 referees vs 3 - G19
- Marketing Plan - Matt Curran
- Coaches need to be placed soon for football/Cheer

Vice-President's Report – Matt Curran -

Marketing plan - Sponsorship form - list of current vendors

Fundraising - discount card, coupon book

Events - Family Fun day, Punt, Pass, Kick, Spring football Game

New Parent Orientation

Treasurer's Report – Dave Bacher

- Cash Balance Feb 2014 **\$57,494.46**

Report attached

Normal inflow and operating expenses

- Kim Matthews motioned to approve Treasurer's report. Matt Curran seconded. Approved unanimously
- Raffle tickets working to finalize

Communication's Report – Mary Kreisberg

- **Marketing plan - Two target markets, Kids and Parents**
- **Flyer - approved**
- **Partner with Dicks**
- **Signs**
- **Marketing meeting is next week**

Football Report – Pat Cercone

- May 3 Pittsburgh Power event - more then 50 Meet and Greet before game
- Flag Football - Cranberry Township Parks Recreation is open
- Coaches expectations and interviews with board members
- Football Operations Committee next week
- Jerseys

Cheer Report – Becky Brown

- Registration increase \$130.00 and \$75.00 for mascots
- Apparel will compare with football
- Clinics for Cheer - Clinic with Megan was successful
- Teen Helpers - working with Laura Wise

Finance Report – Brian West (absent)

Will meet with Lacrosse

Nothing to report at this time

Facilities Report – Bob Cretella

(Absent)

Concessions Report – Deb Irwin (Absent)

Nothing to report at this time

Auxiliary Report – Tricia Fronczak

Apparel - will research

New Business

- None

Old/ Unfinished Business

- None

Good & Welfare

Announcements:

There was a motion to adjourn the meeting made by Matt Curran and seconded by Becky Brown. The motion passed and the meeting was adjourned at 8:30PM.