

2016 HEAT SHEET ADVERTISEMENTS

A great way to raise funds for both the Chesterfield Aquatic League and your team swim team is through Heat Sheet Advertisements. The proceeds of all advertising earnings are split 50/50 between CAL and the team selling the ad.

Ads can be for businesses, personal or just for fun. Many families purchase an ad to praise swimmers for their dedication during the summer, to encourage them for champs, as a way to say thanks to the coaches or the person who has been instrumental in their swim season.

Ads must be turned in with Champs entries along with the contract. When you sell an ad, fill-out the contract and invoice. The invoice is for your client. If you have any questions, please contact your team representative or Diane Gillert at dianegillert@gmail.com or 804.363.7705



Chesterfield Aquatic League Heat Sheet Advertisement 2016 Invoice

- ✓ Please fill out an invoice for each advertisement sold
- ✓ Attach a copy of the ad, exactly as it should appear in the heat sheet
- ✓ Advertisement must be cut to size (see below for sizes)

PLEASE ENTER THE FOLLOWING INFORMATION

DATE: _____

TEAM NAME: _____

SOLD TO: _____

SIZE OF ADVERTISEMENT:

FULL PAGE 8.5" X 11"	\$35.00
HALF PAGE 8.5" X 5.5"	\$20.00
QUARTER PAGE 5.5" X 4.25"	\$15.00
BUSINESS CARD 4.5" X 2"	\$10.00

ADVERTISER SIGNATURE:
