

WSLA Board Meeting | via Skype | 8.11.2015 | 8:00pm

In Attendance: Lyn Porterfield, Kate Roper, Cathie Frizalone, Jason Hennig, , Suzanne Replinger, Jami Woodruff, Sara Towner, Bo Weingaertner,

Excused: Tami Tommila, Alice Abbott, Todd Nyquist, Penny Moss, Lyndsey Gillis, Mike Smith, Sekou Spencer, Elaine Morse,

Meeting called to order at 8:03pm by President Kate Roper.

Draft Budget 2016

Cathie and Kate presented a draft budget for 2016 and also a 4-5 year budget plan, attached. Budget will be voted on by board at retreat on 9/13/15.

Board Trainings

Kate is encouraging all board members to attend a United Way board training before the end of 2015. She and Lyn will communicate out information on these soon; WSLA will reimburse for any registration fees.

Marketing/PR update

Sara Towner is spearheading the effort to write an RFP for a PR/Marketing professional for the 2016 season and beyond. She is working on this with Lyn and Kate and hopes to have the RFP complete by the Fall to communicate out to potentially interested parties (including Mike McQuaid). The goal is to align our marketing with our strategic plan objectives (and budget accordingly.)

In the meantime, Sara is working on WSLA's social media presence; she has opened up Instagram, Twitter and Facebook accounts under the WSLA name and is actively posting to all. Great job Sara!

Other updates:

WWLUA debrief: We had a debrief meeting with WWLUA in July; Jeffrey Grose, Penny Moss, Sara Towner, Cathie Frizalone, Kate Roper, Brian Hultz and Lyn Porterfield attended. We discussed a variety of topics from League Athletics – Arbiter syncing to umpire retention. Lyn, Brian and Jeff will continue to work on ensuring smooth syncs between League Athletics and Arbiter. Jeff/ WWLUA are proposing that WSLA institute a rule that allows NO discussion between coaches and officials during games at the youth level, in hopes that this will curtail the bad behavior experienced this year. We discussed doing a video “PSA” on behalf of

WWLUA aimed at coaches and parents illustrating what bad behavior looks like and why it needs to stop.

CEP training for 2016: WSLA will host a women's level 1 and 2 on Oct 11-12, 2015 at SPU in conjunction with our Fall league meeting, as well as level 1 and 2 (and maybe 3) on Jan 30-31, 2016 at our Winter league meeting and "mini convention" (also at SPU).

Meeting adjourned at 8:57pm by President Kate Roper.

NEXT MEETING: Sunday Sept 13 board retreat at the Roper's in Woodinville.

Minutes submitted by Lyn Porterfield, Exec Director.