



# DOLLARD-DES-ORMEAUX EXECUTIVE SOFTBALL LEAGUE

The DDO Executive Softball League is already hard at work planning the 19th annual Bernie Duplantie Memorial Softball Tournament. Once again this year, the tournament will take place at Edward Janiszewski Park in Dollard-des-Ormeaux. In the past 18 years, our tournament has raised close to \$ 630,000 for various cancer research organizations. Our fundraising efforts are to honor Bernie Duplantie and all other players, their friends and families, who have unfortunately been affected by this dreaded disease.

For the last 18 years, all funds raised during the tournament are given to the Defi Corporatif Canderel, benefiting the cancer research centres at McGill University and the Université de Montréal. Great strides are being made in cancer research and we are proud to be associated with these results.

We are challenging ourselves as well as our supporters to help us exceed the funds raised during our most successful tournament to-date, last summer, where we donated over \$ 60,000 to the Défi Corporatif Canderel. In order to achieve our goal, we need your help!

Our tournament will be held from Friday August 3 through to Sunday August 5, 2012. In addition to the on-going softball tournament, we have various activities planned for the whole family - a Texas hold-em poker tournament, raffles as well as both a silent and live auction. These activities help us attract spectators to the park. We also have a BBQ and refreshment stand to keep everyone's hunger sated and thirst quenched.

All this fundraising is made possible thanks to generous people who donate the various items to our worthy cause.

We are therefore asking for your help in our fundraising efforts. There are a number of different ways in which you can help make this year's Bernie Duplantie Memorial Softball Tournament the success it should be. Here are different ways in which you or your company can help:

- You can purchase an advertisement in our Ad Book. Prices range from \$75.00 to \$750.00.
- You can have your logo printed on the t-shirts that will be worn by the tournament players during the course of the weekend. Yearly attendance ranges between 1,500 and 2,000 spectators, which will guarantee you visibility as a great corporate citizen who believes in the importance of giving back to the community. We'll even give you a t-shirt as a thank you. The cost ... \$100.00.
- You can assure great visibility for your company by placing a banner on one of the fences for the duration of the weekend tournament ... \$200.00.
- You could donate products and or services which we could use in the raffles or auctions. Of great value to our auctions are autographed sports memorabilia.
- Or ... you can simply make a donation. Tax receipts are issued for donations to the cause.
- We would be pleased to discuss any fundraising opportunities with you and your company.

***Everyone has someone they know who has lost the battle to cancer.  
Finding a cure for this dreaded disease can only be achieved through research.  
The success of our tournament can only be assured with your help!***

Thank you in advance for your help!

**Leon Caron**

Tournament Chairman

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