



NORCAL WILDCATS BASKETBALL CLUB

www.norcalwildcats.com

Dear Wildcats Families;

As another season starts to kick into gear we would like to extend a warm welcome and share a few updates, particularly regarding fees for the coming year. The growth of basketball in Davis over the past 4-5 years has been remarkable, from scratching together just enough players to field teams to having multiple teams for many grades and still having to turn players away. The reputation of Wildcats in the area is growing as well as our teams regularly win tournaments and individual players gain attention regionally. With that has come an increased desire for longer/more seasons, off-season gym time, and excellent coaches and trainers. While this growth is amazing, the Club's expenses are projected to exceed revenue in the coming years. The goal for Wildcats will always be to zero out at year-end. The club is in good health financially and we think the fees for this season put us in a position of stability for many years to come. In the spirit of transparency, below are a few examples of changes we need to make to make the player experience the best it can be.

- **Administrative Position:** the increased workload and demand began to outstrip the ability of our small cadre of volunteers to keep up. Gym scheduling, registrations, uniforms, website design and maintenance, Wildcats Development League, Junior Wildcats, and camps requires a part-time paid position and the board agreed to go in this direction. We tried to manage this with volunteers but it quickly became overwhelming and led to burnout.
- **Coaching Stipends:** as the level of play and length of season has grown we owe it to the players to have qualified coaches with the ability and knowledge to challenge them. To that end, we have raised coaching stipends to meet this need.
- **Gym time:** with an increase in numbers comes a natural increase in gym time throughout the year. As we have mentioned in our annual parent meetings, gym time is hard to come by and our numbers mean that we have to push many teams to have a practice on the weekend, which is much more expensive than school nights.
- **Free Stuff:** Wildcats does more than ever to provide free opportunities to train and play throughout the year. Open gyms and many training opportunities, while often free to players, do cost the club money.

Below are the proposed fees for the coming year and we hope to keep these in place for the next two years. We hope you will agree that the fees are still reasonable as compared to other competitive youth sports programs in Davis. While this still puts us short on revenue we feel that fundraising can make up the difference. If you have any questions or concerns, contact Club President Steve Sousa at (530)304-7397.

Sincerely,
The Wildcats Advisory Board