



Brockport Soccer Club

Board Meeting Minutes: 9/21/2020

Attendees:

President: Patrick Saeva

Vice President: Shane Camman

Treasurer: John Cooling

Secretary: Jamie Beers

Registrar: Abby Bristol

Assistant Treasurer: Chris VanDeMark (*ex-officio*)

Special Counsel: Bryan Moulton

Director of Teams: Robert Hammer

Director of Facilities: Matthew Jarman

Tournament Director: Tracy Brugger

Vacant Position: **Director of Communications and Web**

Meeting called to order by President at 7:00 pm

Approval of 8/31/2020 AGM and Board Meeting minutes: John to send minutes to committee for approval via email.

Election carry over from AGM on 8/31/2020: Jamie Beers voted in as secretary.

1. OLD BUSINESS

a. Budget-Related Proposals

1a1. Indoor Plan

- Proposed to take best option we have, Salmon Creek (SC). Great time slot with 13 consecutive hours every Saturday and five hours every Sunday. All teams will get an hour every weekend. Will sign a season contract which will start weekend of 10/24 and end in early April.
- Working to keep things safe/equitable for all teams.
- Planning to rotate all 18 teams through time various slots every week. Will take coaches to SC and demo how to handle usage of the facility. Coaches will have make sure that they track player attendance and do temp checks. Specific instructions for entering/exiting facility will be outlined.
- Consider starting older teams a few weeks later in mid-November and allow younger teams to have a few 1.5 hour practices.
- Possibly give extra SC time to kids who aren't playing at school. Have scrimmages, special coaching sessions, etc...

- We will fill extra time slots as they arise. Possibly use Jamie Phillips to do some sessions. If we want to go back to SC for a Christmas Camp or a special clinic, we can get a discounted rate of \$70 per hour.
- Bob/Matt to work on rollout of plans/procedures at SC.

Total cost for SC rental: \$39,100 (\$3,300 COVID credit) = **\$35,800**

**Motion made to sign contract with Salmon Creek (Shane)
Second (Matt)/All in favor.**

1a2. Technical Director

- Coach Jaime Phillips does an exceptional job with skills training and we should keep him on board for that. We were hoping to schedule him for roughly 150 hours this year, which we should consider reducing. Cost is about \$60 per hour.
- Give Jaime the ability to carve out his own schedule in a few areas with holiday camps, summer camps, etc... Negotiate and see where his interests lie between 138 hours at SC and possibly other camps. There is opportunity for us to profit off of camps – possibly a clinic where we split the proceeds 50/50 with Jaime.

**Motion made to proceed with negotiations with Coach Jaime Phillips (Shane)
Second (Bob)/All in favor.**

b. Coaches Credits

- Should we refund coaches at the end of the season?
- Should coaches who do not have dependents playing on a team receive money back?
- How do we handle splitting credits?
- John and Chris to discuss process moving forward and report back.

2. ELECTION

Succession planning, accountability and communication

2018 Election – President, Teams, Secretary

2019 Election – Treasurer, Registrar, Tournament

2020 Election – Vice-President, Web and Communication, Facilities

2021 Election – President, Secretary

3. NEW BUSINESS

a. Use of Nike Credit

- As a result of signing a long-term contract, we received a \$4k credit for Nike goods to be used at our discretion. Would like to move forward with purchase of game balls for each team.

- Also, how can we monetize the credit by selling something like cleats to club members? What other items could we purchase that are Nike specific?
- Other ideas: backpacks, nice soccer bags, balls, coaches' bags (2/3 of coaches say that they need them), nicer coaches' jackets
- We will use some of the credit and purchase 40 Nike Strike balls at ~\$20 per ball.
- Board to brainstorm and send ideas for spending \$4k Nike credit via email. Consider accountability and storage of items.

b. Financial Report and Tax Status

- When season ended in 2020, all of profit was transferred over to 2021 season.
- Trying to get into contact with Young and Co.
- Need a list of teams who no longer need a checkbook.
- All refunds for Niagara tourney went back on the credit cards that they paid with. There are seven teams where money went out and did not come back in – Chris to figure out with John.
- Outstanding bills: we owe BSN for tryout uniforms
- Received a \$330 credit from BSN (masks)
- Coach reimbursements for 2020 are complete
- Completely up-to-date on membership fee refunds
- All scholarships to date have been entered into the system
- Sponsorships: we have received five team sponsors to date – four from same company. Chris is keeping a spreadsheet with sponsorship details.

c. Treasurer Transition

- John and Chris have been meeting every Wednesday
- Now is a good time to purchase QuickBooks and rollout new platform. Patrick to purchase this week.
- Many thanks to Chris for taking the time to help John transition into the treasurer role!

4. COMMITTEE REPORTS

Communications Committee (TBD)

- Discussed possibility of forming a Communications Committee. Putting this on the back burner for now.

Fundraising Policy Committee

- Patrick to work with John, Bryan and Jamie to review/revise/finalize fundraising policy by next meeting.

Budget Committee

- Formal committee can be dissolved
- John and Chris have been reviewing budget in detail. Will review and discuss budget at the next board meeting.

Fall League Committee

- Matt and Tracy planning for a fall league in 2021. Will be a great revenue generator for the club.

5. DIRECTOR REPORTS

President

- Now that board positions have been finalized, need to communicate that to the Club. Also need to replace/recruit for the Director of Communications and Web position.

Vice President

- Relieved to have indoor practice location finalized

Secretary

- Happy to be a new addition to the team – here to help in any way possible

Treasurer

- Very hopeful for a “normal” year. Great to be talking strategy now and move forward.
- Everyone should have a risk management pass. Abigail will send code for course to Tracy, Bryan, Chris and Jamie

Teams

Registrar

- 234 registered players with 33 on a payment plan. Seven unpaid to date – coaches are aware which players have not paid and should not be participating currently.
- Sent out first round of risk management codes to nine coaches. Deadline to complete is 10/1

Facilities

- All insurance forms have been completed for all play/practice locations.
- Insurance runs Sept. 1 – Aug. 31. Moving forward, all players really need to be registered by Sept. 1 in order to get insurance approved.
- After speaking with Erick Hart and we anticipate that moving forward, SUNY fields will be available to us in summer 2021. Same case scenario with Sweden Town Park per Jill Wisnowski.
- Has a listing of other equipment requests from that coaches. Will send full list of coach equipment requests (cones, pennies, corner flags, etc...) to Patrick. Seven coaches need corner flags, which cost roughly \$50. Per Patrick, order six sets.

Soccer Festival

- Referee fees will remain the same as last year.
- In comparison to other local tourneys our team registration fees are significantly less. Tracy to email board with proposal to increase team registration costs for Soccer Festival.
- Started process to do paperwork for NYSW application so that we can be listed in RDSL.
- Make sure that people are aware of all of the volunteer positions for the tourney.

- Hope to find a volunteer who can start shadowing and transition them into role over course of the next year.
- All fields reserved with SUNY, Rec. Center, and Sweden Town Park, including the Lodge.

Website and Communications

- Will schedule meeting with new secretary to review a few housekeeping items and give admin rights to secretary/treasurer.

Adjournment

Motion to adjourn meeting (Bryan)

Second (Matt)/All in favor.

Meeting adjourned at 9:26 pm.

Next meeting: October 19, 2020 at 7 pm via Zoom