PCHS Athletic Booster Club Meeting
June 6, 2011
PCHS Cafeteria

Attendees:

Ken Berry, Todd Schuler, David Risk, Sabrina Poche, Michelle Stober, Linda Wach, Trish Kane, Liz Lamson, Mari Kelly, Rod Adderley, Sean Welsch, Leslie Pawlak, Susan Robertson, Maylene Jackson

The meeting was called to order at 7:05pm by Sean Welsch.

1. **Minutes from 5/2/11 meeting:** Sean Welsch read the minutes from May meeting. David motioned to accept; the motion was seconded by Carlil and unanimously accepted.

2. **Athletic Director Report:** Todd updated status as follows:
    a. Baseball Summer Camp scheduled for June 23rd for middle school players.
    b. Spring sports are underway: Soccer, Lacrosse, Baseball and Golf.
    c. Fields aeration and top dressing underway.
    d. Finance committee meeting this week planning for 2001/12. The committee will develop a funding proposal.
    e. State Budget close to approval. County to pay water bills, but not gym floor.
    f. AD's job description changing for next year. Will move to full-time classroom teaching (2) classes.
    g. Overall Budget about the same as 2011, spending splits are changing.

3. **Treasurer's Report:** Ken Berry presented the 2011 year-end financial report as of May 31st.

    a. Total revenue came in at $285,590 versus expenses of $258,222 for a net $27,368 surplus for the school budget year.
    b. May revenue came in at $18,927 versus expenses of $22,311 for a net $3,384 deficit.
    c. Team fundraising came in $2,553 under goal. Team summaries were presented to include income, sponsorship allocation and surplus/deficit, versus goal. Corporate sponsorship by team was also detailed.
    d. Capital improvements funded in 2011 include (2) mowers, minibus, concession trailer.

e. Good discussion on how to improve team fundraising performance. One recommendation is to provide analytics on what works well and what can be improved.
f. 2012 Budget will be presented for approval at July meeting.
g. Need one or two volunteers for Budget Committee.

4. **Committee Reports:**
    a. **Membership:** Cat Card design is set and cards are ready to print by end of July.
    b. **Corporate Sponsorship:** Katche Marketing has been approved to take over Corporate Sponsorship operations and marketing for fundraising. A question was raised on how team fundraising will react with Katche going forwarding. The response:
        i. Teams will continue to be credited with fundraising.
        ii. Operations and interactions with Sponsors will be handled by Katche.
    c. **Spirit Wear:** No report.
    d. **Communications:** No report.
    e. **Parent Reps:** Preseason Coach and Parent Rep meeting held last week.
    f. **Concessions:** Looking at water supply for concession stand for fountain drinks.
    g. **Golf Tournament:** All tournament spots have been sold except 10. All hole sponsors were sold.
    h. **Homecoming:** Michelle volunteered to lead a committee charged with creating an exciting and memorable Homecoming experience.
5. **Upcoming Events:**
    a. **Catamount Golf Classic:** Teed up for 1:00pm June 17th. At Lonnie Poole (NC State) golf course.

6. After a question and answer session, the meeting was adjourned at 8:20pm.