

Fox Cities United Soccer Club



BOD Meeting Minutes

March 21, 2018

Date

➤ **Welcome/Call to Order** - 7:40 pm
Time

➤ **Roll Call of Officers and Directors**

Traci Chisholm (President)	PRESENT	Michael Tuchscherer	PRESENT
Melissa Jordan (VP)	PRESENT	Renee Sullivan	PRESENT
Jan Breitbach (Treasurer)	PRESENT	Laura Mirhashemi	PRESENT
Jenny Wendt (Secretary)	PRESENT	David Reynolds	PRESENT
JJ Guttman	PRESENT	Joe Ryan	PRESENT

Also in attendance : Coach Joe Messina

➤ **Meeting Minutes**

Melissa motioned to approve meeting minutes with edits from the
Name
last meeting. Michael seconded. Passed.
Name

➤ **Welcome**

➤ **Treasurer's Report**

- Net cash on hand: \$62,515; receivables approx. \$50,000
- Credit card/bank statements reviewed by Traci.
- The budget has been entered but not ready for distribution yet.
- Several people have used new payment system; little but positive feedback so far.
- Motion filed by Laura to approve the treasury report; David seconded. Motion passed.

➤ **DOC Update**

- Coach Luis is back (U15). Parker Sullivan (U10), Tony Jordan (U9), Erik Seeka (U7) and JJ Guttman (U5) are also coaching.
- Tryouts have been scheduled for June 13 & June 20 (June 14/21 are alternate dates).
- Academy - there will be a U10, U9 and 2 rec academy teams (U7 and U5). One U9 player has dropped.
- Satellites:
 - New London at 70 rec players so far. All teams sent out; still seeking a couple coaches. Schedule is done and will be posted to web site.
 - Greenville also at 70 rec players so far. All teams sent out; still need one coach. Schedules will be posted to web site shortly.
 - Greenville/NL equipment pickup is this Sunday; looking for volunteers to help pack equipment bags.
 - Lilly Rios-Olea has been given the list for t-shirts and Joe Ryan will coordinate any sponsorships with her.
 - Greenville Traveling Rec will consist of one full roster U12 team.
 - NL Classic has a full roster of U14 and U12 teams.
 - Brownsville Classic has one U14 team that is viable but still seeking additional players.
 - Rec coaches will receive neon green club shirts at no charge; Traci will get shirts to Jan.
- Opening weekend is April 7 - Renee would like some board members to be in attendance in case assistance is needed by anyone. Laura, Jan and Jenny volunteered.
- Camps - forms have been updated and will go out to schools in April. Renee will post forms on web site after some pending edits have been completed.
- Spring schedule will be complete by 3/30. Reschedules are currently in progress.
- Older teams had their first tournament of the season; Renee is happy as to how the weekend progressed for each team.
- Boucher Auto Tournament payment still due as our credit card payment was unable to be processed. Jan will issue payment.

Fox Cities United Soccer Club



➤ **East Central Update**

- Jenny attended the East Central All Club Board Meeting on February 26 and sent meeting notes to the board on February 28 for their review (see Exhibit A).
- Traci and Renee attended the WYSA Annual General Meeting (AGM) in Milwaukee on March 3. The primary topics were Silent Weekend (now known as "Respect the Game Week") and the budget (fees are increasing for premier but going down for rec).
- Demosphere update: LeagueOne will be used through June 30 when our contract expires.

➤ **Sponsorship Update**

- Joe Ryan took over this project very recently and has not had much opportunity to obtain more than a few sponsorships. Joe will make an executive decision later this week if we are going to hold off sponsorships until the fall season.

➤ **Maintenance Update**

- Michael will be contacting field volunteers shortly to set up a grounds/goals workday.
- Michael will contact Diamond Vogel to get sprayers delivered.
- Discussed option of buying new aluminum soccer goals with net channels. It was decided that Michael will talk to NLHS about a welding class making us some for a project.
- Michael will be looking at one of the light heads that is in need of repair.

➤ **Scrip Update**

- currently have inventory valued at \$20,825 and \$6,650 in checks ready to deposit for a total of \$27,475.

➤ **Spirit Wear**

- Season opener is scheduled for April 7. Jan, Laura and Jenny will be on hand anyway and will sell spirit wear while there. Jan will pick up inventory at Traci's house.

➤ **Marketing Update**

- Dick's Sporting Goods Discount Days is scheduled for this weekend - 20% off everything
 - our business cards and summer camp flyers will be available to patrons
- equipment swap
- spring rec - flyers to schools, posters at community areas, social media
- advertising - Greater Valley Guide (monthly), Greenville Newsletter (quarterly), HASD music booster (annually)
- Traci is currently working on summer camp flyers for schools and registration forms for Greenville, New London, goalkeeper and high school camps
- reminder to club members about GIS camp
- email campaign for camps

➤ **Other Business**

- The first Building Committee meeting was held on March 15 (see Exhibit B for minutes). The next committee meeting will be 4/12 at 6:30pm.
 - UPDATE: Jan's action item of obtaining a Cleary quote has been assumed by Joe Messina.
 - Joe Ryan expressed concern about a 22' ceiling being too low; Renee will look into raising the roof.
- Greenville Township field lease contract edited; they will send to board for approval
- Managers need to be scanning copies of player passes in case they get misplaced.
- All player passes must be kept by team managers until 8/31/18 when they expire.
- graphics - Jenny will discuss getting a Publisher template made by a graphic designer she knows.

_____ Joe <small>Name</small>	motions to adjourn.	_____ Michael <small>Name</small>	seconds.
Motion passed. Meeting adjourned at		9:41 pm. <small>Time</small>	
Next meeting:	4/29/2018 <small>Date</small>	at 6:30 PM <small>Time</small>	at Renee's house <small>Location</small>

EXHIBIT A

EAST CENTRAL ALL CLUB BOARD MEETING

FEBRUARY 26, 2018

SOFTWARE:

- Make sure club is set up with Demosphere and webinars watched – will also be available at AGM this weekend
- League One will be used one last time
- Drop players off rosters if player gone

SCHEDULING:

- FINAL scheduling updates must be submitted by March 27
- Motion was made to NOT use East Central rescheduling tool/was seconded; motion passed
- Home team will be responsible for notifying league of any date changes
- If no response to schedule change requests, go to someone else at that club (first, the DOC, then President, then Admin if there is one)
- Penalty for rescheduling or cancelling with less than 48 hours – ref fees must be paid anyway

RESPECT THE GAME WEEK:

- Silent Weekend now called “Respect the Game Week (RTGW)”
- Vote was held to include rec teams for RTGW; motion passed
- A re-evaluation will be done after the spring RTGW to determine if it will be done in the future

FOR AGM: Proposed Budget

- <https://usys-assets.ae-admin.com/assets/972/15/WYSA%20Budget%20DRAFT%201819.pdf>
- much discussion was had about large proposed increases in addition to smaller increased made last year
- (e.g. Presidents Cup – 43% increase, SECL – 45%, State League and WDA – 23%)
- Is savings account still over \$1MM? Expect discussion at AGM

MISC:

- Invoices have gone out
- Make sure coaches have their coaching passes – will be diligent this season – not having can cause game to be cancelled

EXHIBIT B



FOX CITIES UNITED BUILDING COMMITTEE MEETING MINUTES

MARCH 15, 2018

Location: 1050 N. Lynndale Dr., Appleton, WI (Coldwell Banker)

Welcome

Attendance:

Renee Sullivan (DOC)	Dan Klopfer
Traci Chisholm (President)	Doug Selle
Jan Breitbach (Treasurer)	Darin Wendt
Jenny Wendt (Secretary)	

The purpose of this meeting is to determine feasibility of having our own year-round facility rather than renting elsewhere during the winter months.

- The ideal situation, everyone agreed, would be to build a structure on the existing practice grounds located on Wisconsin Ave./Hwy 96 west of Lion's Park in Greenville. A pole building is currently available for purchase at a sizeable discount due to another organization ordering it, putting down a deposit and subsequently cancelling the order. It has been estimated that, with the discount, the project would cost approx. \$600-800k in its entirety.
 - materials cost \$109,580
 - erection costs – approx. \$5/sq. ft. (approx. \$70-72k)
 - concrete foundation - \$4.50/sq. ft.
 - turf approx. \$42k
 - bathrooms/plumbing
 - ongoing expenses (utilities)
 - deadline to order building materials - \$23,000 must be deposited before delivery can be scheduled; additionally, the cost of steel is anticipated to increase in cost in the near future, which will increase the total cost of the structure.
 - Town approval – the Town of Greenville is interested in doing a building at the current practice site west of Lions Park and can include the design in the new master plan, which is expected to be completed by December 2018. The town will have to bring our proposal to the town board for approval; we will need something in writing before purchase.
 - Time frames (town, construction) – construction is estimated to be ready to begin in the spring of 2019. The land and cost of running utilities (water/electric) is anticipated to be donated by the town.

- Other options were also discussed, such as:
 - Buying a pre-existing building (one property is currently on the market in Medina but would need substantial work)
 - Leasing a pre-existing building (several warehouses/shops currently available)
 - subleasing an owned or leased building to other organizations (volleyball, baseball, lacrosse, etc.)
- Current Budget / Capital Campaign (a CC would probably consist of a separate sub-committee)
- Action Items:
 - Renee will check with any lawyers whose kids play in the club; she will also check with Players Choice on what their utility expenses are (UPDATE: heat anticipated to be approx. \$800/mo.)
 - Jenny will set up showings of various properties and let everyone know when they are for anyone who wants to attend
 - Doug is a builder and will put together a quote for a 100' x 140' structure with storage/entry, etc. for comparison.
 - Darin will obtain a quote from a builder contact he has for comparison. He will also contact an insurance agent, Rob Michno, for a commercial property insurance quote (\$20k personal property and building). Bollinger should be available via the state web site but perhaps Mr. Michno can include this info with his quote.
 - Jan will obtain a structure quote from Cleary for comparison.
 - Dan will contact a State Farm rep for a commercial property insurance quote.

The next meeting will be held April 12 at 6:30 at 1050 N. Lynndale Dr., Appleton (Coldwell Banker).