



BOD Meeting Minutes May 5, 2014

- **Welcome/Call to Order – 6:00 pm**
- **Roll call of Officers & Directors**
 - **Chris Sharelis (President)- Present**
 - **Joseph C. Messina (VP) - Present**
 - **Renee M. La Fleur-Linder (Sec.) - Absent**
 - **Jan Breitbach (Treasurer) - Present**
 - **Ken Vicchiollo - Present**
 - **Terry Prewitt- Present**
 - **Kelly Hoyer- Present**
 - **Mike Tuchscherer- Present**
 - **Craig Engel- Present**
 - **Renee S. – member in attendance**
- **Recognition:** None
- **Approval of Minutes:** Meeting minutes from April 21, 2014 were approved. Craig motioned Terry seconded.
- Corrections were made on page 2 – bullet point under Premier registration should include Tuition costs for 2024-2015 will remain the same as last year. Additional correction to be made under bullet point GIS Camp – Board decided on Glaskow Rangers for camp 2014-2015.
- **Financial report:**
 - There are still families in the club that have not paid tuition for 2013-2014. WYSA policy states that WYSA can suspend a player if tuition is not paid in a timely manner. Jan will send out a second invoice to those families. Those receiving the invoice will be asked to make payment or state their intentions by the end of May to prevent suspension. After this date, East Central and WYSA will be notified.
 - The board would like to develop a new club policy to handle non-payments for 2014-2015.
 - Jan is working with a Greenville accountant firm to resolve tax issues. Some tax information is still missing. Jan will contact Schenk for any additional information they have.
 - Full treasurer report at the end of May.
- **Volunteer Committee:** Still developing various volunteer committees and specific roles. Board members will submit their ideas to Terry to compile for the next meeting. An email will go out to members asking for individuals to get involved.
- **Tryout Forms and Registration:** Renee S., Jan B, and Kelly will update all the necessary forms. Forms will be online to fill out, print and bring to tryouts with the \$150 player fee. That fee will go towards tuition. Fees for 2014-2015 will remain the same as last year.
- **Head Trainer for 2014-2015:** Scott had to leave for a family emergency. Chris will discuss the contract when Scott gets back.
 - Other coaching items: There are a few parent requests for goalie training at Field of Dreams. There is plans to contact Weiberg for the fall season. There are 3 weeks left of goalie training in New London. The board discussed possible back up volunteer coaches for the training if necessary.
 - Parents from our younger teams have concerns about losing games. The philosophy of our training and the expected skill set for each age group was discussed by the board. BOD will look into various ways to educate parents on the skills learned in training and what parents can expect of our players.
- **Communications Director/email:** When a player leaves the club, player access needs to be removed from League One.
 - Many duplicate emails. Ken requested a communication lead person to direct emails to those most suited. Team managers could fill the roll but would have to be engaged. Board will ask Adam S.K. and Steve M. for their consideration and input.



Everton FC Of Wisconsin, Inc.

- **AGM Nominations:** Kelly H. and Terry P. have submitted their name to the nomination committee. Craig E. is considering. Anyone who is interested in running can send an email to the Secretary or nominations can be brought from the floor at the AGM.
- **Newsletter:** The club is looking for volunteers to create the newsletter. Terry Prewitt's daughter is interested. Possibly ask Petra O. if she would oversee.
- **Website:** Ken presented a picture/video permission form to the board for approval. Craig motioned, Jan seconded. Ken will work on getting the form ready for the fall season. Ken and team managers would have the responsibility for monitoring pictures and video.
- **Fields Update:** All fields in the entire club have been painted. There should be enough paint to cover the spring season. Goals and nets have been put up in New London locations. Brownsville equipment and supplies have been purchased and delivered. Mike is requesting field whiskers to finish the New London, Admin and Middle School fields. He also requested an updated field budget and is looking at purchasing small goals for Futsal.
- **Uniform Update:** Promotional coach apparel is being shipped. Kelly is contacting Stefan's for uniform samples for tryouts. GIS can do spirit wear for any parent or family member wanting to support the team.
- **Sponsorships:** Mike T's son Hunter is talking to Bergstrom for a possible sponsorship.
- **Brownsville/New London update:** All player passes are complete. Games have been rescheduled. Linda P. (Brownsville) is getting parents online.
- **Operations/Admin Committee Manager:** Renee isn't getting all East Central rescheduling forms (works under gmail account but not yahoo). A reminder to team managers to fill out and send game reschedule forms before contacting Renee S. to cancel the game. Game information is removed once cancelation is done.
- We are anticipating approximately 70 players for our GIS camp this year.
- **AGM**
 - June 1st 6:30pm at Sheppard of the Hills
- **Adjournment:**
 - Chris motioned to adjourn. Craig seconded. Passed. Meeting adjourned 9:32 pm.

Next meeting Monday May 27 at 6:45pm Miles Data Technologies

Approved: May 27, 2014



SPONSORSHIPS

NEW LONDON

U6 & U8: Corporate Sponsor, looking at \$150 per team

U11 & U14: Corporate Sponsor, looking at \$200 per team

This would include a full front chest Logo with their name.

By August: Registration reminder e-mailed through League One.

PREMIER

All players practice T-shirts. EFCWI's front logo with Sponsorship on the back of the t-shirt. Looking at a minimum amount of \$1,500, but would like to see \$2,000. Bret & Lori Claybaugh were interested in this Sponsorship. I will be contacting them soon.

IN-KIND SPONSORSHIP WITH DEB ATHLETIC TRAINING GROUP

Renee' Sullivan will get more info.

ACADEMY PREMIER

Corporate Sponsor, looking @\$1,500 and this would include the purchase of the practice/game day T-shirts. Front EFCWI logo with Sponsorship name on back of shirt.

SAMDORIA CAMP SPONSORSHIP

This would include the purchase of the camp T-shirt with the EFCWI logo on front, GIS logo on shirt sleeve and sponsorship logo on back of shirt. Looking to get about \$2,000.

G.I.S. BADGE

We will be collecting all players' uniforms from the premier teams at end of spring season so they can be sent in to get the G.I.S. logos put on the arm sleeves. Renee' and I spoke about badge placement and feel that the sleeve presents the most logical place.

SPONSORSHIP COMMITTEE

I feel it would be important to form a Sponsorship committee. Have support from New London, Brownsville and the Premier level. Myself to head it up along with 3 to 5 volunteers in the listed areas. I'm sure Renee' Sullivan would continue to help, as I could persuade Jodi Pottter to also get on board. I would like to get someone from the Brownsville area.

FRONT LOGO JERSEY SPONSORSHIP

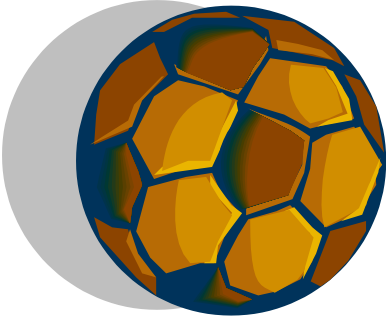
This would include as mentioned a front logo for the sponsor.

\$5,000 for either Satellite group

\$7,500 for Premier group

\$10,000 for Premier & Satellite groups

ANY SUGGESTIONS OR IDEAS WOULD BE GREATLY APPRECAITED



Michael Tuchscherer
EFCWI U11 Team Manager
EFCWI Board Member

