



BOD Meeting Minutes April 2, 2014

- **Welcome/Call to Order – 7:35 pm**
- **Roll call of Officers & Directors**
 - Chris Sharelis (President)- Present
 - Joseph C. Messina (VP) - Present
 - Renee M. La Fleur-Linder (Sec.) - Present
 - Jan Breitbach (Treasurer) - Present
 - Ken Vicchiollo - Present
 - Terry Prewitt- Present
 - Kelly Hoyer- Present
 - Mike Tuchscherer- Present
 - Craig Engel- Present
 - Renee S. – member in attendance
- **Recognition:** None
- **Approval of Minutes:** Meeting minutes from March 30, 2014 were approved. Jan motioned Ken seconded.
- **Financial report:**
 - If everyone pays their tuition, the club will have roughly \$30,000 in checking & savings by the end of June.
 - The club hired Schenk to make sure there wasn't any mishandling of funds, there wasn't. The club owes them \$2000, they reviewed 2010-2011.
 - 5013C filing was missed by 2 weeks by the prior interim president. The club is in need of a tax person to help with filing the paperwork to get this back. Michael & Terry are contacting tax people that they know to see if they can help the club.
 - **Scholarships:** The club is moving forward with what was committed to last fall, this coming fall the board will review the scholarship process and make changes if needed.
 - 4/15 is the deadline for scholarships for this spring.
 - Chris motioned to create a scholarship committee. Terry seconded. Passed. Craig, Jan & Renee S. will serve on this committee.
 - **Referral credit:** The board discussed Linda Peterson's referral for recruiting in Brownsville. There is no referral program for satellite clubs at this time.
 - Players that have quit are still going to be invoiced. If they are not paid in full by 6/1, they will be put in bad standing with the club. Renee S. is going to contact former players to see if they want to come back.
 - **U18 girls team:** Are upset that they didn't get Scott in the fall for training. Any issues parents have, they should come to a board meeting to discuss.
 - The board will reimburse Petra up to \$150 for printing supplies.
- **Field Scheduler:** Mike Jones is listed and Renee S. can't reassign. Chris will follow up with Suanne to get Renee S. listed as the field scheduler and get her access to League One for rescheduling games.
- **Website:** Ken-everyone is logged in and back to full access. If they check is not cleared by Friday, cancel it and do a direct payment for the website.



- **BOD compensation issue**
 - Chris is not taking payment for coaching, even though it was passed at the last meeting.
- **Uniforms Update**
 - Promo items have been ordered.
 - \$60 left to spend. Kelly motioned to spend the \$60 on a jersey for Linda P. Michael seconded. Passed.
 - Kelly will contact Steffans to see when uniforms will be in. Michael & Terry will pick them up. They are needed by 4/28.
 - GIS logos need to go on the uniforms. Craig is getting a patch from Renee to test out on his screen printing machine.
- **Sponsorship Initiative**
 - See Michael's attachment.
 - Michael with work with Renee S. on the sponsorship initiative.
 - They will ask Ken to update the powerpoint presentation that is on the website.
 - Chris motioned to create a sponsorship committee. Joe seconded. Passed. Craig, Renee S. and Michael will serve on the sponsorship committee.
 - Craig will work with Renee on the satellite sponsorships.
- **Operations/admin Committee Manager Update**
 - Renee L. added the U6 & U8's to the calendar on the website.
 - Classic teams need passes.
 - Renee S. rescheduled 4-6 games for the U11 & U12 teams due to software problems with EC. The schedule is tight.
- **U17 team**
 - Team manager is Tim H. Adam S. will handle player passes.
 - Chris will let the U17 team know the team managers this weekend.
- **Academy**
 - Chris is waiting for Deb's bio to announce her to the Academy. Renee S. will get him that.
 - Renee L. will be at the Academy parent meeting. Which will be set up after Deb is announced.
- **U12**
 - Renee L. emailed Chris Paul's email, to get this bio to announce to the team.
 - Terry will be at the U12 parent meeting. Which will be set up after Paul is announced.
- **Upcoming weekend**
 - Chris will talk to Scott and recommend that Scott comes back this Sunday from the tournament to run the trainings. Renee will coach the Sunday afternoon game.
- **Tracking licensing, coaching passes**
 - Falls under registrar, Joe will run a report before the games and follow up with Renee S.
- **Satellite Liaison**
 - Craig will be the satellite liaison to make sure the small details are taken care of for each team.



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➤ **Tryouts**

- Renee S. we can offer existing teams a spot before tryouts. It would give us an idea of numbers and who's vested in the teams.

➤ **Recruiting**

- Craig & Terry will draft an email to send to the club looking for volunteers. Joe will send the email through League One.
- Terry will work on a survey to hand out at trainings by the team managers to see where parents are willing to help out.
- At the next meeting a committee will be created for tryouts, marketing & recruiting.
- The date for tryouts will be set at the next meeting.

➤ **Scott's Contract**

- Renee S. will send Chris the job description for Director of Coaching.
- Chris will look at Scott's contract and run numbers for next year.

➤ **AGM**

- June 1st 6:30pm at Sheppard of the Hills

➤ **Adjournment:**

- Chris motioned to adjourn. Terry seconded. Passed.
Meeting adjourned at 10:17pm.

Next meeting Monday April 21 at 7:30pm Miles Data Technologies

Minutes Submitted Respectfully by: Renee M La Fleur-Linder

Approved: Monday, May 21, 2014



SPONSORSHIPS

NEW LONDON

U6 & U8: Corporate Sponsor, looking at \$150 per team

U11 & U14; Corporate Sponsor, looking at \$200 per team

This would include a full front chest Logo with their name.

By August: Registration reminder e-mailed through League One.

PREMIER

All players practice T-shirts. EFCWI's front logo with Sponsorship on the back of the t-shirt. Looking at a minimum amount of \$1,500, but would like to see \$2,000. Bret & Lori Claybaugh were interested in this Sponsorship. I will be contacting them soon.

IN-KIND SPONSORSHIP WITH DEB ATHLETIC TRAINING GROUP

Renee' Sullivan will get more info.

ACADEMY PREMIER

Corporate Sponsor, looking @\$1,500 and this would include the purchase of the practice/game day T-shirts. Front EFCWI logo with Sponsorship name on back of shirt.

SAMDORIA CAMP SPONSORSHIP

This would include the purchase of the camp T-shirt with the EFCWI logo on front, GIS logo on shirt sleeve and sponsorship logo on back of shirt. Looking to get about \$2,000.

G.I.S. BADGE

We will be collecting all players' uniforms from the premier teams at end of spring season so they can be sent in to get the G.I.S. logos put on the arm sleeves. Renee' and I spoke about badge placement and feel that the sleeve presents the most logical place.

SPONSORSHIP COMMITTEE

I feel it would be important to form a Sponsorship committee. Have support from New London, Brownsville and the Premier level. Myself to head it up along with 3 to 5 volunteers in the listed areas. I'm sure Renee' Sullivan would continue to help, as I could persuade Jodi Pottter to also get on board. I would like to get someone from the Brownsville area.

FRONT LOGO JERSEY SPONSORSHIP

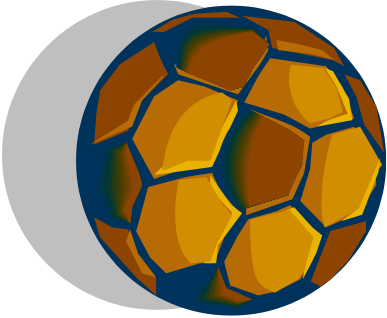
This would include as mentioned a front logo for the sponsor.

\$5,000 for either Satellite group

\$7,500 for Premier group

\$10,000 for Premier & Satellite groups

ANY SUGGESTIONS OR IDEAS WOULD BE GREATLY APPRECAITED



Michael Tuchscherer
EFCWI U11 Team Manager
EFCWI Board Member

