



## **BOD Meeting Minutes** **October 29, 2014**

- **Welcome/Call to Order – 6:32pm**
- **Roll call of Officers & Directors**
  - **Chris Sharelis (President)- Present**
  - **Renee La Fleur-Linder (Sec.) - Present**
  - **Jan Breitbach (Treasurer) - Present**
  - **Ken Vicchiollo – Present**
  - **Joseph C. Messina (VP) – Present**
  - **Jodi Piotter – member in attendance**
  - **Traci Chisholm – member in attendance**
  - **Kelly Hoyer- Present**
  - **Jeff Sanderfoot - Present**
  - **Renee Sullivan – Member in attendance**
  - **Mike Tuchscherer- Present**
  - **Terry Prewitt – Present**
  - **Erik Karnebeek – DOC member in attendance**
  - **Laura Mirhashemi**
- **Opening remarks:**
  - **Member comments:**
    - Jodi Piotter placed hair extensions for club members in October to honor breast cancer awareness month. She placed 5 hair extensions and donated \$25 to the club and \$50 to breast cancer awareness.
    - Laura Mirashemi asked for a reminder to be added to the schedule, to notify the coaches and trainers when players will not be at practices. Ken will address this and incorporate the reminder with practice schedules.
    - Tracy Chisholm introduced herself and will be helping the club with her marketing and branding suggestions
- **September Meeting Minutes – Joe motioned to approve. Michael seconded. Passed.**
- **Treasures Report-** Terry motioned to approve. Ken seconded. Passed.
  - Jan is working on adjustments for the 2 pay and 10 pay options through Chase. Her plan is to have the Community First account to be used solely for the Script program.
  - There is still approximately \$26,000 of tuition to collect. Jan will send another reminder for tuition payments.
  - Many of the U16 and U18 boys teams have not paid yet. Many parents have argued that their players haven't started practices yet. The board decided to have the one payment price be due by November 30<sup>th</sup>, 2014. Registration forms will need to be changed for next year to include a due date of 30 days from first practice.
  - Ken V. motioned to approve, Terry P. seconded.
  - Jan motions to make Laura M. the scrip program point of contact. Michael seconded. Passed.
    - In the future Jan would like to see monthly roll ups and Laura will track the checks.
    - Terry motions that Laura M. will have the gas cards delivered to her restaurant in DePere. Joe seconded. Passed.



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- Add a co-signer to the Chase account.
  - Jan motions to add Renee L-L. Michael seconded. Passed.
- Name change update – Jan gave the paperwork to Chris. They will talk later about it.
- We have an official notice from the IRS – we do not know which group we are in as far as how long our application will be reviewed. But at least they have it and we are on the list. Technically through the state we are Everton of WI.
- **Traci C.** – marketing background.
  - Everything we send out should be simple but have enough information. EFCWI is a mouthful and doesn't roll off your tongue and it doesn't state where the club is located.
  - Jan proposed to set up a separate meeting with Traci in November, Kelly will set it up.
    - Marketing committee - Traci, Kelly, Jan, Renee S, Joe will be there and anyone else that wants to.
    - Chris – is there any way to get an actual name that is not letters that will work with EFCWI.
- **Fall wrap up**
  - Rec survey? Chris wants to gather basic feedback from the Greenville rec program.
  - Ken and Chris will work on a survey for the rec and Premier surveys.
    - Renee S, Erik and Traci will look at the surveys.
- **U16B & U18B Roster update**
  - U16 & U18 update – working on filling the rosters.
    - Linda P. has a soccer banquet this weekend, will try to get a few more players so they can make 2 teams.
    - Chris motions to make a committee for the rec program and the fee/marketing. The marketing committee will look at the fee structure. Joe seconded. Passed.
- **Portland Timbers Camp – Feb – Chris S. and Renee S.**
  - Chris motions to form a committee of Erik, Traci, Renee S., Michael, Joe to look at this. Jan seconded. Passed.
    - Renee S. will head up the meeting for this.
- **Goalkeeper winter training – Weiberg?? - All**
  - \$500 for all goal keepers to go for 12 sessions, for 2 hours.
    - Joe motions to participate in the goalkeeper winter training. Kelly seconds. Passed.
- **Tournament committee 3v3 spring tournament**
  - Renee S, Renee L, Jodi, Erik, Jeff, Jan, Laura.
    - Kelly motions that Renee L. & Jodi will head up the committee. Michael seconded. Passed.
- **11/17 – closed board meeting – Chris S.**
- **Recognition per team 1 player per team**



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- Most dedicated, most improved.
- The Renee's – do a formal application for a scholarship for a Senior.
- Joe – each coach comes up with a couple of awards that the kids vote on.
- Michael – the club needs to set the criteria.
- Joe – 17's & 18's or the college kids leaving.
- Renee L. makes the motion for the award for 1 boy and 1 girl from each team to be the 'EFCWI Director's Award' award. Jan seconds.
  - Discussion: name of award.
  - Joe – how about the 'EFCWI director's award for outstanding commitment to the club'.
  - Renee S. they should be an outgoing Senior.
  - Erik – put 3 names on a paper with criteria, doesn't have to be a Senior, could be anyone in the club.
  - Chris – for now we will go with Seniors. He will hand it out at the team/family dinner. Chris will give a plaque.
    - Renee S. can get the plaque made for free.
      - One for the player and one for annually.
  - Passed.
- **Renew referee assigners assignment – Renee S.**
- **Annual Christmas party for the board**
  - Date TBD @ Kelly's house with Laura M's restaurant.
- **Kelly – spirit wear.**
  - Kelly motions to go with Fox Cities for spirit wear since the other company is so hard to get ahold of. Terry seconded. Passed.
  - Lime green & royal blue colors.
  - Erik will go for his USSF license in January.

**Michael motioned to adjoin Joe second.**

**Meeting adjourned at 9:20 pm.**