



BOD Meeting Minutes **August 29, 2016**

- **Welcome/Call to Order – 7:48pm**
- **Roll call of Officers & Directors**
 - Anita Cimijotti (VP) – Present
 - Renee La Fleur-Linder (Sec.) - Present
 - Jan Breitbach (Treasurer) – Present
 - JJ Guttman – Present
 - Traci Chisholm (President) – Present
 - Melissa Jordan – member in attendance
 - Jeff Sanderfoot - Absent
 - Mike Tuchscherer- Absent
 - Renee Sullivan – member in attendance
 - Laura Mirhashemi – Present
 - David - Present
- **Meeting minutes**
 - Jan motioned to approve. Laura seconded. Passed.
- **Welcome David – Registrar**
 - All teams are updated in the system and the name has been updated from FCU to Fox Cities United Soccer Club.
- **Treasurer**
 - Jan will get Renee L. on the CFCU account to make fundraiser/spirit wear deposits.
 - David motions to approve the treasurer’s report. Laura seconded. Pased.
 - Michael motioned to approve the budget. Laura seconded. Passed.
- **DOC Update**
 - Renee S. has been in contact with Luis Sayavedra from Argentina. She would like to bring him on board as a U10 Academy coach. The Academy has grown to 22 players.
 - Brownsville has been changed to \$165 and no training. Hopefully that will draw in some new players.
 - Teams will still do limited travel due to the numbers in each area needing support to create a viable league. Teams should each only have to travel once.
 - GIS camp went very well and Renee S. is happy with the evaluations of the players that went overall. We will have people invited to the international camp as well. Hopefully they will be able to attend.
 - Food drive Watercity tournament. Email to go out.
 - U14/U15 team – The young U15’s/8th graders will probably have to miss some games due to having to roster only 18 per game.
 - The teams are doing great.
- **Uniforms**
 - Sold 20 Academy uniforms since last meeting.
 - Added a NL Girl’s Classic team.
 - 10 uniforms were in stock, 2 have already been sold.
 - 1 kit donated back and 1 bought back for a total of 13 player pass kits.

Fox Cities United Soccer Club



- Sponsorship logos – Melissa doesn't think that logos should be on the Premier jerseys. If a player graduates or leaves the club or a new player comes in – the jerseys with a logo are more expensive and the parents are paying for it.
 - Look into a velcro patch on the sleeve of a uniform instead of having it printed on the front of the jersey.
- **Scholarships**
 - Jan is working on.
- **Tuition**
 - Is starting to come in. Jan will resend early September.
- **Marketing**
 - Great attendance!
 - A lot of marketing for rec: GV is up but NL isn't. 175 players between both.
 - The hwy 15 banner has been moved to JJ's house.
 - Investigated yard signs, but they are very expensive. Could we use this as a sponsorship opportunity?
 - Sprout magazine advertising, Greater Valley Guide & Go Valley Kids website has blogged about us.
 - Ballards have sponsored 2 rec teams for GV.
 - Oshkosh Truck is interested in sponsorship opportunities. Maybe a shipping container that would sit at FOD?
 - Traci will send Anita the list of volunteers.
 - We will not be doing the St Patrick's Day parade in New London this year.
 - Fox Cities Instagram account has been started.
 - Start SnapChat too?
 - We need to find a champion for sponsorships.
 - i.e.) Someone needs to go talk to the Greenville Civics Club.
- **Field Updates**
 - 1 more batch of paint will need to be ordered for fall season and a few tie wraps, otherwise goals are in good shape.
 - Backdrops – Renee S. found 2 to put on field 1 to help keep balls out of the farm fields.
 - Things in the garage will need to be removed. The garage will be sold or taken down. \$2500 for a storage container will need to be budgeted or talk to Oshkosh truck.
 - Jan motions to increase the budget on the expense side of fields not to exceed \$2500. Dave seconds. Passed.
- **Other business**
 - Gym space – issues with indoor.

Jan motions to adjourn. Laura seconds. Motion passed. Meeting adjourned at 9:57pm

Next meeting: Wednesday, September 28th 7:30pm