



BOD Meeting Minutes **January 12, 2016**

- **Welcome/Call to Order – 6:43pm**
- **Roll call of Officers & Directors**
 - **Joseph C. Messina (President)- Present**
 - **Renee La Fleur-Linder (Sec.) - Present**
 - **Jan Breitbach (Treasurer) – Present**
 - **Ken Vicchiollo – Absent**
 - **Traci Chisholm (VP) – Present**
 - **Renee Sullivan - DOC**
 - **Jeff Sanderfoot - Absent**
 - **Mike Tuchscherer- Present**
 - **Terry Prewitt – Present**
 - **Laura Mirhashemi - Present**
- **Meeting called to order at 7:06pm.**
- **Opening remarks – none.**
- **Motion to approve December meeting minutes –** Laura motioned to approve the minutes, Jan seconded. Passed.
- **Treasurer’s Report – Jan**
 - Jan moves to add Renee La Fleur-Linder. to the CFCU checking account. Michael seconded. Passed.
 - Renee L. moves to approve the Treasurer’s Report. Terry seconded. Passed.
- **DOC Report – Renee S.**
 - Most coaches are showing up for sessions. JJ will be handling the sessions while Renee & Joe are gone.
 - Tournaments are schedule, subject to change.
 - Satellites: teams are being put together.
 - No decisions for next fall will be made until after tryouts in June. Most teams will change based on the birth year.
 - Gym space issue: SOTHC has cut time, so practices will be doubled up. Space has been sparse in comparison to the last few years. They gym floor has been horrible. There is some possible gym space in Appleton that Renee is looking into.
 - We need to put in place a policy for the older teams for a commitment. So that if a player decided to quit part way through the season, they are still responsible financially. Rene & Jan will work on the wording for tryouts this June.
 - Jan will work on getting the outstanding 6 players fees recouped that have since quit.
- **East Central/AGM Update - Joe**
 - Renee S. has the dates of dates of the recruitment and try outs, they will be posted on the website.
 - Mentorship for referees will be offered.

Fox Cities United Soccer Club



- **Character - Terry**
 - Stick with 'the champions of character'. Working on recruiting people to help with it.
 - Get the parents involved more by team.
 - Terry will set dates up.
- **Marketing – Traci**
 - We can go into the HASD schools during lunch to market and promote.
 - Had a great marketing meeting last night!
 - Staying with the same print ads.
 - Soccer Heaven: banner ad possible, but it's pricey. Tisha put together a sponsorship for company to pay for it.
 - Graphic Designer: Tisha's sister-in-law will be working on this for us.
 - Community Events: Erik got the invite for the New London St. Patrick's Day parade. We will hand out candy only.
 - New member: recommend a mentor.
 - Traci set up an account for Sign-Up Genius.
 - We need to write up job descriptions, easy to hand off.
 - Website: it needs to be simplified.
 - Traci will schedule a marketing meeting to just cover the website.
 - We need a central person to head the rec program. Renee S. has a contact – Shannon.
 - Jeff will meet with Shannon to discuss issues from last year, how to improve for this spring and sponsorship.
 - Needs to improve: communication, referees & coaches not showing up.
- **Satellite uniforms**
 - It was decided on option #1. Melissa will order.
- **Futsal**
 - Jan is helping, need more people – Jeff will help.

Next Meeting: Tuesday February 2nd, 6:30pm @ The Stoneyard.

- **Terry motioned to adjourn, Traci seconded. Meeting Adjourned 8:49pm**