

Minnetonka Girls Softball Association
Meeting Minutes
September 19, 2009

Members Present

Swanson, Hurley, Baker, Hartmann, Larsen, Jensrud, Livorsi, Arpin, Prosser, Kriegel, Velner, Larkin, Bailey, Kordonowy, L. Johnson, Beitel, Kanan, Williams, Lietzke, Zachariason, Jacques

Meeting called to order at 8:40am

2009 Season Review (Denise Swanson)

- 560 players
- Special events included 20 year anniversary for Mary Beth Wiig (HS Varsity Coach), equipment swap, fundraisers
- Dome time, Fastpitch tournament, Late summer ball, Post season play
- Concession at Legacy worked well due to volunteers
- Thanks to all coaches, players, parents and volunteers
- Pictures from 2009 season <http://www.youtube.com/watch?v=G6j4HJH-AIA>

Minutes

- No prior meeting minutes presented for approval

Treasurers Report (Tony Livorsi)

- A lot of changes/improvements since 2003. End of year cash position has improved slightly each year until this year.
- MGSA Fiscal year: October 1 thru September 30, so FY not quite complete
- Projected income: ~ \$176,000 Projected expenses: ~ \$183,000
- Registration numbers down (spring and fall) from prior year which is large part of revenues. Also MGSA prepaid \$10,000 in field use fees to Minnetonka Diamond Club which was unplanned.
- Going forward, budget will be revised as registration numbers come in (to be discussed in the board meeting following this meeting.)

Field Reports

- Denise presented a Legacy Field financing update. Round the Bases quicktime movie located at <http://www.youtube.com/watch?v=AQMX8fvM4hE>
- Minnetonka Diamond Club has large debt payment each year for Veterans and Legacy field. MGSA has worked this year to account for softball-related payments and income. Denise reviewed fundraising related to Legacy fields for 2006, 2007, 2008 and 2009, and projections for future field usage fees, concession profits, sponsorships, fundraising, pledges, etc. Projections are that these funding sources will be sufficient to cover the approximately \$1,000,000 debt payments related to Legacy Fields.

- The current field use fees paid by MGSA to MDC are \$25,000 per year, with \$3,000 provided as in-kind volunteer time for concessions and \$22,000 in cash. With all 4 fields in use now, there was discussion about the field use payment increasing.
- Motion made by Jeff Bailey to increase the annual field use payment to MDC to \$35,000 per year, with \$3,000 provided as in-kind volunteer time for concessions and \$32,000 in cash. Seconded by Tony Livorsi. Passed on voice vote unanimously.
- Bennett Update: Bob Lietzke reports Bennett is all ok.

Key issues for 2009 and beyond

- The board discussed lower registration numbers this past year in t-ball and Machine Pitch, which typically feed the older age leagues. Brad Hurley said that former players were contacted this season and feedback was their families trimmed back on discretionary activities – that it wasn't based on dissatisfaction with girls softball or MGSA. Tony Livorsi said that ETLT numbers were down slightly this year as well.
- The following were discussed as ways to increase registrations for 2010: Reduce T-Ball price; Consider Family pricing; Make uniforms at younger ages more “fun”, sparkly headbands; Market to kids possibly by players talking to kids in PE classes.

Departing Board Members

- Denise recognized and thanked the following departing board members for their time and talent service to MGSA
 - Bill Hicks, FP director
 - Mary Evenson, Registration director
 - Julie Falline, Machine Pitch league director
 - Chris Gabler (staying on board, just resigning from Secretary duties)
 - Joan Hoerauf (Fastpitch league coordinator)
 - Tony Livorsi (Treasurer)

New Board

- Denise presented a slate of new board members. Motion to accept by Jeff Bailey, seconded, passed on voice vote unanimously.

Motion to adjourn

Meeting adjourned at 9:40am

Respectfully Submitted by Rich Baker

Changes since 2003.....



- Growth in headcount
- More programs offered
- Legacy Fields/Tonka dome
- Formalized fundraising
- Increased sources of revenue
- Increased “pass through” activities
- Different methods of payment offered
- More formalized processes

	8/31/2009	9/30/2009
	Actual	Forecast
Income		
Registration Income	109,552	109,552
Dome League Income	19,385	19,385
Sponsor Revenue	12,800	12,800
Accessory and Apparel Revenue	10,658	10,658
Clinic Revenues	8,614	8,614
Fall ball revenue	5,500	5,500
Sandlot revenue	2,650	2,650
Late Summer Ball Revenue	2,380	2,380
Fastpitch tournament hosting revenues	2,378	2,378
Donation Income	1,947	1,947
Other revenue	790	790
	<hr/>	<hr/>
	176,654	176,654
Expenses		
Field Use Fees	28,220	28,220
Dome Rental Expense	24,850	24,850
Uniform Expense	18,462	18,462
Equipment expense	16,321	16,321
Tournament Fees	16,590	17,290
Accessory and Apparel Expense	15,915	15,915
Umpire expense	11,343	15,243
Field prepayment expense	10,000	10,000
Fundraiser Contribution- MDC/Donations	5,900	5,900
League Fees	4,960	4,960
Clinic Expense/Player Development	4,460	7,835
Fall ball league fees	3,200	3,200
Awards and Trophies	3,109	3,109
Communications	2,431	2,431
Insurance Expense	2,328	2,328
Fundraising Expense	2,149	2,149
Player/Coach Development	2,017	2,017
Field accessory expense	1,516	1,516
Other Expenses	1,564	1,864
	<hr/>	<hr/>
	175,335	183,609
	<hr/>	<hr/>
Net Income	1,319	(6,956)



MGSA
Income Statement
Thru 8/31 (11 months)



Cash Position

9/30/2008

36,920

9/30/2009 (projection)

29,964

Minnetonka Girls Softball Association
Meeting Minutes
September 19, 2009

Members Present

Swanson, Hurley, Baker, Hartmann, Larsen, Jensrud, Livorsi, Arpin, Prosser, Kriegel, Velner, Larkin, Bailey, Kordonowy, L. Johnson, Beitel, Kanan, Williams, Lietzke, Zachariason, Jacques

Meeting called to order at 9:40am

Treasurers Report (Terry Williams)

- A four step process will be followed this year:
 1. Participation estimate
 2. Determine registration fees and other revenues (to determine total revenue)
 3. Detailed expense budgets
 4. Revise budgets based on actual participation

MGSA Website (Rich Baker)

- Rich presented the reasons and work done to date to redesign the MGSA website. The working committee is recommending moving to the same vendor that ETLT and TBR have been using for a year or two (League Athletics). Screen prints from the ETLT website were presented and walked through to show the features of the website. Many new features we currently don't have. Cost is roughly the same as current website. After some discussion, motion to proceed with new website at League Athletics was made by Laural Johnson, seconded by Clayt Beitel, passed unanimously.

Minnetonka Diamond Club Fall Classic (Tonja Arpin)

- Fall classic is November 14. MDC is working hard to minimized costs to put on the event and maximize the fundraising.
- For tickets, see Tonja or Denise Swanson

Important Dates

- Key dates were reviewed. Registration dates are tentative at this point.
- Board Meetings: All are invited

Motion to adjourn

Meeting adjourned at 10:10am

Respectfully Submitted by Rich Baker

MINNETONKA GIRLS' SOFTBALL 09-10

				Term	
President	Denise Swanson	240-2878	2011	sdpmwanson@earthlink.net	denise_Swanson@hopkins.k12.mn.us
Vice President	Brad Hurley	612-839-8894	2011	BHurley@blackhawkinc.com	
Past President	Jeff Bailey	474-3827	2011	oldbail@mchsi.com	Jeff.Bailey@target.com
Secretary	Rich Baker	470-5217	2011	rich@rcbaker.com	
Treasurer	Terry Williams	612-845-0979	2011	terrywilliams@mchsi.com	
Controllor	Jane Ehresmann	939-9770	2010	jehresmann@comcast.net	Jane@ellingsoncpas.com
Registration Director	**				
Website Communications	Rich Baker	470-5217	2011	rich@rcbaker.com	
League Advancement & Communication	Jon Guy*	484-7299	2010	fun_matters@yahoo.com	jw_surfer@yahoo.com
FP/In-house Player & Coach Development	Chris Gabler	249-1067	2011	cgabler@wwdb.org	
FP Team Parent Coordinator	Rich Fisher		2010	r1chf@comcast.net	
In-House Team Parent Coordinator	Erica Jensrud	473-0117	2010	Ejbjmn@aol.com	
Equipment Director	Gary Orcutt	221-1861	2011	garyorc@mchsi.com	
Umpires Director	Bill Egar	404-9286	2011	wtegar@mchsi.com	
Accessories Director	Lynda Hartmann		2011	lynda@gohartmerch.com	
Uniforms Director	Laural Johnson	612-759-3464	2010	elsie@skypoint.com	
Master Scheduler	Bob Lietzke	473-1051	2011	r_lietzke@msn.com	
Field Use Director	Rich Baker	470-5217	2010	rich@rcbaker.com	
Special Events Coordinator	Tonja Arpin	937-5088	2011	r1chf@comcast.net	
Clinics Coordinator	Suzi Swanson	457-5327	2011	suzi@striketwice.com	
Sponsorship Director	Greg Aamodt		2010	gfaamodt@bacardi.com	
Sponsors Director	Susan Anderson	474-5575	2010	Threegoofygirls@aol.com	
Tournament Director					
Concessions Coordinator	Carolyn Zacharias	937-6050	2010	Carolyn.Zacharias@mpls.k12.mn.us	
Concessions Coordinator	Annie Anderson	937-9175	2010	epzoo@storganize.com	
Diamond Club Liaison	Charlie Kanan	474-5594	2010	ckanan@kananmarketing.com	
In house/Slowpitch League Director	Brad Hurley	612-839-8894	2010	BHurley@blackhawkinc.com	
T-ball/Machine Pitch Director	Judy Jacques		2011	jjacques@mchsi.com	
10U Modified Pitch Director	Stefanie Heine	934-6815	2010	SHeine@sjm.com	
12U Modified Pitch Director	Gary Kriegel	474-6172	2011	Gary.Kriegel@qg.com	
14U Slowpitch Director	Craig Bakken	473-6130	2010	cbakken2@mchsi.com	
HSSP Director	Anita Kordonowy	612-961-7803	2010	nitsie2@comcast.net	
Late Summer Ball Director	Kathryn Larsen		2010	kathryn.f.larsen@gmail.com	
Fastpitch League Director	Clayt Beitel	612-850-3171	2011	cbeitel@earthlink.net	
8U Fastpitch Coordinator					
10U Fastpitch Coordinator	Mark Velner	401-3695	2010	markvelner@gmail.com	
12U Fastpitch Coordinator	Ken Saddler	470-4457	2011	kensaddler@msn.com	
14U Fastpitch Coordinator	Rich Fisher	937-5088	2011	r1chf@comcast.net	
Select Team Manager					
16U Fastpitch Thunder Coordinator					
Fastpitch Scheduler/Umpire Director	Ken Saddler	470-4457	2010	kensaddler@msn.com	
Fall Fastpitch Coordinator					
At-Large	Terry Larkin	476-9910	2011	LFors70294@aol.com	
At-Large	Steve Prosser	221-5524	2010	Steve.Prosser@allstate.com	
**Kathryn & Doug Larsen				kathryn.f.larsen@gmail.com	
**Tonja Arpin		937-5088		r1chf@comcast.net	

Non-voting members in green
 Executive Committee noted in red

*Jon Guy is currently consulting out of state and we need an interim placement for his role.