

Minnetonka Girls Softball Association
Board of Directors Meeting Minutes
November, 23, 2009
CORRECTED

Members Present

Denise Swanson, Brad Hurley, Terry Williams, Rich Baker, Bill Egar, Tonja Arpin, Doug Larsen, Anita Kordonowy, Bob Lietzke, Steve Prosser, Chris Gabler, Suzy Swanson, Charlie Kanan, Gary Kriegel, Jeff Bailey, Steve Prosser, Chris Gabler

Members Absent

Gary Orcutt, Judy Jacques, Carolyn Zachariason, Linda Hartmann, Craig Bakken, Rich Fisher, Erica Jensrud, Laural Johnson, Terry Larkin, Stephanie Heine, Mark Velner, Ken Saddler

Meeting called to order 7:00pm

Prior meeting minutes

- ◇ Approved unanimously.

Treasurer report

- ◇ Not much activity since last month.
- ◇ Sales Tax Exemption notice is needed by School District. Rich Baker will send to Tricia Sorenson (subsequently was done)

Field Reports/Dome Report

- ◇ Expecting same practice fields as last year
- ◇ Freeman request will be similar to last year, lower cost...will roster 6 fastpitch teams there for practices/scrimmages
- ◇ Denise to verify (with Dave Nelson) that MGSA has cage areas during all MGSA rental periods

2010 Player Fees

Reviewed 2010 fees approved at the last board meeting, which include fee increases 5-10 dollars per player for the 10U and older. TBall and Machine Pitch fees will be lower for non-late registrants.

Questions raised as to whether we should raise registration fees for next year. Are other youth sports programs raising fees for 2010? Are we competitive with other sport options?

Denise said that MGSA will be increasing marketing for 2010, especially at Tball and Machine pitch levels to increase registrations at that level, and feed future years.

Last year, there were slightly lower registrations, in part due to families opting for one, and not two sports.

Budget for 2010

- ◇ Revenues down, expenses up last year.
- ◇ Went through budget expenses, line-by-line.
- ◇ Cut about 20% of expenses (Cut 37% of variable expenses)
- ◇ Will make adjustments in February when registration numbers come in
- ◇ Take next month to assign out budget line items to review and make recommended improvements
- ◇ Discussion on what end of year reserves should be budgeted. General discussion about a five-figure reserve should be planned for.

League Discussion

- ◇ League Directors to review/confirm league descriptions in next month, since materials needed for registration.

Uniforms:

- ◇ Uniform deposit policy should be reviewed. From Fall, some uniforms still missing. Brad/Laural to work on a policy.
- ◇ Looking into options for inhouse team jerseys, e.g., banners and web advertising rather than printed shirts and practice jerseys.

Accessories

- ◇ Clearance sale coming up soon. Try to clear out inventory before new season.
- ◇ Clothing sale with MDC generated around \$1500.

Events

- ◇ Classic was a success, getting feedback on venue.
- ◇ Grant was applied for by Diamond Club for improved facilities at Legacy Fields. Will find out in January.

New Registration Flow

- ◇ Continue to use paper entry for 2010, but have MGSA Board members do data entry for this year

Next Meeting

- ◇ Potentially move to Wednesday, December 16

Adjourned 8:52pm

Respectfully submitted, Secretary Rich Baker