



Exton Little League

of Exton PA

Board Meeting Minutes, April 4, 2016, 8:00 pm Knights of Columbus

Voting Board Members Present: Dave Stevenson, President; Tom Pitt, Vice President; Corey Cherup, AVP Baseball; Ryan Scott, Treasurer; Scott Andrien, Fields; Greg Pfeifer, VP Softball

Board/ Committee Members Present: Jim Hankee, Webmaster; Jen Kulp, Uniforms; Tom Bowles, Special Tournament Hosting Director; Julie Pron, Social Media Coordinator; Shane McCormick, Player Development; Will Coccia, Sponsorships, Marcia Wileczek, Special Events Coordinator/community relations

Absent: Mike Macri, Umpiring; Tim Fredricks, VP Baseball;

Dave Stevenson, President, called the meeting to order at 8:00PM.

- Welcome/ Updates from President's meeting (Dave Stevenson)
 - Season Preparation went well overall
 - Number of registrants improved towards end of registration
 - ➔ TeeBall numbers are up, Schmidt slightly down, Carlton/Roberts/Ashburn flat);
 - ➔ Softball numbers are similar to last year's numbers
 - Infield Mix has been delivered and applied to Ship, Exton Station and Manor fields
 - Boot Road Park – 50/70 field completed
 - ➔ There is one 50/70 field and on 46/60 field at Boot Road Park
 - ➔ Fields will be available of Tuesday evenings and Saturday mornings. TBA
- Key Upcoming League Dates/ Special Events (Marcia Wileczek)
 - Opening Day on Saturday April 9th
 - ➔ First session (TeeBall) at 9:00 am
 - ➔ Second Session (Schmidt) at 10:30 am
 - Challenger Division
 - ➔ There are now 23 signed up for the Challenger Division
 - ➔ Majority are between 6-8 years old
 - ➔ A Signup Genius will be created to solicit Volunteers (10 years and older) to assist with Opening Day activities. There is a particular need for assistance for Challenger Division attendees.

- Social Media Update (Julie Pron)
 - ELL Facebook page is gaining traction and showing a steady increase in attention (via views and likes)
 - ➔ Pictures from activities, such as Opening day ceremonies in particular, are encouraged for use on ELL website. While not mandatory, it is strongly recommended to obtain consent from parent/guardian before the posting of any photographs taken onto the ELL website.

- Softball Update (Greg Pfeifer)
 - Fields are in good shape and ready to start the season
 - ➔ Field Liner machines are in rough shape. Suggestion was made to thoroughly clean each with water to see if that improves the operation of each machine.
 - ➔ Uniforms have been placed in the shed at Manor for team handouts.
 - ➔ Most scheduled practices have taken place
 - ➔ First game scheduled for Wednesday, April 6th, 2016

- Fields Update (Scott Andrien)
 - All fields have had infield mix added and are now in excellent shape for the start of the season.
 - ➔ There was a great turnout of coaches for the Field Maintenance clinic that was held on 3/31/16 at the Ship Field location.
 - ➔ Tee Ball field still could use some additional work before season starts

- Concession Overview (Dave Stevenson)
 - Dave met with Alexis Maguire and together they purchased approximately \$600.00 in concessions in order to start the season.

- Sponsorship Update (Will Coccia)
 - Currently over target goal of \$22,000 in sponsorships for 2016
 - On target for possible \$28,000 in sponsorships (minus any signage cost for new sponsors)
 - ➔ Multiple verbal commitments pending
 - ➔ Sports Authority sign to be removed from Manor and ChikFila field to be added

- Uniform Update (Jen Kulp)
 - Feedback on uniforms has been very positive overall. Some minor issues with sizing reported but this is generally unavoidable.

- Financial Update (Ryan Scott)
 - ➔ Balance is approximately \$65,000 as of meeting date (4/4/16)
 - ➔ Expenses – largest expense has been uniforms. There was a also a water bill adjustment from AQUA that was resulted in a higher than expected bill for water usage. This was a result of calculated usage of \$18 per month being too low hence the adjustment.
 - ➔ Approximately \$1,000 in refunds for 2016 have been given out
 - ➔ Summary and Line item expense details are available on ELLwebsite

Dave Stevenson, President, adjourned the meeting at 8:47 PM.

