



Charlotte Metro Hockey Association Sponsorship

Ice Rink Dasher Board Advertising

Help sponsor a player in the Charlotte Metro Hockey Association (CMHA) by advertising at a local rink attracting more than 1 million visitors per year. Your company receives a discounted dasher board rate and your sponsored player gets \$500 towards their fees*.

Your company will become part of the action at the Extreme Ice Center by advertising your company on a dasher board in one, or both of the facilities' ice rinks. Take advantage of this offer soon as only 20 sponsorship opportunities are available.

Dasher Boards are the special advertising panels you see at all NHL arenas. These panels (approximately 33" x 96" color) are a prime way to create positive advertising impressions with maximum impact to a wide spectrum of the general public, ice skaters, hockey players and spectators. Your highly visible logo will be seen by thousands of potential clients as industry experts predict 1 million users visit these facilities each year.

Limited Time CMHA Advertising Sponsorship Offer Includes:

- One custom color dasher board (33" x 96")
- Space available to display your company brochures
- Website exposure on the CMHA.us site and a link to your business website
- \$500 toward the sponsored player's fees (one sponsorship per player)*
- The discounted rate for twelve months is \$1,500 (normal price is \$1,750)

This sponsorship offer is only an opportunity for new companies not currently advertising at The Extreme Ice Center.

*Sponsorship is non-refundable and non-transferable, good only for credit toward current season player's fees.



Charlotte Metro Hockey Association Sponsorship Dasher Board Order Form

Sponsor's Contact Name

Company Name (as it should appear on the banner and website)

Company Mailing Street Address

Company Mailing City, State and Zip Code

Contact's Phone Number

Contact's Email Address

Sponsor directed to your choice of any of the following:	Percentage Allocation
Player(s):	
Team(s):	
Charlotte Metro Hockey Association Foundation	

Sponsorship Amount is \$1,500 poer year and includes all production and installation charges.

Method of Payment

Visa

Master Card

Credit Card #

Exp. date

Name as it appears on the Credit Card

Signature

**Please return with payment to:
CMHA - Attn: Stephanie Madanski
4705 Indian Trail-Fairview Rd. , Indian Trail, NC 28079 - stephaniem@xicenter.com -- 704-882-1830**