

Dear Local Business Owner,

The Amherst Hockey Association is a volunteer run non-profit organization that relies on the support and contributions given by businesses and people of our community, to operate each year. With community support, the AHA is able to continue to provide a supervised, instruction, and competitive hockey program for children ranging in age from 4 to 18 years old, many of whom reside in Amherst, Belchertown, Hadley and the surrounding communities. In addition, the AHA has been able to provide scholarships to children who have shown an interest in learning the fundamentals of hockey. The AHA is proud to serve approximately 300 skaters a year, many of whom go on to play for our local high school hockey teams.

In an effort to defray the season ice costs to our members, the Amherst Hockey Association will be participating in several fundraising events throughout the season. These will include sponsorship opportunities, raffles, and our annual golf tournament in July.

In order to continue our success, we are asking for your help by offering a unique advertising opportunity for your business. On the following page, you will see that your business has the opportunity to become a sponsor of the Amherst Hockey Association, by purchasing advertising space on our website. Please consider choosing one of our packages, so we can help promote your business while you help our children to enjoy the sport they love. Any assistance you could offer would be greatly appreciated and we look forward to your support.

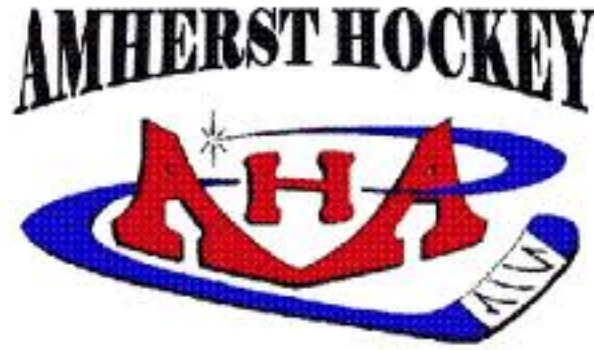
Sincerely,

Amherst Hockey Association

Contact Person for AHA: Kari Bachand

Email: kari.bachand@gmail.com

***YOUR CONTRIBUTION WILL MAKE A DIFFERENCE...
AND THE MANY FAMILIES OF AHA THANK YOU***



Amherst Hockey Association Sponsorship

Sponsor Levels

\$500.00 / Amherst Hockey Association Gold Sponsor

1. Advertising space on the front page of our website with a link to your website for a one year period,
2. Your business name on all of our fundraising material at the top of the thank you sponsor section,
3. An optional Commemorative Sponsorship Plaque from AHA. Check to receive plaque

\$350.00 / Team Sponsor (team of your choice)

1. An advertising space on the team of your choice portion of the web sight,
2. Your business name on any of our fundraising material at the top, under AHA sponsors, of the thank you sponsor section,
- 3 An optional commemorative, team your sponsoring plaque. Check to receive plaque

\$200.00 / Tournament Sponsor

1. An advertising space on the web sight associated with the tournament you would like to sponsor.
2. Your business name on any of our fundraising material at the top, under AHA and Team sponsors, of the thank you sponsor section

\$100.00/ Banner Sponsor

1. An advertising banner in various sections of our website,
2. Your business name on any of our fundraising material at the top, under AHA, Team and Tournament sponsors, of the thank you sponsor section

Other \$_____Any Donation under 100\$

Your business name on any of our fundraising material at the top, under AHA, Team, Tournament and Banner sponsors, of the thank you sponsor section.

Amherst Hockey Association

Sponsor Information

Business Name.....

Address.....

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Phone#.....Fax#.....

Email Address.....

Website.....

Contact Person.....

Sponsor Level (Check One)

AHA Gold _____ Team _____ Tournament _____ Banner _____
Other _____

Please make checks payable to Amherst Hockey Association

Mail to AHA Treasurer, Amherst Hockey Association c/o UPS Store, 6 University Drive,
#206, Amherst, MA 01002