



**2017 SPRING BASEBALL
SPONSORSHIP OPPORTUNITIES**

TEAM SPONSOR

\$300 per team

TEAM SPONSOR BENEFITS:

- 2' x 3' vinyl banner displayed on backstop fence of primary field for age division. Banner includes up to 4-lines of text. Banner can include sponsor's name, address, phone number and website address in text only (no logos).
- Sponsor's name displayed as text at the top of the sponsored team's web pages
- Click-thru link to sponsor's website from the sponsored team's web pages
- Appreciation plaque with team picture and thank-you letter

FIELD SPONSOR

**Home Run Sponsor - \$500.00
Banner at each entrance to Park**

FIELD SPONSOR BENEFITS:

- 3' x 5' full-color vinyl banner displayed at all 4 entrances of the ballpark
- Custom rotational banner ad featured at the top of all league web pages of the Cooper City Optimist Baseball website (*artwork to be provided by the Sponsor*)
- Click-thru link to sponsor's website or contact information
- Logo and contact information on the Club Sponsor page (*artwork to be provided by the Sponsor*)



FIELD & TEAM SPONSOR

**Team Banner on Field Fence
Banner at all 4 Park Entrances**

\$600.00

To become a Sponsor, please complete the Sponsor Form on the back



SPONSOR FORM - 2017 SPRING

Type of Sponsor: Team Sponsor Field Sponsor

Name of Sponsor's Business: _____

Contact Person: _____ Phone: _____

Email: _____ Website: _____

Street Address: _____ City: _____ ZIP: _____

FOR TEAM SPONSORS

What team are you sponsoring? _____ Age Division: _____

Please provide 4-lines of text to be printed on the banner:

Line 1: _____

Line 2: _____

Line 3: _____

Line 4: _____

**** The baseball program reserves the right to modify the text without Sponsor's approval**

ARTWORK REQUIREMENTS FOR FIELD SPONSORS

VINYL BANNER

- Create your document to actual size (36" H x 60" W) with the dimensions in inches, NOT feet.
- Inset your text and important graphics 2" from the edge to prevent a grommet from covering them.
- We accept the following file formats:
 - PC vector-based formats including Adobe Illustrator (.ai), Encapsulated Postscript (.eps)
 - Photoshop (as .jpg or .psd) files at final reproduction size (full banner size) at a resolution of 72 dpi minimum
 - Adobe Acrobat (.pdf) files at final reproduction size (full banner size) at a resolution of 72 dpi minimum

WEB BANNER & LOGO

- Artwork for web banner must be 800 pixels (wide) x 90 pixels (high) and saved as a .jpg file.
- Sponsor's logo must be no more than 250 pixels (wide) x 250 pixels (high) and saved as a .jpg file.

The Optimist Club of Cooper City is classified by the Internal Revenue Service (IRS) as tax-exempt as defined in section 501(c)(3) of the Internal Revenue Code and, as such, contributions to the Cooper City Optimist Baseball program are tax-deductible.