



Dear Business Partner,

Wildcat Youth Football (WYF) is a non-profit organization that relies on financial assistance through sponsorships from area businesses to support our program. WYF is proud to be a part of Verona's strong football tradition by teaching the game of football in a safe and fun environment, allowing its participants to experience competition, teamwork, and an understanding of sportsmanship. Through the generous sponsorships of local businesses last season we were able to provide over \$4000 in financial assistance through scholarships for players and their families.

This year, we are also offering new ways of sponsoring the program, all aimed at providing your business with different levels of exposure and advertising. We are excited about the upcoming season, and look forward to partnering with your business, in supporting Wildcat Youth Football through the purchase of new equipment and assistance with scholarships.

To support WYF, you can select from the following tax-deductible sponsorships and complete the form on the following page, returning it along with your check to the address at the bottom of the form:

\_\_\_\_\$100.00 – Your name on the scrolling marquee at the top of the WYF website - wildcatyouthfootball.com.

\_\_\_\_\$250.00 – ½ page ad in Wildcat Youth Football Gameday Program, to be distributed at home games. Place your ad with a coupon to attract traffic into your business (players tend to get hungry after a game).

\_\_\_\_\$500.00 – Your company name and logo will be included on WYF website, as well as a 4'x 6' banner with all other \$500 level or greater sponsors, to be hung at Connor Field for the 2019 season.

\_\_\_\_\$750.00 – A selection of a logo'd promotional items, to be distributed directly to Wildcat Youth Football players, or at home games to Wildcat Youth Football Families.

select one:

- 100 Mini footballs with your logo (one color)
- 100 Plastic Water Bottles with your logo (up to 2 colors)
- Drawstring Sportspack with your one color logo - Every WYF Player
- 100 Fidget Spinners with your full color logo printed in the center.
- Team Roster Cards, with rosters on the front, and your design on the back. 50 to be distributed to each team.

**\*\*A representative of WYF will contact you for details\*\***

\_\_\_\_\$1000.00 – Include your company name on the WYF website, a full page ad in the Wildcat Youth Football Gameday Program, as well as your own 4' x 6' premium banner printed with your logo and information, to be hung at Connor Field.

**\*\*A representative of WYF will contact you for details\*\***

\_\_\_\_\$TBD - Include your supplied promotional item to be distributed at Wildcat Youth Football home games. This is great for those organizations who already have their own “bling”!

**\*\*A representative of WYF will contact you for details\*\***

***Please contact Verona Wildcat Youth Football at [veronawyf@gmail.com](mailto:veronawyf@gmail.com), or return this form by July 19 to secure your sponsorship.***

***On behalf of all players, volunteer coaches and the Wildcat Youth Football Board, we thank you for your support of Wildcat Youth Football.***

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Please make checks payable to Wildcat Youth Football and mail to:

WYF  
PO Box 930363  
Verona, WI 53593

Please contact Wildcat Youth Football at [veronawyf@gmail.com](mailto:veronawyf@gmail.com) with any questions.