



260 South Compo Road, Westport, CT 06880

September 20, 2013

On behalf of the Westport Parks and Recreation Department and our Youth Basketball Program, I would like to take this opportunity to seek your support for our annual sponsorship campaign. As we continue to gain support from the Westport community, the youth basketball program will begin to flourish and become more exciting for each year's participants.

While the league will continue to stress the fundamentals that we have always emphasized (having fun in a friendly environment, team play, developing self-confidence and positive self-esteem), the children will continue to enjoy our year ending March Madness events with your sponsorship donation and hopefully some facility enhancements as well.

As we enter our 14th season as the WBA, we have decided to continue to focus our fundraising and sponsorship campaign on our volunteer coaches, facility upgrades and year end events for our participants. We need to raise about \$10,000. Last season, our efforts enabled us to reach our goal with 70+ sponsors and we were able to provide a wonderful March Madness event as well as purchase items for the Coleytown Middle School gyms that will give us the opportunity to now utilize both gyms for practice.

We look forward to continuing to offer a quality basketball program with not only the 200 volunteers who offer their time to teach, coach and guide the children through four months of weekly fun and enjoyment, but with people such as yourselves, whose generosity could give the program the added extras that we believe boost moral, spirit and attendance.

Our official pledge campaign is underway and we would like to see you become a part of it. Once again we are seeking sponsors for each team at \$250 each. The rate includes your sponsor name or logo on the back of the uniforms, your company or personal information on the [www.westportbasketball.org](http://www.westportbasketball.org) - linking your website to ours as well as any promotional items you would like to offer our basketball community. Also included will be your information on a league banner that will be hanging in the gym each week.

If you would like to become a part of our youth basketball family, please fill out the sponsorship agreement on the following page and return it in the self-addressed stamped envelope to Parks and Recreation with your check by October 31, 2013. You may also contact Meghan Rice, our fundraising chairman at [meghan1408@msn.com](mailto:meghan1408@msn.com) for further information.

Your support of the Westport Youth Basketball program will be greatly valued by all that are involved as well as the community of Westport. We thank you in advance and hope to see you at one of the games!

Sincerely,

Karen Puskas, Program Manager, Westport Parks and Recreation  
On behalf of the Westport Basketball Association



## SPONSORSHIP AGREEMENT

The \_\_\_\_\_ agrees to be a sponsor for  
(Name of Family, Business or Agency)

The Westport Basketball Association's Youth Basketball Program for 2013-14. Our \$250 donation  
will be for a team in \_\_\_\_\_

(Name of league such as Girls 4 or Boys 8)

Please let us know what you would like printed on the back of the team jersey in 15 letters or less:

\_\_\_\_\_

If you or your company has a logo that you would like us to use for the website, please forward it to:

kpuskas@westportct.gov

**If you would like your pledge to be anonymous and do not want your name in any of our  
publications, please check here: \_\_\_\_\_**

***Please make checks payable to the Recreation Programs Account and mail to:***

Westport Parks and Recreation Department  
WBA  
Attention: Karen Puskas  
260 South Compo Road  
Westport, CT 06880

\_\_\_\_\_  
(Signature of Family/Business/Agency Representative)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Email Address)