



## 2019 Northboro Baseball and Softball Association Sponsorship Program Tiers and Signs

NBSA is a non-profit, volunteer-staffed organization that has been providing the opportunity for the children of our community to play baseball and softball for decades. We depend on the generous support of local businesses and families to continue our mission. Below you will find our 2019 Sponsorship Program donation tiers ranging from \$150 to \$1,000. The Double Tier and above makes your business eligible to sponsor an entire team and your business name will be proudly displayed on team uniforms or hats. Your sponsorship makes it possible for kids to play baseball and softball in a safe, enriching environment. As an added benefit, your business will gain visibility and recognition in the community.

<i><b>Tier Level</b></i>	<i><b>Donation Amount</b></i>	<i><b>Website Ad and Link</b></i>	<i><b>Sponsor Appreciation Plaque</b></i>	<i><b>Banner (Memorial Field or Lower Memorial Field outfields)</b></i>	<i><b>Table at Opening Day</b></i>	<i><b>Color Banner (Casey Field)</b></i>	<i><b>Seasonal Email to NBSA Members</b></i>	<i><b>Marquis Sponsor of a AAA or Majors Team</b></i>
Single	\$150	✓						
Double	\$300	✓	✓	✓	✓			
Triple	\$500	✓	✓		✓	✓ (outfield)		
Home Run	\$750	✓	✓		✓	✓ (outfield)	✓	✓
Grand Slam	\$1,000+	✓	✓		✓	✓ (Premium)	✓	✓

**Sign Sponsorship** – In addition, we also offer several Sign Sponsorships. The sign only program includes a color banner with your business name/logo displayed prominently on Casey or Lower Memorial Fields for the entire spring, summer and fall seasons.

<i><b>Sign Location</b></i>	<i><b>Initial Donation Amount</b></i>	<i><b>Annual Renewal</b></i>	<i><b>Website Ad and Link</b></i>	<i><b>Field Location</b></i>	<i><b>Color Banner Size</b></i>
Outfield Fence – <b>facing playing field</b>	\$250	\$150***	✓	Casey or Lower	3x8 Custom
Casey 3 <sup>rd</sup> Base Outfield Fence – <b>facing E. Main Street</b>	\$400	\$300***	✓	Casey	4x8 Custom
Casey “Away” Dugout – <b>facing E. Main Street</b>	\$500	\$400***	✓	Casey	4x8 Custom

\*\*\* The annual sign renewal option is available for 2 additional years only so we can replace the sign with a new one after the 3<sup>rd</sup> year.