

Hartwell Board of Directors
Meeting Minutes

Monday, February 7, 2011, 7:00 PM
Location – GHS Room 104

Planned Attendees: *Joe Andrade, Dave Baker, Mary Kay Brophy, Sue Buckley, Bill Haddad, Matt Tierinni, Joan Norman, Jim Wadleigh, Rich Williams*

Not Attending : *Andy Pinkowski, Sandy Gardner, Tim Cavanaugh*

Guests: *N/A*

Meeting was initiated at 7:00 PM.

Mary Kay opened the meeting with a welcome to Matt Tierinni, our new Treasurer, who attended his first official Board meeting. Mary Kay indicated she was planning on putting together a happy hour for Janine to thank her for her past work.

Tournament Update

Joe Andrade provided an update on the tournament. All tournament meetings in the past month have been canceled due to poor weather and school closings. To date, there are 112 teams confirmed so far. Last year we had 181 teams and the year before we had 185. The number of teams we can accept is based on the total number of fields. This year Joe anticipates a cap of 200 if he can lock in Riverfront. He will be meeting with Ray Purcell from Parks & Rec to do that and hopes to have 3 small fields there and use it as the U9/U10 hub. Due to the Easter Holiday, Lacrosse will not be holding their tournament which is why we can potentially use Riverfront this year (probably won't happen again next year). Joe is targeting 22-24 fields and needs to make sure the right amount of goals exist.

Joe would like to do additional reach-outs to other clubs. Mary Kay has a distribution list of club presidents and will forward it to Bill Haddad. Bill Haddad will send out a communication to Club Presidents advertising the Warm-Up Tournament. Registration ends the end of February but generally applications trickle in at the beginning of March.

One change this year is to have "food sponsors" where we contact local restaurants and have them run the food booth for a sponsor fee. The Mustard Seed has already agreed to be a food sponsor and is willing to run breakfast, lunch and dinner. Some restaurants may not want to do breakfast so we may have to look at separate vendors for breakfast/coffee and the remainder of the day. Also, we may be selling candy and snacks at our apparel booths if the food sponsors do not want to handle that piece.

Joe expressed a need to have someone join the tournament committee who could help shadow Benny C. with community relations tasks. This year Joe anticipates an issue with parking at Buckingham. The police were not happy with how it went last year.

Mary Kay suggested we look into collecting sponsor donations online. Joe will look into this. There was discussion regarding when fields would be ready. In the past fields were opened mid-April for games. Due to the snow it might get delayed this year. Sue Buckley suggested we look at indoor space as a back up so we can get some rec teams practicing on time. After basketball is over, the school gyms will free up some.

A potential indoor 3 v 3 rec tournament at Oakwood was discussed. In the past it didn't have the support of the rec coordinators and rec directors because of the amount of work. As an alternative we could look at having Oakwood run the tournament. It would still require Hartwell resources. Jim Wadleigh offered to discuss this option with Dave Farrell when he was in there as a potential opportunity for Hartwell rec.

President's Report

The Strategic Field Initiatives' next meeting is March 7th and Mary Kay will provide updates as they are available. They will be meeting monthly.

Scholarship information has been updated on the website and Mary Kay is looking for a lead person to select candidates. Application deadline is March 31st.

Mary Kay reported on the CJSA dinner. Bob Maxon was the M.C. Jen and Marty Carroll received the CJSA volunteer of the year award (there are pictures on CJSA's website). The volunteer award is the award that CJSA receives the most applicants for and is a coveted award. There were 2 Hartwell tables – 1 for board members and guests, and then 1 table for the Carrolls and some TOPS parents/volunteers. Elisa Pederson and Laura Hecker were guests of the board.

Mary Kay talked to Jim Hallis from the Glastonbury Citizen and asked them to do an article on the award and the Carrolls.

Mary Kay indicated the Saturday working-meeting was much better this year than last year. Kathy Zolad was re-elected as CJSA's president. CJSA's leadership appears weak. Glastonbury voted for Paul Duffy just because we wanted a change (although he didn't appear to be a great candidate either). There appears to be issues with CJSA. Mary Kay has spoken to other clubs to get involved with helping with the issues but many clubs don't want to deal with it so it's hard to implement any changes. The voting process is a little loose. Glastonbury has the most votes at 147 (based on membership of club). Proxy votes are supposed to be submitted 2 weeks in advance to President. It appeared that proxy votes were being signed at the meeting.

Sean Bailey is the new Director of Coaching for CJSA.

Mary Kay informed the board that Steve Melocowsky has reached out to potentially take on some kind of leadership role with Hartwell. He coaches multiple teams, has 3 kids in rec soccer and is a rec sponsor. She will be trying to identify a role as we move forward.

Marketing & Communications

Bill is submitting an ad in the citizen with a paid write-up. Bill would like to target unregistered people. It was suggested that Bill contact Alan Bookman to see if a notification could go out on list serve similar to how it went for Lacrosse and Little League so Bill will follow up with the BOE to see if we can do this – he has not contacted them yet.

Bill will be sending an e-mail to all travel and rec to include the following: adding another ref class, H.S. Travel try-outs, Jr. Coaching, H.S. Rec, GHSC Scholarship, February break clinics.

Mary Kay wants to ensure we move forward with a new GHSC logo so that we have something new for the new uniforms. Bill indicated he reached out to Andy Pinkowski, Sandy Gardner and Elisa Pederson and hasn't heard back from the group so he has not made any progress. Mary Kay indicated that Mark Solomon has expressed interest in helping out and he has given us some preliminary ideas to work with. He came up with the FSA United shield.

Mary Kay suggested to Bill that he lead the group to sketch out what we think the main idea/structure will be and then get professional help to come up with the actual logo. For the next board meetings Bill will be providing some options to the board.

Bill wants to make sure we get club input so he will be making a recommendation to the board at the next meeting on how to proceed with the top logo options. This may include a club survey to vote on the new logo. Joe Andrade suggested we attempt to have the logo in time to create tournament patches. Bill didn't think this would be possible.

Brynn Tindall updated our tournament logo (not to be confused with our GHSC logo).

Bill has not reached out to Dave Newberry yet but will be having a meeting with Dave to do a Y-SAT follow-up.

Risk Management

Dave Baker reported that he will have the new by-laws updated by March 15th.

Matt Tierrinni will reach out to Joanne Marcoux and get a list of 990 policies that must be in place. He will forward this list to Dave Baker who will begin working on the policies.

Bill Haddad will be following up and completing the Player Code of Conduct. He will be sending around a final version to the board for approval.

Rec Soccer

Sue would like to see us implement a standard for turn-around time on requests to the registrar. Mary Kay suggested 5 days and it was thought reasonable by Sue and the others. It was suggested we get an assistant registrar to do some of the work as a back up to Sandy.

Sue has some content changes for the website which she will be sending to Bill for implementation. Bill indicated he still needs assistance with loading and linking documents and making content changes.

Director of Coaching

Rich provided an update on finding D.O.C.s for Hartwell. Eleri will be one and he is trying to hire another. He had 2 skype interviews and was very excited about one of the candidates. He hoped to hire him and have him aboard by 1st of April.

Rich is ready to send out the Coach Survey and will be meeting with Joan to get some assistance on e-mailing the coaches along with the Zoomerang link. He would like to update his bio and put the clinic write-ups online and they will be covering those items as well.

Treasurer

Matt met with Janine for 2 hours and began the transfer of info. There was a lot of material to cover and they did not cover most of it. Matt indicated he was not comfortable with the existing tournament ref paying process and will be working to simplify it for GHSC. He will reach out to Joe Andrade first, and then to Joe Mamone (tournament ref person) to come up with a different process for paying the refs. Joe Mamone is paid generously by Hartwell and should be doing much of the work that Joanne was doing. Matt noted that he is on vacation during the tournament and will not be available.

Tournament Sponsorship

Mary Kay let the board know that the tournament committee has begun soliciting sponsor donations/sponsorships and wanted the board to assist if possible. She indicated that if anyone had any tight business contacts (neighbors, etc.), that we reach out and try to secure sponsorships.

For more detail on certain subjects refer to individual director reports submitted for the monthly of meeting.

Reports Submitted by: Buckley/Cavanaugh (Rec) & Williams (DOC).

Respectfully submitted

Joan Norman
Secretary