

**Weddington Middle School Athletic Booster Club
Minutes of September 17, 2012 Meeting**

Meeting Brought to Order at 6:00 PM

Minutes of Prior Meeting Were Unanimously Approved at 6:04PM

Discussion of Cheer Issue Which Occurred During the Month:

A parent complaint was made last week by the parent of an 8th grade cheerleader. A meeting was held to discuss the issue. Attendance by Adam Thomas, Cheerleading Commissioner, Mr. Wray, WMS Principapl, Robert Gilmartin, WMS ABC President, and the Parent of the Cheerleader involved in the incident.

Parent was happy with the outcome of the meeting. Mr. Wray met with the other cheerleading parents on the team and addressed the issue at hand, as well as other issues brought forth by the 8th grade cheerleading parents. At the time of this meeting, the parent remains happy with the outcome of the meeting and the current status of the cheer program, although, other 8th grade cheerleading parents continue to contact Mr. Wray and express their concerns. Mr. Wray has communicated to these parents that the case is closed since the parent of the cheerleader involved in the incident is satisfied. Parent has asked that the issue remain resolved and is not to be revisited.

Tent for Cross Country:

At 6:20 PM, the Board voted unanimously to approve a tent to be purchased for use by all sports team, specifically cross country. This tent will be a large sized tent and will have our WMS logo and name on the outside of the tent. Tim Long has a personal contact for this type of product and he will work with Santo Toscano to obtain pricing so we can move forward with the purchase.

Sponsorship and Fundraising Update:

Jeff Schwartz, Fundraising and Sponsorship Director, gave an update re: potential sponsors. Presbyterian Hospital is to get back to Jeff by the end of the current week and he will report back to the Board at the next meeting. Mr.. Wray confirmed that Presbyterian Hospital will only be allowed to advertise in media guides – they will not be allowed signage or announcements on our website or at our events due to other affiliations.

Mr. Espersen, a lawyer who has expressed an interest in sponsoring WMS ABC, has communicated to Jeff that he will not be sponsoring our organization in the fall but he will revisit in the spring and get back to Jeff.

Signage has been approved for the softball field fence and sponsorships will continue to be sought after.

Robert Gilmartin asked if there was a sponsorship goal / level that Jeff has in mind – Jeff is still working on a budgeted number and will report back to the board.

After a reported donation of a WMS ABC family of \$200, there was a discussion re: family sponsorships – Jeff is continuing to work on that program.

The Media Guide is underway – the books will sell for \$5 – they will cost \$5.95 each and we will be purchasing 300 copies. Lisa-Leigh Schwartz reported that over \$1,000 has been made already from the sale of family and corporate advertisements. A discussion was had re: dropping the Warrior Club affiliation with WHS for 2013 and developing our own Booster Club program.

The idea of partnering with the WMS PTSO for fundraising opportunities was expressed – most felt that this was not going to be a viable fundraising option.

Mr. Wray to forward information re: Modification Form from UCPS to place pavers in the walkway to the high school as a potential fundraising opportunity.

The idea was proposed to promote a raffle for free sports fees for seasons – perhaps \$50 or \$100 for a specific amount of chances. Jeff to expand on these ideas.

Winter Sports Update:

Currently, we have no swim coach.

Troy has worked out an agreement with the JCC for 4 lanes per hour, two times per week for swim team practice. Troy will forward information to Sheri as soon as he received the contract.

Jim Furlong has expressed an interest in continuing as WMS Wrestling Coach.

Troy suggested the 8th grade cheer coach as an assistant.

Basketball Cheering would like to use the mats purchased for football. All were in agreement that this would be fine – Troy will look for a place to store the mats.

Discussion re: Middle School Football Players causing issues at WHS Home Football games. Mr. Wray stated that the situation was improved on the Friday prior to this meeting.

Storm Warning System Discussion:

Jill reported her findings on securing a storm warning system.

Quote of \$8,300 for basic system.

\$1,000 extra charge to have emails sent to parents re: cancellations and delays.

Service person would come out quarterly to service the system, clean horns, change batteries, adjust for daylight savings.

Tom Schwartz was contacted and expressed a definite interest in the system.

A meeting will need to be set up with the company rep and representatives of WHS and WMS. A tour will be done so decisions can be made re: the location of the system.

Annual Maintenance on the system would be \$595 per year after the first year.

The proposed best location for the system is on the top of the WHS Stadium Press Box.

The quote includes 1 horn system – the rep did not feel we needed two horns.

The system will signal if there is an issue with the system.

The system will be set to shut off after athletic hours – will be on a timer.

Blair Brown, former WCWAA Board Member who was actively involved with the purchase of the system for WCWAA, approached Board member and suggested that Mr. Wray look into the liability issues for WMS and WHS if the system was to fail.

Troy will go to Schwartz and Doug Jones re: liability

Mr. Wray will contact Dr. Webb re: the liability issues as well.

Jeff agreed to research these liability issues from a legal perspective.

WHS Payments:

Robert Gilmartin stated that he would like to sit with Tom Schwartz to discuss the current agreement between WMS and WHS and the payment amount.

Robert asked Troy King to provide him with the WHS hours used by WMS and the rationale for the dollars charged.

The original document was provided to Mr. Wray by former WHS athletic director, Carole Alley but there is no idea of the origin of this document.

Robert stressed that WMS is a "feeder program" for WHS and we should be considered one program.

He is fine with an annual maintenance charge for wear and tear but feels the current charges are too high.

Robert will suggest to Schwartz that we re-assess the costs / charges.

Troy is to provide Robert with usage numbers so that Robert can go to Schwartz with an analytical response.

Winter Dates:

10/22 – First Day of Winter Practices

Registration will open 9/22 and close on 10/15.

Fees for Swimming and Wrestling will remain the same as the 2011 Season.

Retro homecoming:

Discussion re: Teams Walking in the Parade at Retro Homecoming

Terri Snipes will handle coordination.

Meeting Adjourned at 7:14 PM