

## WMS Athletic Booster Club Meeting September 19, 2016

Attendance: Marcus Leake, Laurie Lewis, Ali Katzbach, Joe Leach, Bob O'Keefe, Valerie Peters, Norma Felipe, Mikki Weaver, Jeff Schwartz, Sherri Peters

6:00 Meeting opened

Review for approval of minutes from August - Minutes Approved

Introduction of Sherri Peters as a potential new board member. The current board introduced themselves.

BSN - There are ongoing issues with our vendor BSN regarding the delivery and accuracy of ordered merchandise. We still have outstanding orders for coaches shirts and football hats. The first order of spirit wear is outstanding as well as the JV volleyball net system (it was ordered later than the other items). Efforts to reach our sales rep via email have not been fruitful. We feel the delays in delivery reflect poorly on our booster club.

We are going to explore partnering with another vendor moving forward so that we can offer our Weddington families better service with regards to delivery times.

Valerie is going to contact BSN again to express our firm desire to wrap up existing orders ASAP.

Boys Volleyball - Joe Leach reported the county's desire to move forward with the establishment of a boys volleyball team. He feels confident that a program will be developed. This team will be run as a club sport and will be offered in the spring. We discussed the viability of the program, the likelihood of filling a team and securing a coach. Coach Leach has no concerns with regards to practice space. Conversation was tabled until our next meeting since Coach Leach will have the opportunity to gain additional information and direction at his Athletic Directors meeting on October 13th prior to our meeting on October 17th.

Cheer Fees - Ali has expressed concerns regarding the process we implement for accepting cheer fees. There is a broad list of items cheer families are responsible for purchasing and paying for however little of the bill for cheer families is actually associated with the booster club. Most of the ordered items come directly from a third party vendor. Only \$95.00 of the fees for cheer are booster club funds. The labor associated with managing the fee collection process in its current form on behalf of the cheer program is extensive. We are going to explore the establishment of a web page similar to the one we use for spirit wear that will permit families to order and pay online. We will discuss this option with Adam Thomas and feel optimistic that it will benefit the cheer program, cheer families as well as the booster club volunteers.

Beginning in Fall 2017 we will offer the option of remitting payment for fees in whole or in 2 parts with the first portion due on 8/15 and the second portion due on 9/15. We feel this will offer Weddington families a better option for budgeting.

The game that has traditionally been called “homecoming” and our school’s “Pink Out” game to raise awareness for breast cancer are being combined on to the same date this year. The date will be October 15th.

Instead of being called homecoming it will now be “8th grade day” and will be an abbreviated program utilized to honor our graduating 8th graders. We feel this will alleviate the time crunch we’ve experienced in years passed that resulted in half time penalties for our teams due to delay of game.

Pink Out shirts will be offered for sale and school uniform approved for the Friday (October 14th) prior to the Pink Out game.

Bob - request to purchase pink socks for the football team.  
Request approved. He will supply the board with an estimate prior to ordering.

Winter - Spring Survey results - Board reviewed some of the results from the Winter -Spring survey. Laurie requested we go over the supplied survey results more thoroughly prior to next months meeting so that we can make adjustments as needed to the Winter and Spring programs.

Round Table --

Coaches are still not utilizing the website/communication system through the booster club properly. Only one coach is communicating with his families using the system effectively. Interest has been expressed in implementing a more comprehensive method via Sports Illustrated PLAY App. This will provide reminders, schedules, track commitments, update scores from game days etc... We plan to offer coaches and team moms (or dads) a training session prior to the start of the season so that we can confirm the system is used as it is intended.

We still need to secure coaches for Swim, Boys Tennis and possibly Boys Volleyball should that program materialize.

Questions were posed regarding the possibility of High School athletes potentially working to coach and mentor our young up and coming kids in some of these sports. Mr. Leake is going to speak to Mike Hart about this option to discuss if it would be viable.

Dance team for Football will parlay into Dance Team for Basketball

Establishment of a new budget based on 2016 expenditures is a project that Valerie Peters has agreed to tackle. She will start to compile the information into a spreadsheet so that we can better evaluate the appropriation of our funds and plan for future spending.

Lights for the practice fields are being delivered tomorrow (September 20th). Two light towers for the pit and two light towers for the lower High School field. The cost for all 4 light towers through the remainder of the season has been invoiced in the amount of \$2800.00.

We are going to reach out to the Coaches of our Spring Programs so that we can get "wish lists" of items that are required for operating their programs. One anticipated expenditure is related to the replacement of a soccer goal that is no longer viable for use.