

## NEISMA ADVERTISING SALES SCHEDULE

All rates are for yearly advertising

NEISMA accepts ads from dues paid members only. The current membership fee is **\$125.00**

NEISMA reserves the right to limit the number of ads, and to reject ads deemed not suitable.

NEISMA.COM Advertising Rate			Rink Rat Advertising		
Sponsor page / web link	plus rotating Home page Banner	plus rotating Home page logo / web link	4 yearly publications Oct/Nov, Dec/Jan, Feb/Mar, Apr/May		
<b>\$100</b>	<b>\$250</b>	<b>\$500</b>			
w/RR Ad \$85	w/RR Ad \$225	w/RR Ad \$450	1/8 Page	3.5x2 wide	<b>\$295</b>
\$70	\$200	\$400	1/4 Page	4x5 Tall	<b>\$495</b>
\$70	\$200	\$400	1/4 Page	5x4 wide	<b>\$495</b>
\$55	\$175	\$350	1/2 Page	5x7.5 Wide	<b>\$875</b>
\$0	\$100	\$200	FULL Page	7.7.5x10.125 Tall	<b>\$1,575</b>

Contact: John Zullo for web ads at: [website@neisma.com](mailto:website@neisma.com)

Contact: Jeff Bardwell for Rink Rat ads at: [info@neisma.com](mailto:info@neisma.com)