



Greetings!

On behalf of all of the children and their families who participate in the Holbrook Avon Youth Soccer Program, we would like to extend an invitation for your organization to support the program for the 2010-2011 Season.

The Executive Board of the Holbrook Avon Youth Soccer Association is excited to offer some major changes to its fall and spring programs with the addition of a Coaching Coordinator who will oversee player development. Our new program aims to build Holbrook Avon Youth Soccer one player at a time through professional coaching, skill development and games within a fun environment. Jeff Wilson, Coaching Coordinator, holds National 'D' and 'Youth' Licenses with the U.S. Soccer Federation and was carefully selected based on his experience and knowledge of soccer, combined with his ability to relate and communicate with children.

Sponsorship support will be a critical component for covering the operating expenses associated with expanding the soccer program in this manner. The monies received from loyal sponsors will be used to cover about two-thirds of the funding required to take on this new initiative.

We respectfully ask that you join our sponsor group. As a sponsor, you will have the opportunity to have your organization's name displayed on and around the soccer fields where all of the members of the teams and the families can publicly acknowledge your support and you will receive a team photograph and plaque commemorating your benevolence. We have included a remittance form for your convenience.

The 2010-2011 season promises to be an exciting time for the children participating in the Holbrook Avon Youth Soccer Program, due in large part to the continued support of our sponsors. We hope that you will join this outstanding group.

Thank you in advance for your generous commitment.

Susan C. Duggan  
President  
Holbrook Avon Youth Soccer  
781-767-4382  
[Sunnybrk1@aol.com](mailto:Sunnybrk1@aol.com)