

# FAMILY AD ORDER FORM

# FAMILY ADS NEEDED!

## 2012 CHATFIELD CHARGER FOOTBALL PROGRAM/MEDIA GUIDE

Production is getting underway for the 2012  
Chatfield Senior High Football Program Media Guide

We invite each family to submit a "family ad" to encourage your player and to support the program. You can purchase a family ad with picture of your athlete for \$25, a 1/4 page ad for \$50 or a 1/2 page ad for \$ 75. You can submit the completed layout or submit a message and a photo and we'll take care of the rest. Complete the form below and **bring with your payment to the BBQ & SCRIMMAGE on August 18th:**

*You can also email your photo and ad content to [SensationalHomeStaging@q.com](mailto:SensationalHomeStaging@q.com)\**

If you have a business or know of someone in the community who does and would like to support the 2012 Chargers by purchasing BUSINESS ADS in our program—please contact **Joan Winkler at [joan@boombroadcast.com](mailto:joan@boombroadcast.com)**. Our target market for selling and distribution of the programs is the 2200 member student body, the 145 faculty and staff members and the parents and family of the approximately 150 members of the Varsity, JV and Freshmen football teams, and our sponsors in the community.

Proceeds from Advertisements & Program Sales support the  
**Chatfield Senior High Football Team**

**DEADLINE FOR ALL FAMILY ADS IS Saturday, Aug 18th (at the scrimmage).**

**Payment:** Check, Cash or Credit Card accepted

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 ATHELTE'S NAME \_\_\_\_\_ GRADE \_\_\_\_\_ JERSEY # \_\_\_\_\_

CONTACT PERSON NAME \_\_\_\_\_ PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**FIRST:** Indicate the type of ad you wish to purchase. Please fill out a separate form for each ad being purchased.

	PERSONAL/FAMILY AD (with PHOTO) - Approximate size is 2 X 2.5	\$ 25
	1/4 PAGE FAMILY AD—Approximate Size is 4.5 x 3.5	\$ 50
	1/2 PAGE FAMILY AD—Approximate Size is 4.5 x 7	\$ 75

**SECOND**—INDICATE WHAT YOU WILL BE SUPPLYING AND WHAT YOU NEED US TO DO

	I WILL PROVIDE THE COMPLETED LAYOUT IN DIGITAL FORM (INCLUDING PHOTO IF APPLICABLE)
	I WILL BE PROVIDING A PHOTO & MESSAGE - Please do the layout for me (include return envelope)
	I WANT TO USE THE INDIVIDUAL PLAYER PHOTO TAKEN ON TEAM PHOTO DAY and will provide text

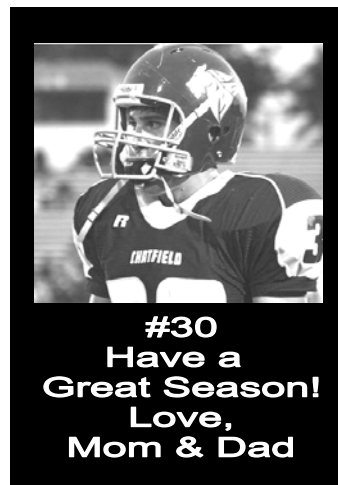
**If you provide a hard copy photo and want it returned, you need to supply a self-addressed, stamped envelope return. We are not responsible for photos dropped off or mailed without a way to return them to you.**

**THIRD**—WRITE A SHORT MESSAGE FOR THE AD. Please be VERY BRIEF— Remember there is not a lot of room. Try to limit to no more than 10 words (use back of page if needed)

**FOURTH**— E-MAIL YOUR ARTWORK AND/OR PHOTOS TO JENNIE NORRIS AT [SensationalHomeStaging@q.com](mailto:SensationalHomeStaging@q.com). We can accept the following digital formats (**jpg, gif, and pdf format**). If you are unable to attend the Scrimmage and wish to purchase an Ad, you can also mail ads and payment to **Jennie Norris, 6483 S. Owens Street, Littleton CO 80127**.

**LAST**— **DEADLINE FOR ALL FAMILY ADS IS Saturday, Aug 18th (at the scrimmage).**

**THANK YOU FOR SUPPORTING YOUR CHILD & THE CHATFIELD CHARGER FOOTBALL TEAM**



SAMPLE  
Family Ad w Individual Picture  
Approx Size  
1.75 x 2.5  
\$25

