



# Gridiron Club

Chatfield Senior High School  
Supporting the Charger Football Team

Summer 2012

Dear Business Owner:

The Chatfield Gridiron Club is a non-profit sec. 501(c)(3) entity organized to support the Chatfield Senior High School Football program. One of our primary functions is to generate money to assist the program to provide needed equipment, uniforms and support beyond what the school district provides.

In the past, through our efforts and the support of our community, we were able to purchase new helmets and shoulder pads, a tractor to haul equipment to practice fields below the school, a blocking sled, a mobility chute and other needed practice equipment. Even more recently we've built a new storage shed, completed field maintenance, updated needed computer/filming equipment and provided new weights for the weight room. Each year more than \$3000 in scholarships is awarded to our student-athletes. This year we are looking to update the JV Field Scoreboard and plan to purchase new uniforms!

Simply put, CSH needs you! Will you support the 2012 Chargers by purchasing ads in the 2012 Chatfield Charger Media Guide? The Guide will include: 2012 SCHEDULES, PROFILES of players and coaches, school support staff, info and insights about Charger Football and Chatfield Senior High School. The 2012 Guide will be offered at all games to FANS, ALUMNI, the Chatfield Senior High School 2200 STUDENT BODY, the 145 member FACULTY and approximately 150 football PLAYERS on the Varsity, Junior Varsity and Freshmen teams. Don't miss the opportunity to not only reach the Chatfield community, but also to reap the benefits of the goodwill and positive association with CSH Football! Not to mention that we have some amazing talent coming up through the program this year! You'll want to be a part of the excitement at CSH!

Attached is an order form providing details on how you can purchase your advertisement. For more information and to answer your questions, please contact this year's **Media Guide Advertising Coordinator, Joni Winkler 720-318-9561**. This year, in addition to your ad in the Guide, advertisers will be featured on our website, [www.chatfieldfootball.com](http://www.chatfieldfootball.com), and also have opportunities to reach our FaceBook social media community via <http://www.facebook.com/ChatfieldFootball> with posts, promotions, and special offers.

If you are unable to purchase an ad but would like to support the football program, we welcome your donations of funds, goods or services. As a registered sec. 501(c)(3) entity, your donations are tax deductible.

Thank you for your support and GO CHARGERS!  
Chatfield Gridiron Club

**www.chatfieldfootball.com 7227 S.  
Simms Street Littleton, CO 80127 TAX ID  
43-2038279**



## Chatfield Senior High School

Football Media Guide—2012

### Business Advertisement Rates & Order Form

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

| QTY  | DESCRIPTION   |           | TOTAL |
|--|---|-----------|-------|
|  | BACK COVER – full page  | \$575     |       |
|  | INSIDE BACK COVER – full page                                 | \$475     |       |
|  | INSIDE FRONT COVER – full page                                | \$475     |       |
|  | INTERIOR FULL PAGE (9”x7”)                                    | \$375     |       |
|  | <b>FULL PAGE ADVERTISERS BENEFIT FROM:</b>                    |           |       |
|  | - Logo and link on Website                                    |           |       |
|  | - Like on Facebook  |           |       |
|  | - Up to 5 posts/promotions or offers to FB fans during season |           |       |
|  | INTERIOR 1/2 page (4.5” X 7”)                                 | \$200     |       |
|  | INTERIOR 1/4 page (4.5” x 3.5”)                               | \$150     |       |
|  | BUSINESS CARD (3 5/8” x 2 1/8”)                               | \$95      |       |
|  | <b>ALL advertisers benefit from:</b>                          |           |       |
|  | - Listing on website  |           |       |
|  | - Like on Facebook  |           |       |
|  | - Optional post or offer to FB fans during season             |           |       |
| <b>TOTAL</b>   |   | <b>\$</b> |       |
| <b>**CONTACT US DIRECTLY ABOUT PREMIUM SPONSORSHIP OPPORTUNITIES**</b> |   |           |       |

ORDER CONFIRMATION: two ways to confirm/pay for your ad:

- MAIL:** Send this form, with your check PAYABLE TO THE GRID IRON CLUB to: Chatfield Football c/o Geri Aldridge 705 S. Kline Street Littleton, CO 80127.
- CREDIT CARD:** To pay by Credit Card, please email this form to [CSHmediaguide@hotmail.com](mailto:CSHmediaguide@hotmail.com) and request CC payment. We will call you for your information and process through our secure server at that time.

**ALL PAYMENTS AND BUSINESS AD COPY ARE DUE NO LATER THAN  
AUGUST 15<sup>TH</sup>, 2012**

Please provide artwork or ad copy in an electronic file (jpg format.) Please e-mail your ad, copy or questions to Jennie Norris at [SensationalHomeStaging@q.com](mailto:SensationalHomeStaging@q.com) no later than August 15<sup>th</sup>.