

## Lyme Old Lyme Soccer Club

Board of Directors Meeting      Saturday March 18, 2017      Old Lyme Town Hall

Meeting Purpose – Soccer Service Vendor Evaluations

### Members Present

Name	Position
Paul Fields	President
Mark Walsh	Vice President
Wendy Bayor	Registrar
Chris Kyle	Treasurer
Mona Colwell	Web Manager
Mike Elmoznino	Indoor/Spring Coordinator
Andrea Fenton	Uniforms Manager
Steve Hallahan	Director of Coaching
Geoff Ferman	Secretary

Meeting began at approximately 0905

Soccer Service Vendor Evaluations approximately 0905 - 1400

LOLSC evaluated three service vendors: *YESSoccer (YES)*, *Victory Soccer School (Victory)* and *UK International Soccer (UKI)* with the intent of evaluating their services, flexibility (ability to meet LOLSC mission and goals such as aligning with LOLSC player development philosophy, soccer fundamentals, community outreach, unbiased player progress and evaluation reports, coaching tools, camps/clinics) and cost.

Each vendor presented their ability to meet LOLSC needs in these areas over an approx. 1.5 hour time slot.

### Post Vendor Presentation Board Meeting Discussions:

- Request to hear the DOC's opinion on coaching aspects of vendors.
- DOC identified vendor coach availability as key component and suggested more vendor coaches (synergies from at least two) will be an asset to the volunteer coaching staff.
- It was identified that previous expenditures on service vendor has been ~ \$11-12K and with the rates of UKI this may require increase in club funding (fees).
- It was suggested the club utilize references to ensure accuracy of vendor's service statements.
- It was identified that the UKI focus on fundamentals is in direct alignment with LOLSC mission and if costs are an issue then LOLSC should investigate other methods of revenue generation such as fundraising.
- There was a questioned as to the value of the UKI 2 hour "coach's session." With general club agreement that the value was not significant.

- It was suggested that the coaching tools provided by UKI (over the products offered by the other vendors) may be of an advantage to the volunteer coaches who will likely be without a vendor coach for the majority of the season and will inevitably rely upon the vendor's online resources.
- It was reiterated that the club needs to invest and develop our volunteer coaches.
- It was identified that previous year player evaluation sheet discrepancies has caused some damage to the club, but difficult to quantify.
- It was suggested there be a full year breakdown of LOLSC costs (by season/session, uniform, clinics etc.) to provide members and prospective members (available via the website) an easy way to showcase the value of the LOLSC.
- It was suggested there be a club fee increase to \$175 with an early bird discount of \$25.
- It was suggested there is a need for an all-weather surface area for club to use (a long term goal) which will likely require fund raising efforts to achieve due to this being a significant capital expense.
- President called for a vote on vendor preference:
  - o Vote was taken

YES	MC	CK	SH			3
Victory						0
UKI	PF	WB	GF	AF	ME	5

With a vote of 5 to 3 UKI carried the majority

- President to discuss with UKI if there is any potential for reduced fees, as total cost of UKI services may require LOLSC to evaluate member fee increases.

Meeting adjourned at approximately 1610