



Southeast Cyclones

Board Meeting Minutes

May 20, 2015

Opening

The meeting of the Southeast Cyclones was called to order at **7:00 p.m.** on **May 20, 2015** in Randolph, MA by Brian LeBrun.

Present

Brandi Clinton, Dawn Cruickshank, Mike Gallant, Maureen Holbrook, Brian LeBrun, Kathy Murphy-LeBrun, Dan Marzelli, Rick Saville, Erin Spano

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes from April 14, 2015

The minutes of the previous meeting were unanimously approved as distributed.

Learn to Skate/Play Program

- Check pre-schools, Kindercare and YMCA in Brockton in Stoughton
- Advertising – Blue Hills to print possibly
- Follow up with Blaire to obtain email address for LTS/LTP players to gauge interest
- Look into bring a friend day, and National Come to Play Hockey Day (November/February) coordinated through USA Hockey- need to register ahead of time to participate.
- Penny Saver advertising – quarter sheet Randolph (\$90/wk), Avon/Holbrook (\$60/wk)- Need to get pricing for a half sheet or full sheet.
- We can register a Mighty Mite team as late as September 1, 2015

- Need Facebook and Instagram pages- Need to reach out to Chrissi for admin rights to Facebook page.
- Will need a separate meeting focused on advertising to increase participation

Treasurer's Report

- Need to determine what is needed to remove Board members who are longer part of the organization from Bank Accounts
- Dawn will look into eCommerce account to update as Cyclones and get appropriate authoized signers.
- Need to follow up with former Brockton Youth Hockey accountant to understand reporting of BINGO.

Registration Counts

- To date we have 127 (last year was 168)
- Need to draft Alternate Agreement for players who interested in playing hockey.

Fundraising Ideas

- Need to review next meeting.
- Look into Lottery Ticket Fund Raiser through Mass Lottery

Yankee Conference Report

- Price increase from last year with penalties for cancellations
- Adding a B2 level

South Shore Conference Report

- Need counts for the checking clinic (Saturday and Sunday after Labor Day (9/12 & 9/13)
- Dan to provide information on the referee certifications
- Need Rich's contract for FMC ice so can determine ice time

Old Business

N/A

New Business

N/A

Agenda for Next Meeting

- Treasurer's Report
- Form PC
- Signatures on Tax forms – Kathy to follow up with Wayne/Rich
- Next Board Meeting – June 18th meeting 7:00 p.m. Am Vets
- Meeting for Advertising – June 3rd 7:00 p.m. Am Vets

Adjournment

Meeting was adjourned at **9:05 p.m.** by Brian LeBrun. The next general meeting will be at **6:30 p.m.** on **June 18, 2015** in **Randolph, MA (Am Vets)**.

Minutes submitted by: Kathy Murphy-LeBrun

Approved by: To be approved by Board at next meeting.