



Dear Community Supporter,

On Saturday, **February 20th 2010** the Boone High School Athletic Association (BHSAA) will host its **2nd Annual 5K “Reservation Run/Walk”**. We had the most exciting first year with over 200 registrants and over \$10,000 raised to support Boone High School teams, clubs and facility improvements.

I am writing in hopes to garner your support for Boone High School and this year’s “Reservation Run”. In an all out effort to minimize funding cuts, the BHSAA (a group of volunteers) has launched the "Reservation Run/Walk" and other activities as a way to bring the athletic facilities up to today’s standards and provide an opportunity for teams/clubs to raise monies to offset funding cuts. Some of the facilities have not been renovated or replaced since they were first built, over 50 years ago! It is our priority to provide our athletes/coaches with facilities that allow for competitive training and provide the edge needed to enable our athletes to compete at the college level.

Under the unique incentive plan for this event, 50% of every dollar raised goes directly to the team or club of the runner's choice. The remaining 50% goes to support all facilities at BHS. 100% benefiting the student in some manner. Boone High School Athletic Association is a **501c3** and your sponsorship/donation is tax deductible to the extent allowed by law!

Please consider a sponsorship that will help “set the pace” for a successful 2nd Annual “Reservation Run”. The first year’s event was wildly successful and should prove to become a signature community event for Boone HS and the downtown south community.

I have enclosed a Sponsorship/Registration form for your convenience. Thank you for your time and consideration.

I look forward to speaking with you soon,

Dana Geren
Reservation Run Coordinator
407.375.5258

