

EPGBA BOARD MEETING

March 21, 2021 7:00pm

Zoom Conference Call



Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.

MEETING MINUTES

Board Members Present: Molly Anderson, Jodi Archuleta, Mark Archuleta, Jennifer Ash, Scott August, Shari Breuer, Pam Dvoracek, Cassandra Hardwick, Brandi Hoffmann, Todd Holloway, Sarah Jordan, Donnell Krueger, Bill Lahti, Michelle Mack, Jon McNair, Gretchen McQuillan, Cassie Mengel, Nancy Metzger, Julie Peyer, Brigette Price, Colleen Schlagel

Board Members Absent: Monique Baune, Darren McNeil, Riley Moorjani, Ellen Wiese

Non-Board Members Present: Mark Haugen, Ingrid Kaufman, Nilu Namjoshi, Ashley Young

Meeting called to order: 7:06 pm

Meeting Agenda:

- *Motion to adopt meeting agenda made by Mark Archuleta and seconded by Scott August. Motion carried.*

Previous Meeting Minutes:

- *Motion to approve January board meeting minutes made by Donnell Krueger and seconded by Sarah Jordan. Motion carried.*

Regular Business Agenda Items

Finance Committee

- January financials are down this year in comparison to last year, due to not hosting our own tournament.
- For outflows in January we paid \$25,000 to the company who managed our annual tournament. With this large expense paid, which is normally not something we have, our overall fees are higher.
- February inflows were player clinic registrations and outflows were coaching director fees.
- COVID had an impact on our program this year, however from a cash standpoint overall it didn't affect as much as we thought it would. The In-house and travel programs came out at a positive this year and our spring clinics are able to run this year, as well.
- *Motion to approve January financials made by Colleen Schlagel and seconded by Bill Lahti. Motion carried.*
- *Motion to approve February financials made by Donnell Krueger and seconded by Jodi Archuleta. Motion carried.*

Travel Committee

- Donnell Krueger explained registration was down this year due to COVID. We have 77 players and a total of 8 teams, but lost three players in the middle of the season due to COVID concerns. The tryout process this year seemed better overall with having a two day format instead of one day. Donnell recommends to the board with sticking with the same process going forward. They

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will be conducting a final review soon and give refunds needed to any teams who were unable to play in all scheduled tournaments due to cancellations.

- Donnell also recommended to the board to set a date for the EP Tip Off Tournament next year as soon as able and that hosting the tournament in January may be more successful as registration numbers were higher for January versus past tournaments in November.
- Recommended to start looking at Rochester hotels early and lock in the reservation
- Donnell expressed the importance of recruiting not only players, but also parents for board members, specifically the 4th and 5th grades.

In-house Committee

- Jon McNair spoke about the In-House program and how it went as good as it could have gone this season. Parents were happy our program was able to continue, and lots of positive feedback from coaches and parents with the overall experience of the season. West Metro was also a success, even though we were unable to host games. Coach Anna did an excellent job and worked with the Rookie League and is a great addition to the program and Jon feels she will help expand our program. Jon stated they made a lot of progress this year with the small group and all players seemed to enjoy the season. Last year there were 25 rookie league players, compared to this year only having seven. His number one goal for next year is to battle back and get the registration numbers back up.

Marketing & Operations Committee

- Cassie Mengel spoke about the success of zoom meetings and that we were still able to successfully have our monthly board meetings. This year was a difficult year for sponsorships as many businesses were unable to sponsor as they did in years past. Dine outs were still a success to set up, however the revenue received seemed low compared to what was projected.
- Jon McNair suggested to the board to look into using venmo for paid fees. He said another youth program uses this method and they have saved thousands of dollars in credit card fees. Mark Archuleta advised he will look into venmo as an option.

President's Report

- Julie Peyer spoke about the informational board meeting that was held on February 21st to try and recruit new board members, and only three non-board members attended the meeting.
- Year end survey's just closed for both In-House and Travel programs. They have not been completely reviewed yet, however she was able to take a quick glance prior to the meeting and she shared the following details
 - In-House: 32 surveys were done and 100% said they enjoyed the season. The biggest complaint found was having no spectators along with the need to wear masks.
 - Travel: 46 responded to the survey with 91% saying their daughters enjoyed the season. There were several negative comments about having to wear masks and parents not being allowed at practice. Also 4th grade stood out the most with comments that 13 is just too many to have on a team.
- Julie wanted to bring to the board's attention that she has been working with Mark Archuleta and Brandi Hoffman on an unemployment inquiry from the State of Minnesota. For background, EPGBA currently hires coaches as independent contractors (1099). During the pause, a coach applied for unemployment which has raised red flags with the State of Minnesota on how EPGBA looks at coaches as independent contractors versus employees. There is a hearing on April 8th and Brandi has volunteered to help us through the case date. Colleen Schlagel asked to loop her in as she has experience in this. Mark suggested going forward the board needs to tighten up its verbiage with paid coaches and ensure the offer letters are strong.
- Julie has asked the board to grant her temporary authority to continue working this issue for the next few weeks, until the April 8th meeting. It was agreed this will be completed during our annual meeting.

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New Business

Meeting Adjournment:

- *Motion to adjourn meeting made by Colleen Schlagel and seconded by Michelle Mack. Motion carried and meeting adjourned at 7:52pm*

Next Board Meeting: April 18, 2021 at 7pm; via a Zoom Conference Call.

Respectfully submitted by Cassie Mengel, EPGBA Secretary