

EPGBA BOARD MEETING

October 27, 2019 7:00pm
Eden Prairie Community Center



Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.

MEETING MINUTES

Board Members Present: Molly Anderson, Kari Anseth, Mark Archuleta, Monique Baune, Joe Brazil, Lisa Brazil, Shari Breuer, Cassandra Hardwick, Amy Helget, Brandi Hoffmann, Todd Holloway, Sarah Jordan, Donnell Krueger, Brian Landwehr, Michelle Mack, Jon McNair, Darren McNeil, Nancy Metzger, Riley Moorjani, Julie Peyer, Emily Rice, Colleen Schlagel, Carol Tape, Ellen Wiese

Board Members Absent: Jodi Archuleta, Jennifer Ash, Pam Dvoracek, Cliff Mahto

Non-Board Members Present: None

Meeting called to order: 7:01 pm

Meeting Agenda:

- *Motion to adopt meeting agenda made by Nancy Metzger and seconded by Riley Moorjani. Motion carried.*

Previous Meeting Minutes:

- *Motion to approve September 2019 Board meeting minutes made by Molly Anderson and seconded by Donnell Krueger. Motion carried.*

Regular Business Agenda Items

Finance Committee

- Income in September 2019 came primarily from Travel coach fees, Travel and In-House registration fees, team registration fees for the EP Tournament and sponsorships according to the update by Brian Landwehr.
- Outflows in September 2019 were primarily related to registration fees for Travel tournaments, insurance, Travel try-out external evaluator fees, gym fees and Coaching Director costs.
- September through November are the busiest months for income and expenditures each year.
- *Motion to approve September 2019 financials made by Nancy Metzger and seconded by Molly Anderson. Motion carried.*

Travel Committee

- Travel team update – Donnell Krueger updated the Board that following tryouts, two 7th grade players received transfer approvals from MYAS and their local associations and requested transfer into the EPGBA Travel program. After following the "Player Movement into the District During Travel Season" policy (3.F.viii), the Executive Board approved their placement onto the 7A and 7C teams.
- Eden Prairie tournament update – Todd Holloway and Colleen Schlagel announced that final count is 92 teams playing 147 games. The team count is higher than in 2018 and there are only two non-paying teams. The committee is working through last minute bracket updates, facility set-up, volunteer gaps and expect to be ready for Nov 2.

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- Uniforms – Monique Baune shared that uniforms and shooting shirts are on track to arrive this week and will be handed out during practices on Wed, Oct 30. Spirit wear samples will also be available at the EP Tournament and the Spirit wear store will reopen November 1-11 with home delivery in mid-December.
- Church conflicts – Donnell Krueger and Nancy Metzger have received several requests to adjust Wednesday night practices to accommodate church confirmation lessons for certain grades.
- Alternatives to Rochester tournament – A volunteer still has not been identified to investigate other sleep-away tournament options for the 2021-2022 season instead of Rochester. No one on the Board was interested in pursuing a change in tournament location, but Brandi Hoffmann volunteered to investigate other hotel options in Rochester. She'll bring recommendations back to the Board no later than January 2020.
- School break clinics – Coaching Director Lo Barnes will be offering optional clinics during Thanksgiving and Winter Break. Dates will be communicated soon.

In-House Committee

- Season update – Jon McNair shared that we received 186 registrations for the In-House program, up from last year. Coach Lo completed three pre-season clinics and teams are being formed this week. The season starts the week of November 4.
- Referee coordinator – Jon McNair is interviewing several good candidates for the position.
- Rookie league – Starts in December and Travel teams will each be assigned a night to help.

Marketing & Operations Committee

- Culture committee update – Ellen Wiese updated the Board that the new Culture Committee met in October and developed a "Spirit Award" program that will promote and recognize three values in our EPGBA mission – Team First, Sportsmanship and Attitude. In-House and Travel Coaches will be given 5 "Spirit Awards" and gift cards to pass out to players who go above and beyond in demonstrating these values during the season. Program will be launched in November with an email to the coaches, "Coach Corner" posting on the EPGBA website, an overview for players during the Mentor Match-Up night on November 18 and a "Spirit Award" kick-off event at Freeziac frozen yogurt café on Dec 4. Team Managers will be asked to track who receives the awards and the committee may do additional recognition at the end of the season.
 - 2019 MYAS State Tournament "First Youth Awards" – Although several EPGBA teams won these awards last season, the EPGBA didn't receive anything to officially recognize the teams. MYAS is also offering this program to other tournaments and EP can consider it for next season.
- Sponsorships and Dine-Outs update: Cassandra Hardwick and Emily Rice secured a final \$7,250 in sponsorship donations for this season, up from \$4,000 last year. Dine-outs have been scheduled with one per month starting November through February at Red's Savoy Pizza, Noodles & Company, Chipotle and Panera. Establishments donate 20% to 33% of revenues from EPGBA patrons back to the EPGBA. Reminder communications are scheduled for each event and Team Managers have been asked to help with promotion.
- Policy committee update – Brandi Hoffmann and Michelle Mack have been conducting a comprehensive rewrite of the EPGBA Policy Handbook to make it more readable, consistent with EPGBA Bylaws and reflective of current practices. They brought several provisions to the attention of the Board for discussion and feedback. One area of lengthy discussion involved clarifying the policy related to players who wish to transfer into the EPGBA Travel program after tryouts have occurred. Following that discussion, the below motion was made and voted on:
- *Motion to apply the existing "Player Movement into the District Policy During Travel Season" (3.F.viii) policy on a case by case basis to players who want to transfer into the EPGBA Travel program after tryouts made by Molly Anderson and seconded by Michelle Mack. Board vote was 21 in favor, 1 opposed. Motion carried.*

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President's Report

- Coach Handbook – Julie Peyer shared that the final Coach Handbook has been rolled-out to Travel and In-House coaches and posted on the EPGBA website under Player Development. It's a 3-page document developed with Coaches Ellen Weise and Lo Barns that focuses on fundamentals and drills. It will soon be expanded to include sample practice plans for In-House Coaches to apply.
- New chairs for EPHS – The EPHS is purchasing new, padded, logoed chairs for varsity games, similar to what other schools use. The EPBBA and EPGBA were asked to help pay for them and the Executive Committee approved a \$1,000 contribution.
- Program ad for EPHS – The EPHS Girls Varsity team is fundraising by selling advertisements in their game program. The EPGBA purchased a \$300 ad, similar to last season.
- EPGBA website updates – A new "Coach Corner" section has been added for Ellen Wiese to post and communicate with association families. A "Give & Go" section has been added to provide more details about the high school mentoring program.

New Business

- None

Meeting Adjournment:

- *Motion to adjourn meeting made by Donnell Krueger and seconded by Brian Landwehr. Motion carried and meeting adjourned at 8:40pm*

Next Board Meeting: November 17, 2019 at 7:00pm; in Eden Prairie Community Center, Room 201.

Respectfully submitted by Emily Rice, EPGBA Secretary