

EPGBA BOARD MEETING,

November 24, 2019 7:00pm

Eden Prairie Community Center



Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.

MEETING MINUTES

Board Members Present: Molly Anderson, Jodi Archuleta, Mark Archuleta, Monique Baune, Shari Breuer, Pam Dvoracek, Brandi Hoffmann, Sarah Jordan, Brian Landwehr, Michelle Mack, Darren McNeil, Riley Moorjani, Julie Peyer, Emily Rice, Colleen Schlagel

Board Members Absent: Kari Anseth, Jennifer Ash, Joe Brazil, Lisa Brazil, Cassandra Hardwick, Amy Helget, Todd Holloway, Donnell Krueger, Cliff Mahto, Jon McNair, Nancy Metzger, Carol Tape, Ellen Wiese

Meeting called to order: 7:03 pm

Meeting Agenda:

- *Motion to adopt agenda with removal of In House and Policy Committee updates made by Shari Breuer and seconded by Mark Archuleta. Motion carried.*

Previous Meeting Minutes:

- *Motion to approve October 2019 board meeting minutes made by Brian Landwehr and seconded by Jodi Archuleta. Motion carried.*

Regular Business Agenda Items

Finance Committee

- Income in October 2019, per Brian Landwehr, came primarily from In-House player registration fees, external sponsorships and team registration fees for the Eden Prairie tournament.
- Outflows in October 2019 were mainly related to Travel team tournament fees, a contribution to new Eden Prairie High School game chairs, advertisement in Eden Prairie High School Girls' Basketball program, new equipment (e.g., bags, balls), coaching director fees for player clinics.
- *Motion to approve October 2019 financials made by Sarah Jordan and seconded by Mark Archuleta. Motion carried.*

Travel Committee

- Eden Prairie Tip-Off Tournament Update – Colleen Schlagel reported positive results and no major issues at the November 2-3 tournament. Brian Landwehr shared the financials and with more paying teams, higher admissions and increased vendor commissions, the net income from the tournament increased 21% over 2018.
 - Several ideas for the 2020 tournament were discussed including more efficient bracket designs, updating the bracket software, reserving gym space now, creating registration links earlier, using tickets or other mechanism to track vendor sales, using Square to accept credit card payments and opening food vendors earlier.

Marketing & Operations Committee

- Spirit Awards Update – Emily Rice shared that the new Eagle Spirit Award program has been launched and communicated to Travel and In-House coaches, parents, team managers and players. Varsity Coach Ellen Wiese and the High School players did a fun skit during the Mentor

EPGBA Board Meeting Minutes

Match-Up Night on November 18 to demonstrate the three core values of the program – Team First, Sportsmanship and Attitude. All coaches will be giving out up to 5 awards during the season to recognize these values, awards include a free ice cream treat from Culver’s or Cold Stone and recipients will be tracked for recognition by Coach Wiese. Freeziac will also be hosting a Spirit Award Kick-Off dine-out on Wednesday, December 4 from 1:00-9:00pm with 25% of proceeds going to the EPGBA.

- Give & Go Program Updates
 - Mentor Match-Up Night– Pam Dvoracek reported that 52% of youth players (74% of Travel, 40% of In-House) attended the November 18 event. Players met their High School mentors, ate pizza and received a goodie bag with sport towel and lip balm.
 - Additional Give & Go mentor events are scheduled for January 2, 1-2pm (youth day) and January 20, 10-11am (community service event).
 - Varsity Spotlight Teams – Julie Peyer shared that all Travel teams plus In-House 7th/8th grade teams have a Spotlight night with the High School Varsity team. Youth teams will be included in pre-game warm-ups, team meetings, player introductions and will be announced as the Spotlight team.
 - Varsity Half-Time Scrimmages – In-House 1st through 6th grade teams each have a night where they will scrimmage at half-time of a Varsity game.
 - Varsity Free Admission – Once again this year, the EPGBA will be covering the cost of admission for all In-House and Travel players at Girls’ Varsity Basketball home games.
 - Get Your Pink On Night – Varsity Coach Ellen Wiese is looking for volunteers to help coordinate this home game event on February 4, 2020. Contact Ellen if interested.

President’s Report

- Spring Season – Julie Peyer announced that it’s time to start planning for the Spring season and investigate options for Spring leagues and clinics. Board members shared that Spring season helps In-House and new players evaluate whether the Travel experience is of interest to them. They also reiterated the importance of having player development opportunities. However, some players participate on AAU teams during the Spring/Summer and the competitiveness of the EPGBA Spring league teams has suffered as a result. Julie Peyer, Donnell Krueger and Coaching Director Lo Barnes will be meeting soon to discuss ideas and options. Anyone interested in advising on the Spring season is welcome to help.
- Summer Season – Julie Peyer is working with Varsity Coach Ellen Wiese on dates for summer camp and training clinics. More information will be coming in early 2020.

New Business

- Board Recruitment – A few Board members will be ending their terms after the annual meeting in March 2020 and several others will roll-off the following year. All Board members were encouraged to invite parents to attend the January and/or March meetings to consider joining the Board.
 - Note that the Secretary position will be vacated by Emily Rice after March 2020. Anyone interested in filling that role should contact Emily for more information about the tasks and responsibilities.

Meeting Adjournment:

- *Motion to adjourn meeting made by Michelle Mack and seconded by Colleen Schlagel. Motion carried and meeting adjourned at 7:49pm.*

Next Board Meeting: January 19, 2020 at 7:00pm at the Eden Prairie Community Center.

Respectfully submitted by Emily Rice, EPGBA Secretary