

EPGBA BOARD MEETING

July 21, 2019 7:00pm
Eden Prairie Community Center



MEETING MINUTES

Board Members Present: Molly Anderson, Jodi Archuleta, Mark Archuleta, Jennifer Ash, Monique Baune, Shari Breuer, Pam Dvoracek, Brandi Hoffmann, Todd Holloway, Sarah Jordan, Donnell Krueger, Brian Landwehr, Michelle Mack, Cliff Mahto, Darren McNeil, Nancy Metzger, Riley Moorjani, Julie Peyer, Emily Rice, Colleen Schlagel, Carol Tape

Board Members Absent: Kari Anseth, Joe Brazil, Lisa Brazil, Cassandra Hardwick, Amy Helget, Jon McNair, Ellen Wiese

Non-Board Members Present:

Meeting called to order: 7:00 pm

Meeting Agenda:

- *Motion to adopt meeting agenda made by Brian Landwehr and seconded by Donnell Krueger. Motion carried.*

Previous Meeting Minutes:

- Brandi Hoffmann questioned whether the June 2019 meeting minutes accurately captured the motion and approval of Coach Ellen Wiese to participate on the Board vs. giving her voting rights for the meeting, which is not a provision in the EPGBA Bylaws. Those in attendance at the June meeting discussed what was motioned and approved. As a result, the June meeting minutes will be updated to reflect that Ellen Wiese was voted to be a new EPGBA Board member. The minutes will be recirculated for review and approval at the August 2019 meeting.

Regular Business Agenda Items

Finance Committee

- The June 2019 financial reports reflect the close of the fiscal year as of June 30. Summer camp and summer clinics income were the major items for the month along with the \$1,400 refund check from the cancellation of the Rochester tournament.
- Net cash flow for the fiscal year ending June 30, 2019 was positive compared to a significant negative cash loss for fiscal year ending June 30, 2018. This was largely due to improved expense management.
- *Motion to approve June 2019 financials made by Donnell Krueger and seconded by Mark Archuleta. Motion carried.*
- Treasurer position open for next season – Mark Archuleta volunteered to train with Brian Landwehr this year with plans to serve as Treasurer next season.

Travel Committee

- Registration update – Registration is open and reminders will be going out periodically. Donnell Krueger is working with Coach Wiese on finalizing the Tune Up Clinics for Sept 3, 5, 9, 11 from 6:00-9:00pm.

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- Paid parent coaches – The Travel Committee met and discussed the follow-up item from the June Board meeting regarding whether parent head coaches should be paid. The committee agreed to compensate parent head coaches by refunding 100% of their registration fee (an increase from 50% in the past), refunding 100% of the coaching fee (new fee in 2019), covering their Rochester hotel costs and exempting them from volunteer hours. This amounts to close to \$1,000 in compensation.
- *Motion to change EPGBA policy to reflect that 100% of the registration fee and 100% of the coaching fee be refunded to parent head coaches made by Molly Anderson and seconded by Michelle Mack. One Board member was opposed. Motion carried.*
- Coach update – Shari Breuer is working on head coach recruitment with involvement from Coach Ellen Wiese and Coaching Director Lo Barnes. Offers were made to 7 prior coaches and 6 accepted. Group is continuing to review candidates, but would like to have 1-2 additional qualified applicants. Position is posted on EPGBA website, Indeed, Facebook and MYAS. Goal is to have all head coaches in place by August 15.
- EP Tournament update:
 - 15 teams officially registered and 63 teams are projected to attend based on our reciprocity with their tournaments. This does not include other clubs that will likely attend where we don't have reciprocity, plus the Eden Prairie teams.
 - Food vendors – have tentative commitment from Maui Wowi and Darren McNeil is working to secure one food truck. My Burger was recommended, but the sub truck or a taco truck are other options.
 - Competing tournaments – Eagan has announced a one-day tournament that overlaps with the Eden Prairie tournament dates and the Maple Grove Tourney already competes that weekend. Woodbury is adding a tourney the same weekend as Rochester with no gate fees in exchange for a higher registration fee. The committee is watching these developments to determine how they impact the EP program.
- MYAS Invitational - MYAS invited the top teams from the 2019 State tournament to play in a warm-up tournament at end of October. One Eden Prairie team, 7A, was invited. The Travel Committee determined that this tournament would not count toward the two tournaments this team can add during the regular season and that it would be paid for by the families, if they choose to participate.
- Uniforms – EPGBA will be working with same contact as last year at her new company. She can replicate the same uniforms at the same cost, plus spirit wear, shooter shirts, etc. The uniform committee is starting to work with the vendor on plans for next season.
- Parent night – Has been scheduled with Coach Ellen Wiese on Tuesday, September 10 at 6:00pm. It's posted on the website and will be communicated soon.

Inhouse Committee

- Planning - Julie Peyer, Jon McNair, Denny Tape met to start planning for next season. Key dates are on the website and a communication will go out next week along with a request for volunteers.
- Key changes - Making some changes to the program based on survey feedback from parents including: 1) Creating a 1st-2nd grade league playing 3-on-3; 2) 3rd-4th grade will use a 10-foot rim, 3-dribble rule will be removed and stealing will be allowed; 3) 4th grade will not be moving to West Metro league this year but that will be considered for the following year; 4) for players seeking more practice time, grade-level player clinics will be offered throughout the season.
- Registration will open soon with communication highlighting the changes. Julie will also check to see if practice times can be extended to 90 minutes for older grades.
- Uniforms – need to be reordered this year so Monique will include in plans with the vendor.

Marketing & Operations Committee

- Sponsorships – Cassandra and Emily have started contacting companies for sponsorships; four prior sponsors recommitted with two of them increasing their sponsorship in order to be featured

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on the back of the shooter shirts; Veil & Wild Orthodontics also wants to do a giveaway to our players (towels, water bottles, bag tags, headbands were suggested by Board); goal is to have all sponsors identified by the end of August; working to coordinate logos on shooting shirt with Monique.

President's Report

- EPGBA Culture – discussion tabled until August Board meeting when Varsity Coach Ellen Wiese and both Coaching Directors could be in attendance.

New Business

- None.

Meeting Adjournment:

- *Motion to adjourn meeting made by Shari Brueur and seconded by Riley Moorjani. Motion carried and meeting adjourned at 7:45 pm*

Next Board Meeting: Meeting date changed to Monday, Aug 19, 2019 at 7:00pm; at the Eden Prairie Community Center, Cambria Room.

Respectfully submitted by Emily Rice, EPGBA Secretary