

EPGBA BOARD MEETING

January 19, 2020 7:00pm
Eden Prairie Community Center



Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.

MEETING MINUTES

Board Members Present: Molly Anderson, Kari Anseth, Jennifer Ash, Monique Baune, Joe Brazil, Lisa Brazil, Shari Breuer, Pam Dvoracek, Cassandra Hardwick, Sarah Jordan, Donnell Krueger, Brian Landwehr, Michelle Mack, Jon McNair, Darren McNeil, Nancy Metzger, Emily Rice, Colleen Schlagel

Board Members Absent: Jodi Archuleta, Mark Archuleta, Amy Helget, Brandi Hoffmann, Todd Holloway, Cliff Mahto, Riley Moorjani, Julie Peyer, Carol Tape, Ellen Wiese

Non-Board Members Present: Cassie Mengel

Meeting called to order: 7:05 pm

Meeting Agenda:

- *Motion to adopt meeting agenda made by Nancy Metzger and seconded by Lisa Brazil. Motion carried.*

Previous Meeting Minutes:

- *Motion to approve November 2019 Board meeting minutes made by Brian Landwehr and seconded by Donnell Kreuger. Motion carried.*

Regular Business Agenda Items

Finance Committee

- November 2019 was a busy month with primary income coming from the Eden Prairie Tournament and primary outflows going to financial aid, Coaching Director fees, tournament registration fees and In-House uniforms.
- December 2019 was a quiet month with limited income and primary outflow being payments to Travel coaches for the first half of the season.
- *Motion to approve November 2019 financials made by Colleen Schlagel and seconded by Michelle Mack. Motion carried.*
- *Motion to approve December 2019 financials made by Jon McNair and seconded by Shari Breuer. Motion carried.*
- Financial Aid was granted and payment plans executed successfully for all In-House and Travel families, except for one. This one family is overdue on their payment plan and has been unresponsive to multiple communications about resolving the issue. After much discussion, the Board recommended the following action be taken:
 - The EPGBA President and/or VP of Travel will schedule an in-person discussion with the family to understand the situation and review the payment plan commitment they made.
 - If payment isn't received, the family will be informed that they will not be allowed to register for any future EPGBA activities until the outstanding balance is paid.

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- Registration fees for any future activities (whether full fees or reduced through financial aid) will need to be paid in advance of participation.

Travel Committee

- 2021 Rochester hotel options – Brandi Hoffmann was unable to attend the Board meeting, but has been investigating a new hotel for the 2021 Rochester tournament. The Board confirmed interest in evaluating other options with better parking, pool, restaurants, etc. and Molly Anderson offered to help Brandi if needed. A decision on whether to renew with the Rochester Marriott needs to be made by early March, but the Board doesn't meet again until March 15. The Board committed to being engaged and responsive in reviewing and voting on hotel options via email during the month of February. Emily Rice will follow-up with Brandi to determine next steps.
- C team commitment issue – Donnell Krueger informed the Board that one of the Travel C level teams is struggling with two of their eight players being consistently late and not showing up for practices and games. The coach and Coaching Director Lo Barnes are working to address the issue with each family. The Board made several suggestions for the Travel Committee:
 - Consider getting subs from In-House or younger Travel grades.
 - Consider improving the EPGBA's communications to new families about the commitment required from a Travel player *before* registration. This could be done at the new parent meeting, on the website and/or via e-mail.
 - Consider replicating a communication on the Eagan Basketball website about "What Travel Is and Isn't".

Inhouse Committee

- Jon McNair shared that the In-House season is going well, coaches and players are having success and there have been no further concerns about rule changes (e.g., removal of three dribble limit, allowing stealing, raising rim height).
- A high school student was hired in a Lead Referee role and he is doing a super job with organization, communications and managing the student referees.
- Jon has been running the Rookie League and has received positive feedback from the 26 players/families participating. They'll be playing at halftime of an Eden Prairie Varsity game on February 14 and Jon requested help to manage the players. Nancy Metzger offered to connect with some older players who might be able to supervise.
- Jon is planning the year-end Jamboree for February 29 and asked the Board for any recommendations and ideas on what has worked well or could be improved from prior years.

Marketing & Operations Committee

- Spirit Awards update – Emily Rice reported that the new award program was rolled out to Travel teams in November and In-House teams in December to recognize three core EPGBA values - Team First, Sportsmanship and Attitude. Coaches and team managers were asked to track recipients online, but only 7 Travel players and 0 In House players have been recorded.
 - Travel – Donnell Kreuger has sent monthly reminders to coaches/managers. She'll follow-up with the coaches in person over the next week.
 - In-House – Jon McNair will remind the coaches next week. Coach Lori Kelly did give out awards to her team, but didn't record them. Emily Rice will update the tracking tool.
- Sponsorship/Dine-Out update – Emily Rice shared that the EPGBA has held four Dine-Outs so far, including the Spirit Awards Kick-Off at Freeziac. The Dine-Outs brought in \$480 which is slightly above the total from last season and there's still one final event at Panera on February 12.
 - Cassandra Hardwick suggested that the 2020 Sponsorship committee consider a new sponsor option that includes a logo on the back of the Eden Prairie Tournament Champion t-shirts, in addition to a logo on the back of the Travel Shooter Shirts.
 - Sarah Jordan shared that Shakopee High School holds a three-point shot contest at halftime. \$1 per shot and made shots win a bottle of soda donated by Hy-Vee. This might be something to consider for next season's games if there are no halftime activities.

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- Give & Go update – Nancy Metzger and Pam Dvoracek shared that the All Youth Party on January 2nd went well. Turnout was lower than expected (due to school winter break), but the players had fun. The final event of the season is the Community Service Day on January 20th. Players will rotate through three service projects – writing letters to military personnel, crafting paper flower bouquets for hospital patients and making 300 sandwiches for those in need. All food was donated by Cub Foods and Jerry's Foods. The high school mentors will also be writing letters to their mentees to be delivered to Travel players in Rochester and In-House players at their Jamboree.
- Policy committee update – Michelle Mack reported that the policy committee's work is nearly complete and no further guidance is needed from the Board at this time. The committee plans to send out their recommended policy revisions several weeks before the March Board meeting for everyone to review. Time will be allocated during the March meeting to discuss and approve the policy changes.

Player Development

- Spring/Summer Training update – Donnell Kreuger shared that she and Julie Peyer met with Coaching Director Lo Barnes to work through options.
 - Spring - They're looking at offering Spring clinics, not a Spring League, to focus on fundamentals and player development. In prior years, the MYAS Spring League tournaments have been filled with AAU teams, making for uncompetitive experiences for the Eden Prairie teams. Most Board members were in agreement with this approach and further work is needed to assess the structure, timing and financials.
 - Colleen Schlagel suggested that feedback be provided to MYAS about the need to keep the Spring League Rec/C division free from AAU teams to better match the skill level of community teams.
 - Summer – They're also discussing plans and dates for EP Varsity Coach Ellen Wiese's camp, summer clinics and additional camp options. They will avoid weekends and major AAU tournament dates and work to get options posted as soon as possible.

New Business

- Oak Point Carnival request – The Oak Point Elementary PTO asked if the EPGBA would be interested in planning and staffing an activity or donating to the silent auction at their carnival on March 13. No Board members were interested in volunteering to organize an activity, but agreed to offer a free summer camp registration or other financial offering for the silent auction. The Executive Board will determine what to offer.

Meeting Adjournment:

- *Motion to adjourn meeting made by Donnell Krueger and seconded by Monique Baune. Motion carried and meeting adjourned at 8:10pm*

Next Board Meeting: March 15, 2020 at 7:00pm in Eden Prairie Community Center room 201.

Respectfully submitted by Emily Rice, EPGBA Secretary