

# EPGBA BOARD MEETING

**August 19, 2019 7:00pm**  
**Eden Prairie Community Center**



*Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.*

## MEETING MINUTES

**Board Members Present:** Molly Anderson, Kari Anseth, Jodi Archuleta, Mark Archuleta, Jennifer Ash, Monique Baune, Joe Brazil, Lisa Brazil, Shari Breuer, Pam Dvoracek, Cassandra Hardwick, Brandi Hoffmann, Todd Holloway, Sarah Jordan, Brian Landwehr, Michelle Mack, Cliff Mahto, Jon McNair, Darren McNeil, Nancy Metzger, Emily Rice, Ellen Wiese

**Board Members Absent:** Amy Helget, Donnell Krueger, Riley Moorjani, Julie Peyer, Colleen Schlagel, Carol Tape

**Non-Board Members Present:** Lo Barnes

**Meeting called to order:** 7:03 pm

### Meeting Agenda:

- *Motion to adopt meeting agenda made by Michelle Mack and seconded by Brian Landwehr. Motion carried.*

### Previous Meeting Minutes:

- *Motion to approve June 2019 Board meeting minutes made by Nancy Metzger and seconded by Darren McNeil. Motion carried.*
- *Motion to approve July 2019 Board meeting minutes made by Cliff Mahto and seconded by Molly Anderson. Motion carried.*

### Regular Business Agenda Items

#### Finance Committee

- July 2019 activity was limited as July was the first month of the EPGBA fiscal year.
- For income in July 2019 – Travel player registrations were the biggest revenue source.
- For outflows in July 2019 – Chanhassen tournament registration was the biggest expense.
- *Motion to approve July 2019 financials made by Nancy Metzger and seconded by Todd Holloway. Motion carried.*
- Financial Aid Policy
  - The Finance Committee presented several ideas to the Board to consider regarding updating the current financial aid policy based on findings from other associations/groups and past EPGBA experience.
  - The Board discussed several items:
    - Practices of other associations, most notably EPBBA, EPHS Marching Band, EP Hockey
    - Impact and necessity of collecting documentation of need
    - Levels of budget and per-family funding per program
    - Timing of implementation
    - Volunteering requirements

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- Potential for leveraging external grant money

The discussion came to the following general conclusions:

- Restatements/clarifications of current policy:
  - Grant money to fund this would be desirable (Brandi Hoffman will track down information on grants leveraged by EP Volleyball for this purpose)
  - Volunteer suggestions should be stated as expectations
  - Aid should be focused on playing seasons (Winter Travel, Winter In-House, Spring)
  - Aid tracking should continue in order to better create budgets for future years
  - For 2019-20 aid per girl should continue at current amounts - this should be reviewed after the season.
- Changes in policy:
  - Documentation of need should be required effective immediately for this year's teams. (Brian to clarify with requests currently in progress and update on website aid form)
- *Motion to add language to the current financial aid policy to require proof of financial need was made by Jon McNair and seconded by Lisa Brazil. Motion carried.*

### **Travel Committee**

- Coach Update
  - Shari Breuer indicated that coaches have been identified for 11 teams (both parent and non-parent coaches) with potential to cover 12 teams based on applicants still under review.
  - Varsity Coach Ellen Wiese introduced Coach Lawrence Barnes ("Coach Lo") to the Board as the new Coaching Director for the Travel program. He will be coaching a travel team and has been helping with the coach evaluations as well.
  - Travel registration numbers were reviewed and all Board members were asked to follow-up with their former teams to encourage registration before the upcoming deadlines.
- EP Tournament Update
  - Todd Holloway reported that 20 teams are registered thus far (similar to last year at this time) and that early bird pricing ends Sept 1 so he expects more activity by the end of August.
  - Colleen Schlagel is working on the volunteer schedule and has also finalized the design of the t-shirts for the winning teams so they're ready to order once team count is finalized.
  - Darren McNeil has confirmed the hat/shirt vendor, is still working on Maui Wowi or another smoothie vendor and is pursuing a food truck. Red's Savoy Pizza (one of our EPGBA sponsors) is also interested in selling pizza during the tournament and Darren will be meeting with them to discuss options.
- Tryouts update
  - Everything is on track to execute Travel tryouts per the new Task Force 2 policy.
  - Donnell Kreuger will be reaching out for volunteers to help with check-in each day.
  - The Board has no other role during tryouts other than to attend the post-tryout and regular Board meeting on Sunday, September 15 at 5:30pm at the EP High School.

### **In-House Committee**

- Jon McNair had no major updates beyond what Julie Peyer shared during the July Board meeting.
- Registration for In-House teams is now open and will close on October 2.

### **Marketing & Operations Committee**

- Sponsorship Update

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- Emily Rice and Cassandra Hardwick have secured 7 sponsors thus far with several others still in consideration. The goal is to confirm all sponsors by mid-September so that logos can be included on Travel player shooter shirts, banners for EP Tournament and the EPGBA website as dictated by the various levels of sponsorship.
- Emily Rice will be working on Dine-Out locations with a goal of one per month during the season starting in October or November.
- Culture Discussion
  - Varsity Coach Ellen Wiese shared her observations and thoughts regarding the culture of the EPGBA program. She wants to work with the Board, parents, coaches and players to more deliberately establish an "EPGBA Culture" where every player feels like they add value and is part of an overall Eden Prairie team.
  - The EPGBA mission statement was reviewed and the Board agreed that it captures the core principles of the desired culture for the association.
    - *EPGBA Mission Statement: Our mission is to create a fun, fair and safe basketball environment that is focused on providing skills development as well as fostering respect for others, self-confidence, leadership and teamwork in our Eden Prairie student athletes. We will strive to provide the best competition at all levels while maintaining the highest degree of participation and sportsmanship.*
  - The Board identified and discussed several potential actions for the upcoming season to more build and reinforce an "EPGBA Culture":
    - *Mentoring* – Nancy Metzger and Pam Dvoracek will consider how they can infuse the principles of the EPGBA mission into existing mentoring activities like the spotlight teams, service projects and big-sister activities.
    - *Coach Training* – Shari Breuer, Ellen Wiese and Lo Barnes will consider how they train all EPGBA coaches around the mission and check-in with them throughout the season.
    - *Parent Meetings* – Donnell Krueger and Jon McNair can include an overview of the EPGBA mission, principles and culture during both the Travel parent meeting in September and any In-House parent meetings/communications.
    - *MYAS Sportsmanship Awards* – Four teams won these awards at the March 2019 MYAS State Tournament but a celebration and/or communication never happened. Emily Rice will follow-up with Donnell Krueger and Julie Peyer to find out more and do something to recognize the teams this fall.
    - *Clinics/Camps* – Ellen Weise and Lo Barnes can continue setting the tone and reinforcing positive culture in the clinics and camps they manage throughout the year.
    - *Practice Scheduling* – Jodi Archuleta and Donnell Krueger can consider opportunities to overlap Travel team practices, work on fundamentals across teams and enable more scrimmaging.
    - *Communications* – Emily Rice can create a plan for ongoing communications about the EPGBA mission/culture throughout the season (e.g., including the mission statement on all system-generated emails, posting a re-cap of the Parent meetings, writing a series of web posts about each principle in the mission, including the mission in all Board materials, writing a web article about the MYAS sportsmanship awards).

### President's Report

- None

### New Business

- Varsity Coach Ellen Wiese will be opening up Eden Prairie High School tryouts to 8<sup>th</sup> graders this year. Tryouts are November 11-13 and anyone interested should contact Ellen for more details. The Executive Board will send a communication to all 8<sup>th</sup> grade families to make them aware.

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### **Meeting Adjournment:**

- *Motion to adjourn meeting made by Cassandra Hardwick and seconded by Brian Landwehr.  
Motion carried and meeting adjourned at 8:38m.*

**Next Board Meeting:** NOTE SPECIAL TIME AND LOCATION: September 15, 2019 at 5:30pm; at the Eden Prairie High School.

Respectfully submitted by Emily Rice, EPGBA Secretary