

# EPGBA BOARD MEETING

March 17, 2019 7:00pm  
Eden Prairie Community Center



## MEETING MINUTES

**Board Members Present:** Kari Anseth, Jodi Archuleta, Mark Archuleta, Carmen Bamlett, Monique Baune, Reid Baynes, Joe Brazil, Lisa Brazil, Shari Breuer, Pam Dvoracek, Cassandra Hardwick, Amy Helget, Brandi Hoffmann, Sarah Jordan, Donnell Krueger, Jonathan Laffond, Brian Landwehr, Darren McNeil, Nancy Metzger, Riley Moorjani, Julie Peyer, Emily Rice, Colleen Schlagel, Carol Tape

**Board Members Absent:** Todd Holloway,

**Non-Board Members Present:** Cliff Mahto, Jon McNair, Jennifer Ash, Molly Anderson, Michelle Mack

**Meeting called to order:** 7:00 pm

### Meeting Agenda:

- *Motion to adopt meeting agenda made by Donnell Krueger and seconded by Lisa Brazil. Motion carried.*

### Previous Meeting Minutes:

- *Motion to approve January board meeting minutes made by Cassandra Hardwick and seconded by Sarah Jordan. Motion carried.*

### Regular Business Agenda Items

#### Finance Committee

- For income in January we received registration on inhouse and rookie league.
- For outflows in January we paid first half coaches and inhouse refs. We also bought trophies for spring league and t-shirts for summer challenge.
- *Motion to approve January financials made by Donnell Krueger and seconded by Sarah Jordan. Motion carried.*
- For income in February we received our check from Amazon smile - \$26.
- For outflows in February we paid registration fees for Rochester tournament.
- *Motion to approve February financials made by Colleen Schlagel and seconded by Reid Baynes. Motion carried.*
- Scholarship candidate applications received a few weeks ago and we narrowed down to four finalists. We will be interviewing those applicants within the next few weeks.
- Recap of year: The item that impacts the income from year to year is the increased enrollment of teams at the November Tip-Off tournament, along with having a decrease in free entrants which we allow when trying to fill up brackets. Also something different this year is we are tracking the parent paid tournaments separately which can make a difference in some of our numbers. Finally, with income, the paid coach checks increased this year (having less parent coaches) but we are still \$3000 under recovery (what we ask of parents is less than what we end up paying paid coaches; this may change for 2019-20. For expenses this year so far it appears

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we've had a reduction in coaching director time. We also cancelled a PCA session which saved up to \$2K. Storage reduction size/costs helped save \$1000. Had a one-time reduction of a few things: \$3K in equipment, \$6K in inhouse uniforms and \$800 in inhouse t-shirts but in the next year or two those will hit our books again.

### Travel Committee

- Recap of year and improvements for next year: 85 players (started 87) enrolled across 10 teams. Overall a good season and not many issues. We had 6B finished 1<sup>st</sup> in B1 tier and 8A finished 3<sup>rd</sup> in A1 tier. We had a successful turnout at our end of season coaching celebration. Focus for next year would be to see the board review more policies, not just tryout. We conducted a travel survey but it closed only yesterday so no roll up yet of feedback. Another focus will be on more player development and coach development.

### Inhouse Committee

- Recap of year and improvements for next year: 2<sup>nd</sup> – 8<sup>th</sup> grades we had 137 players across 17 teams. Need to drive more interest and energy into this program. We lack volunteers on this side of our association. Need to engage the outside refs from West Metro earlier. Don't schedule a jamboree the last weekend which is the same weekend as Rochester. We didn't have many complaints other than 7<sup>th</sup> and 8<sup>th</sup> grade team. It is a combined league of West Metro and unfortunately our team was primarily 7<sup>th</sup> graders so they felt they were always running up against stronger teams. It's important to emphasize to this age group the potential challenge. Our 3<sup>rd</sup> and 4<sup>th</sup> grades are combined playing at EP and perhaps we can consider looking at options to split them up and join the West Metro league where they are separate there. In addition, take a review of inhouse policies and review survey results.

### Marketing & Operations Committee

- Recap of year and improvements for next year: Typically we can target \$4000 in sponsorships in a typical season but we need more interest and support to get that number higher. Dine-outs don't bring in a ton of money but for the effort it may be something we'll still consider for next year. Amazon smile – give it another year effort and promote it more!

### Player Development Committee

- Surveys – We launched 3 surveys at end of season: 1) 70% response rate for the one submitted to travel head coaches, 2) 64% response rate for the one submitted to travel parents, and 3) 35% response rate for the one submitted to inhouse parents.
- Spring League – We will have 5 spring league teams. A combined 3 and 4<sup>th</sup>. 4<sup>th</sup> grade. Two 5<sup>th</sup> grade teams. One 6<sup>th</sup> grade team. 36 players registered to participate in player clinics on Monday night.

### President's Report

- EPGBA By-Laws – As communicated to the board from Julie, we identified the by-laws posted were not up to date and changes to be updated are: 1) annual meeting moved for April to March, 2) current board members, must have attended at least 2 board meetings in last 12 months to vote, 3) number of board members increased from 24 to 30, 4) term for board members is 2 years; half selected every year, 5) any board member who has at least attended 2 board meetings in the past 12 months shall have the right to vote for Officers at the annual meeting.

*Motion to remove the two-year requirement (item #4 above) made by Monique Baune and seconded by Coleen Schlagel. Motion carried.*

- Recap of year / Recommendation of items for next board to continue/consider:
- Build and finalize player developer handbook with Coach Wiese which we'll give to coaches to demonstrate certain drills, outline specific terminology, etc.

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- Moving toward having EPGBA use G-Suite/Google Apps (free for nonprofits) which allows us to have a shared Google docs, use generic officer titled emails so that information carries over from officer year after year. This collaboration tool will help us tremendously transitioning members but also sharing of information to current board.
- Continue focusing on policy review and deeper dive into budgets, i.e. making sure we're charging the correct registration fees.

### **New Business**

#### **Meeting Adjournment:**

- *Motion to adjourn meeting made by Lisa Brazil and seconded by Reid Baynes. Motion carried and meeting adjourned at 8:02pm*

**Next Board Meeting:** April 28, 2019 at 7pm; at the Eden Prairie Community Center.

Respectfully submitted by Carmen Bamlett, EPGBA Secretary