

EPGBA BOARD MEETING

June 14, 2015 6:00pm

Eden Prairie Community Center



MEETING MINUTES

Board Members Present: Carmen Bamlett, Reid Baynes, Suzanne Becker, Jeff Burke, Denelle Flesner-Czech, Rayanne Foss, Brenda Gorsett, Jon Nordquist, Beth Peta, Julie Peyer

Board Members Absent: Corey Cain, Matt Davies, Blythe Davis, Lisa Ellis, Rob Laumeyer, Bob Wentzel

Meeting called to order: 6:06pm

Meeting Agenda: *Motion to adopt meeting agenda made by Beth Peta and seconded by Rayanne Foss. Motion carried.*

Previous Meeting Minutes: *Motion to approve meeting minutes for May meeting made by Julie Peyer and seconded by Reid Baynes. Motion carried.*

Regular Business Agenda Items

Travel Committee Report

- Suzanne & Jeff meeting on Tuesday to review Travel budget for 2015-16 season. Will present numbers at July board meeting.
- Looking ahead at travel schedule, if we choose not to participate in Chanhassen tournament (weekend of Dec 19-20 – concern that this is too close to holidays), there would be a three-weekend span with no tournaments for most of our teams due to holiday weekends. We try to avoid scheduling three-weekend spans during the season.
- Exploring possibility of scheduling some sort of mini-jamborees over holiday break to keep girls active and playing. This could be in conjunction with other west metro teams.

Tip-Off Tourney

- Raising the entry fee by just \$10 per team will raise approximately an additional \$1000 for the travel program.
 - ❖ *Motion to raise team entry fee from \$240 to \$250 per team made by Brenda Gorsett and seconded by Reid Baynes. Motion passed.*
- Strongly considering running 4th grade as a one-day tournament at CMS. The additional increase in team entry fee will cover the additional costs of renting CMS gym space.
- Do we need to continue to offer a discount to non-metro teams? How about charging the full fee if organization only sending one team and a reduced fee if send more than one team? Let's not advertise the non-metro fee discount on the MYAS flyer (we'll just discount teams as they register).
- 2015 will be the last year that Suzanne & Denelle will be running the tournament. They would like someone to shadow along in preparation for the 2016 season.

Uniforms

- BiG supplied mock-ups of some sample designs. Design decision will be made by the July board meeting.

Coach Recruiting

- Carmen met with Chad – gathered names of past coaches to target for the upcoming season.
- Position openings will be posted soon. Also want to talk to contacts with other west metro teams for ideas/suggestions. May want to advertise on our postings that we use Trusted Coaches.

Marketing & Operations Committee Report

- Carmen had lengthy discussion with Edina association regarding their sponsorship program.
- Proposing EPGBA offer two levels of sponsorship:
 - ❖ Platinum for \$1000 – includes name/logo on team shooter shirts, website, and tournament signs
 - ❖ Classic for \$250 – includes name/logo in the *Sponsored by* rotating ad box on website
- *Motion to allow EPGBA to offer sponsorship levels as described above made by Jon Nordquist and seconded by Reid Baynes. Motion carried.*
- Pearup.com is an online social media platform that connects youth organizations with sponsors. It attracts nationally recognized brands with local sports teams. Carmen will look into further.
- Let's add a Sponsorship tab on EPGBA website with contact info for board member who is sponsorship coordinator (Carmen for now).

Player Development Committee ReportSummer Training

- Check with Lisa – how far in advance can we cancel gym reservations and not get charged for the courts? Need to release sessions that don't have anyone signed up since we have plenty of sessions with some participants, but not full.
- Let's remove any June training slots that don't have anyone signed up.
- Leave registration open in case we can pick up any "stragglers".
- Great feedback regarding the Eagle Camp from both girls and parents. DeeDee, Roxy, & Sarah ran a well-organized camp.

Finance Committee Report

- Still waiting on court fees from this past travel season, spring season, & week of Eagle Camp.

President's ReportTimberwolves Academy

- They come on-site to do team training – specific to skills development. They also offer coaches clinics as part of package. Something we may want to look further into...

Meeting Adjournment: *Motion to adjourn meeting made by Reid Baynes and seconded by Julie Peyer. Motion carried and meeting adjourned at 8:08pm.*

Next Board Meeting: July 19, 2015, 6:00pm; Eden Prairie Community Center

Respectfully submitted by Denelle Flesner-Czech, EPGBA Secretary