

EPGBA BOARD MEETING

March 15, 2015 7:00pm
Eden Prairie Community Center



MEETING MINUTES

Board Members Present: Reid Baynes, Suzanne Becker, Jeff Burke, Corey Cain, Matt Davies, Lisa Ellis, Rayanne Foss, Brenda Gorsett, Rob Laumeyer, Jon Nordquist, Julie Peyer, Bob Wentzel

Coaching Directors Present: Denny Tape and Chad Flies

Non-Board Members Present: Riley Moorjani, Carmen Bamlett

Board Members Absent: Jennifer Mathews, Denelle Flesner-Czech, Joel Matthews

Meeting called to order: 7:07pm

Meeting Agenda: *Motion to adopt meeting agenda made by Brenda Gorsett and seconded by Suzanne Becker. Motion carried.*

Previous Meeting Minutes: approval was missed during the meeting

March Monthly Meeting

Regular Business Agenda Items

Rochester Tourney

Everything went well with the hotel; only one report of unwelcome behavior at the hotel. Brenda is moving forward with a contract with the hotel for next year's tournament. Brenda has/will negotiate the room rates, parking fees, and # of rooms we can book for the 2016 stay. We have the option of reserving the Ballroom again next year, with different options proposed from the hotel for serving food to teams. We will revisit the options next season when planning for the Rochester Tournament.

Spring League

As of tonight, we have 67 players registered for Spring League through the association. This will come to 9 teams. Registration closes tonight, and practices will start this week. Next thing to do is get the teams signed up for the spring tournaments.

Summer programs

Dates have been approved for Coach Carr camp, same as last season- Week of June 9th. Lisa is working on the small group training sessions, and making that available for sign up. The shooting clubs will as be set up on the website for registration.

Travel

End of year survey coming out, results should be available at April Meeting. The goal is to have the survey set up by team.

Also mentioned- MYAS Basketball Directors Summitt meeting coming up on April 25th, 8-12:30pm. Members of the exec board and Denny will attend on the associations' behalf.

Finance

Jeff sent out Jan 2015 and Feb 2015 Financials before the board meeting. The new fiscal year isn't until 7/1/15, but so far we appear to be on track for an increase. Lots of expenses are still coming in for the year, but everything is consistent to what was budgeted for the season.

End of Year Overviews**In-house- Reported by Corey Cain**

- Overall, enrollment up for 2014-15 season, with 263 players total. 2nd grade and High School program saw increases, with grades 3rd/4th, 5th/6th, 7th/8th having decrease in numbers.
- High School league was a big success this year, thanks to Darcy's doing
- 5th/6th and 7th/8th grade teams participated in West Metro League this season, and had a positive experience.

Corey provided feedback from year end survey and end of season-

- Parents had positive things to say about Coaching Director and involvement in the program
- Concerns were mentioned about team selection and how friend requests may alter teams
- Majority of survey responders stated that the in-house season was appropriate in length.
- Officiating received positive reports overall
- Administration area of the in-house program could use some improvement. It was mentioned that In-House families did not was the HS games on their calendar. (Rob stated he could adjust this for next season)
- End of the season Jamboree went well
- In-House program will need to order new uniforms for next season, with numbering on back and front of jersey.

Travel- Reported by Suzanne Becker

Overall, enrollment for the travel season was 98 players. This is 2 teams less than what we had thought, due to loss of some 8th grade players & only 1 4th grade team.

Suzanne listed the changes for the travel program this season:

- Cleaned out and organized storage unit- purchased new basketballs. Next year the coaches will get 2 new BB's and backpacks
- Added program information to website
- Advertised and recruited for paid coaches earlier in the year
- Increased paid coaches fee to attract more applicants
- Changed uniform/spirit wear vendor- BiG
- Required both parents sign Code of Conduct at the start of the season
- Requested evaluators to provide more detailed information on bubble players/those who end up being moved up or down a team
- No Sportsmanship training was done this year- This is a big focus for next year
- No coaches clinic, rather Coach Carr ran pre-season clinic for coaches and players first week of practices
- Introduced SignUp Genius w/ Coaching Directors for coaches to get assistance- We could promote this better next year.
- MYAS Trusted Coaches Program was offered to our association
- Decision to allow 4th grade team to decide if they should participate in the State Tourney, it was optional
- Held Coaches post season gathering (27 of 30 coaches attended)

Suzanne reported on the items that worked well for the season:

- Presence of our Coaching directors at parent meetings, practices, and some tournaments
- Tune Up clinics (84 of 98 players; highest attendance)
- Tournament went well, 124 teams participated. New Vendors- JJ's , Harvest Grill, Airbrush Hats. We used CMS for extra gym space, and also used the East Commons at the High School. Better signage at the tourney. No complaints this year!
- Better tournament scheduling, especially for the C level teams
- Relationship with the High School program
- Youth night- EPGBA took over and ran the event
- Sent out Mid-season survey (67 of 98 families responded)
- Rochester tourney went well
- Post-season coaches meeting
- Communicated all travel events in a timely manner.

Suzanne reported on the items that didn't work well:

- Getting practices posted in a timely manner
- Enforcing the Parent Code of Conduct
- 8th grade team formation/parent issues

Key initiatives for the 2015-16 travel season will be discussed with travel committee members and presented at the April Board Meeting.

Financial- Reported by Jeff Burke

- We have had 3 years of healthy financials
- Jeff would like the association to try to find new ways to generate revenue to the programs, looking at sponsorships.
- This year the Association has narrowed the gap on the paid coaches' fees by increasing the amount paid by teams- this has helped us.
- Hosting a Spring tourney will add to the bottom line
- Challenges for next season: Holding costs steady, looking for sponsorship for next season, looking into cost of the in-house program registration, and creating a workable process to collect in-house registration fees in a timely manner.

Player Development- Report by Jon Nordquist**Things that went well this season:**

- Summer training, how it was set up
- Travel season went well, teams had a good year
- Coaching went well, kids had fun
- Coach Carr involvement in the association was appreciated

Items to work on for next year:

- We relied heavily on the Code of Conducts. We did do a better job this season in getting them formally signed. Also had better documentation of issues that came up.
- Continuing to make players and coaches better- This will always be a key goal for the Board.

Presidents Report**Key initiatives met for this season:**

- Travel Mid year Survey went out
- Travel end of the season coaches meeting held
- Outreach to other Associations has been good.
- Coaches selection process- Having a solid recruiting plan is an ongoing battle.
- In-house end of the year survey was done.
- In-house- replacing the season end tourney with a Jamboree worked well, received positive feedback
- In house 9-12th grade league strategy went very well. Lots of participation, Darcy Beaver played a big role in getting this league going.
- In-house 7/8 grade strategy- hearing great reviews with the West Metro League participation
- Website restructuring is continuing to go well, ongoing item. Meeting minutes are getting posted on the website.

Items to work on:

- Defining roles of Board Members and what the requirements are.
- Sponsorship for our association- we need to add more effort in this area.
- Social Media- How can the association utilize this better?
- High School relationship with the association- things are good, continue to support this effort
- Finance- We can continue to improve on this
- Player development- Looking at other organizations for PAC options. Look for any possibilities of partnering with other sports within Eden Prairie.

Meeting Adjournment: *Motion to adjourn meeting made by Matt Davis and seconded by Denny Tape. Motion carried and meeting adjourned at 8:10pm.*

2015-16 Annual Meeting- following March Monthly Meeting

Board Members Present: Reid Baynes, Suzanne Becker, Jeff Burke, Corey Cain, Matt Davies, Lisa Ellis, Rayanne Foss, Brenda Gorsett, Rob Laumeyer, Jon Nordquist, Julie Peyer, Bob Wentzel

Coaching Directors Present: Denny Tape and Chad Flies

Non-Board Members Present: Riley Moorjani, Carmen Bamlett

Board Members Absent: Denelle Flesner-Czech

Meeting called to order: 8:12pm

Election of new members to the Board

Any attending association member is eligible to apply for a position on the board. Carmen Bamlett was nominated and voted in to the board as a member.

Officer Elections held, the following executive positions were filled:

President: Jon Nordquist (Nominated by Rob, second by Reid)

VP Travel: Suzanne Becker (Nominated by Rob, second by Jeff)

VP In-House: Corey Cain (Nominated by Rob, second by Julie)

Treasure: Jeff Burke (Nominated by Rob, second by Bob)

Secretary: Denelle Flesner-Czech (Nominated by Rayanne, second by Rob)

List will be sent out to all other board members for each member to express interest in what roles they would like to apply for. Executive Committee will determine and communicate back the roles to everyone. Sub committees may try and meet before the April meeting.

Discussion for April meeting- Finalizing the hosting of a Spring Tournament at Eden Prairie High School on the weekend of May 2nd & 3rd. Volunteers will be needed for clocks and admissions. A spring tournament committee will meet to discuss what the funds will be used for and possible options for getting volunteers.

Next Board meeting is scheduled for April 19.

Meeting Adjournment: *Motion to adjourn meeting made by Brenda Gorsett and seconded by Rob Laumeyer. Motion carried and meeting adjourned at 8:35pm.*

In absence of Secretary Denelle Flesner-Czech, minutes taken by Rayanne Foss.