

EPGBA BOARD MEETING

November 16, 2014 7:00pm
Eden Prairie Community Center



MEETING MINUTES

Board Members Present: Reid Baynes, Suzanne Becker, Jeff Burke, Corey Cain, Matt Davies, Lisa Ellis, Denelle Flesner-Czech, Rayanne Foss, Brenda Gorsett, Jon Nordquist

Board Members Absent: Rob Laumeyer, Jennifer Mathews, Joel Matthews, Julie Peyer, Bob Wentzel

Meeting called to order: 7:04pm

Meeting Agenda: *Motion to adopt meeting agenda made by Matt Davies and seconded by Jeff Burke. Motion carried.*

Previous Meeting Minutes: *Motion to adopt October Meeting Minutes made by Suzanne Becker and seconded by Matt Davies. Motion carried.*

Travel Committee Report

- Posting of December practice schedules is pending Minnetonka tournament schedules. Lisa trying to work practices around tournaments.
- Lisa to help schedule travel teams to assist with Rookie League and Varsity Bench Sitters.
- Spirit Wear website closed Friday morning. Did not garner many sales from In-House players. Board maybe should consider doing a better job of promoting to In-House program next year – perhaps have BiG onsite at In-House try-outs. Question is – is there enough of a potential market with In-House players to make extra promotion worth the effort?
- Team Managers will need to coordinate a time with each of their teams to make posters for their Big Sister. Ideally posters would be made and displayed when teams are bench sitters.
- Weekend for Tip-Off Tournament in 2015 poses a potential problem. Normally we schedule the first weekend in November – Halloween will be on Saturday in 2015. If we push back to Nov 7-8, we could run into same weekend as Osseo-Maple Grove tournament. Moving some games to Friday night in order to end earlier on Saturday is problematic as usually the varsity football team hosts a state tournament game that night. Will reach out to OMG and West Metro group to see what other associations are thinking for next year.
- Further discussion on hosting MYAS Spring Tournament:
 - We keep all gate admissions
 - Will conduct conference call with MYAS to get more information on volunteers we need to provide and any other items to plan for
- Will request each travel team to video tape at least one tournament game to be reviewed with Coaching Directors.

Player Development Committee Report

- Still have several parents that have not signed our Code of Conduct agreement. Not able to use our website to determine what families have not had a parent sign yet. Not going to pursue parents who haven't signed this year due to time it would take to figure out who they are and then get them to sign; plus players are playing already.
- Suzanne & Denelle to review and revise Code of Conduct and propose new form/process for next year.
- Lisa & Suzanne will get mid-season survey put together and get sent out to all coaches. Should include value/accessibility of Coaching Directors for both Travel & In-House programs.

Marketing & Operations Committee Report

- Need someone to take over Marketing position on Board.
- Ice Cream Social scheduled for Nov 24 at 7:15pm. High school players will have intra-squad scrimmages from 6:00-7:00pm for younger players to watch. Team Big Sisters will be announced a few days beforehand and Travel/In-House teams can meet their Big Sisters at the Ice Cream Social. In the past, EPGBA has supplied the ice cream for the event; will do that again this year and ask high school parents to help with "paper products" (i.e., bowls, spoons, napkins, etc).
- Gopher Night set for January 22 vs. Purdue. Brenda offered to chair this event and will recruit parent help to coordinate specifics such as buses and boxed lunches. Could we somehow utilize high school players and turn into a fundraiser for them?
- EPGBA Youth Night will be January 30 at girls' varsity home game. Awards for Eagle Challenge, Eagle Eye Shooting Challenge, and 10,000 Shot Club will be presented that night. Other activities will be planned.

Finance Committee Report

- Tip-Off Tournament cleared \$30,000. Made \$1,500 in vendor commissions from Air Brush, Maui Wowi, and Culvers.
- Summer Training program netted \$400. This was a very popular program this past summer which presents an opportunity to make more money for EPGBA in the future.
- Matt wondering if our insurance policy covers our tournament – Jeff will look into.

In-House Committee Report

- 201 registrations so far:
 - Rookie League – 24
 - 2nd-8th grades – 167 (approx same as last year; 2nd grade increased; 5th/6th have big drop)
- 9th-12th grades – 10 registrations, but registration still open and still being promoted
- Losing girls to year-round volleyball as well as other sports/activities
- High number of parent complaints regarding high registration fees. We are higher than in-house programs of most neighboring communities.
- 5th/6th grade only has 3 teams so joining West Metro League. Will participate in a 6th-grade league that will have 12 teams. Half of the games will be played at Oak Point. \$300/per team fee which we will be invoiced for at the end of February. We need to provide one adult referee and one youth referee for games at Oak Point.
- 7th/8th grades already participate in this league.
- Corey to get game schedules for all In-House teams to McKella ASAP so that officials can be scheduled.
- Break-even analysis should be done on In-House program to see if fees can be lowered next season.

Meeting Adjournment: *Motion to adjourn meeting made by Brenda Gorsett and seconded by Reid Baynes. Motion carried and meeting adjourned at 9:06pm.*

Next Board Meeting: January 18, 2015 @ 7:00 pm; Eden Prairie Community Center

Respectfully submitted by Denelle Flesner-Czech, EPGBA Secretary