

EPGBA BOARD MEETING

May 18, 2014 7:45pm

Eden Prairie Community Center



MEETING MINUTES

Board Members Present: Reid Baynes, Suzanne Becker, Matt Davies, Lisa Ellis, Denelle Flesner-Czech, Rayanne Foss, Sam Guanella, Jon Nordquist, Julie Peyer

Non-Board Members Present: none

Board Members Absent: Jeff Burke, Corey Cain, James Clairmont, Brenda Gorsett, Rob Laumeyer, Jennifer Mathews, Joel Matthews, Bob Wentzel

Meeting called to order: 7:50 pm

Previous Meeting Minutes: Motion to adopt April Meeting Minutes made by Matt Davies and seconded by Suzanne Becker. Motion carried.

Travel Committee Report

- Proposing that we push Tune-Up Clinics and Travel Try-Outs back one week. Due to the way the calendar dates fall this year, there is an extra week between the Travel Try-Outs and the start of the travel season. Lisa will confirm if gym space is available to accommodate this.
- Discussion around having Coach Carr pull his Tune-Up Clinic drills out of the actual clinics themselves and conduct them on a separate day such as the Saturday in between the clinics.
- Post-season reviews with this past season's travel coaches will not be conducted due to length of time that has expired since the travel season ended. This will become standard procedure at the conclusion of next travel season.
- We will not be changing uniforms for the upcoming travel season. Should consider fundraiser prior to 2015-16 travel season that will be specifically for uniforms.
- Looking into other potential vendors for spirit wear and team warm-ups for the upcoming travel season.
- Lisa looking into background check vendors. Jon thinking it could possibly be to our advantage to partner with MYAS for this – may be able to get a discounted rate if agree to use other services of theirs (i.e., hosting our tournament brackets).
- Decided we would like to host an MYAS spring tournament next spring (2015). Suggested we either try and secure an April weekend or go for a state tournament weekend to maximize potential revenue.
- Key dates for the upcoming travel season:
 - Oct 6 – start of 2014-15 Travel Season
 - Nov 1-2 – EP Tip-Off Tournament
 - Feb 20-22 – Rochester Tournament
 - Mar 6-8 – MYAS State Tournament

Summer Program Report

- Coach Carr's Summer Camp information has been received and e-mailed out to EPGBA families. Registrations have started coming in (39 so far).
- 10,000 Shot Club & Eagle Eye Challenge are currently posted on the website and players have been registering.
- Registrations continue to come in for the coaching director summer clinics and sessions are filling up. Lisa will look into securing additional gym times to open up more sessions.

- Discussion around opening separate Monday night sessions for 2nd graders during the summer. Too late to facilitate this year, but will consider doing this next summer.

Scholarship Committee Report

- The EPGBA scholarships were awarded to Katie Tomlinson and Lindsey Hiepler. The girls were presented their scholarships at the EPHS Community Scholarship Program.

Marketing & Operations Committee Report

- We will not be changing website vendors at this time.

President's Report

- High school program has reached out to EPGBA as they are looking for additional funds for their program. It was decided that because we do not have anything in the budget for this purpose and we don't have excess funds, we are not able to offer any immediate assistance. Would like to see both programs look into/consider joint fundraising efforts.
- Reid Baynes reported on potential fundraising opportunity utilizing Olympic Hills. Initial idea is to hold a dinner and silent auction. Concluded that holding dinner in the spring (April – post-basketball season) might be best option. Could recognize each team for their season achievements and allow younger players to mingle with the high school players. More details will be provided at next board meeting so that a motion could possibly be put together.
- Reid Baynes will be assisting Denny Tape with some of the administrative functions and design of the In-House program, including Rookie League. Still looking into ways we can "jazz up" the Rookie League to retain younger girls in the association.
- Would like to see EPGBA be more proactive in promoting and encouraging sign-ups for spring league, especially for 3rd graders. Need to decide if EPGBA wants to take ownership of spring program or if we leave it in the hands of the coaching directors. Need to make sure this is communicated clearly to parents.
- With increase in paid coaching director hours for 2014-15 season, EPGBA will require coaching directors to spend an hour each month with each travel team. Considering using SignUp Genius to allow travel coaches to sign up for additional time with a coaching director.
- Let's look into other means for surveying our parents. Would be nice to analyze data received in different ways. Could be beneficial to conduct surveys more than just mid- and post-season (i.e., after Tune-Up Clinics).
- Last year's sportsmanship training produced strong likes and strong dislikes from parents. Need to find new alternative for upcoming season.
- Idea proposed to purchase mass quantity of basketballs, brand them with EPGBA logo, and offer them for sale to EPGBA parents. Also need to replace basketballs that are kept in coaches bags – and probably don't need to have so many balls in travel coaches bags. Have a couple as spares in case players forget to bring ball to practice, but otherwise most girls bring their own ball.

Meeting Adjournment: Motion to adjourn meeting made by Matt Davies and seconded by Reid Baynes. Motion carried and meeting adjourned at 9:40pm.

Next Board Meeting: June 22, 2014 @ 6:30 pm; Eden Prairie Community Center

Respectfully submitted by Denelle Flesner-Czech, EPGBA Secretary